

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re *Inter Partes* Review of:)
U.S. Patent No. 9,454,748)
Issued: September 27, 2016)
Application No.: 12/910,706)
Filing Date: October 22, 2010)

For: System and Method for Data Management

FILED VIA E2E

**PETITIONER'S POWER OF ATTORNEY FOR
PETITION FOR *INTER PARTES* REVIEW
OF U.S. PATENT NO. 9,454,748**

PETITIONER'S POWER OF ATTORNEY

Petitioner Starbucks Corporation hereby appoints the below Practitioners as attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected with the above-captioned Petition for *Inter Partes* Review of U.S. Patent No. 9,454,748.

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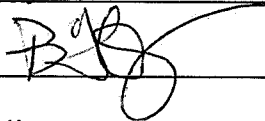
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The individual signing below has the authority to execute this document on behalf of Petitioner Starbucks Corporation.

Name: Batur Oktay

Signature: _____



Title: managing director, corporate counsel, IP

Date: January 15, 2019