

Application No.: 12/910,706)

Filing Date: October 22, 2010)

For: **System and Method for Data Management**

FILED VIA E2E

**PETITIONER'S POWER OF ATTORNEY FOR
PETITION FOR *INTER PARTES* REVIEW
OF U.S. PATENT NO. 9,454,748**

Appeal Board of the United States Patent and Trademark Office connected with the above-captioned Petition for *Inter Partes* Review of U.S. Patent No. 9,454,748.

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The individual signing below has the authority to execute this document on behalf of Petitioner McDonald's.

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