

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re *Inter Partes* Review of:)
U.S. Patent No. 9,454,748)
Issued: September 27, 2016)
Application No.: 12/910,706)
Filing Date: October 22, 2010)

For: **System and Method for Data Management**

FILED VIA E2E

**PETITIONER'S POWER OF ATTORNEY FOR
PETITION FOR *INTER PARTES* REVIEW
OF U.S. PATENT NO. 9,454,748**

PETITIONER’S POWER OF ATTORNEY

Petitioner Papa John’s International, Inc. (“Papa John’s”) hereby appoints the below Practitioners as attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected with the above-captioned Petition for *Inter Partes* Review of U.S. Patent No. 9,454,748.

LEAD COUNSEL	BACK-UP COUNSEL
Tara D. Elliott (Reg. No. 52,859) tara.elliott@lw.com <u>Postal & Hand-Delivery Address:</u> Latham & Watkins LLP 555 Eleventh Street, NW, Ste. 1000 Washington, DC 20004-1304 Telephone: 202.637.2329 Fax: 202.637.2201	Lisa K. Nguyen (Reg. No. 58,018) lisa.nguyen@lw.com <u>Postal & Hand-Delivery Address:</u> Latham & Watkins LLP 140 Scott Drive Menlo Park, CA 94025 Telephone: 650.470.4848 Fax: 650.463.2600

Additionally, Papa John’s authorizes the following counsel for co-petitioners to represent Papa John’s in this proceeding as back-up counsel as circumstances require:

BACK-UP COUNSEL	BACK-UP COUNSEL
Lowell D. Mead (<i>pro hac vice</i> application forthcoming) lmead@cooley.com <u>Postal & Hand-Delivery Address:</u> Cooley LLP 3175 Hanover Street Telephone: 650.843.5734 Fax: 650.849.7400	Robert H. Reckers (Reg. No. 54,633) rreckers@shb.com <u>Postal & Hand-Delivery Address:</u> Shook, Hardy & Bacon L.L.P. 600 Travis Street, Suite 3400 Houston, Texas 77002-2926 Telephone: 713.227.8008 Fax: 713.227.9508

BACK-UP COUNSEL

Ricardo Bonilla (Reg. No. 65,190)

PTABInbound@fr.com

Postal & Hand-Delivery Address:

Fish & Richardson P.C.

3200 RBC Plaza

60 South Sixth Street

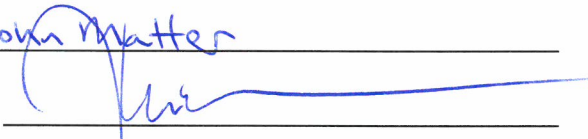
Minneapolis, MN 55402

Telephone: 214.747.5070

Fax: 877.769.7945

The individual signing below has the authority to execute this document on behalf of Petitioner Papa John's.

Name: John Matter

Signature: 

Title: VP, Assistant General Counsel

Date: 1/14/19