

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC., INSTAGRAM, LLC, and WHATSAPP INC.,
Petitioners

v.

BLACKBERRY LIMITED,
Patent Owner

U.S. Patent No. 8,279,173
Issue Date: October 2, 2012

Title: USER INTERFACE FOR SELECTING A PHOTO TAG

PETITIONERS' POWER OF ATTORNEY

Petitioner Facebook, Inc. and its subsidiaries Instagram, LLC and WhatsApp Inc., hereby appoint the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

| LEAD COUNSEL | BACK-UP COUNSEL |
|--|--|
| <p>Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400</p> | <p>Andrew C. Mace (Reg. No. 63,342) amace@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington D.C. 20004 Tel: (650) 843-5808 Fax: (650) 849-7400</p> |
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The individual signing below has the authority to execute this document on behalf of Petitioner Facebook, Inc. and its subsidiaries Instagram, LLC and WhatsApp Inc.

BY: 

NAME: Nikki Vo

TITLE: Associate General Counsel, IP Litigation

DATE: 12/13/18

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Section 42.6, that a complete copy of the attached **PETITIONERS' POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 3d day of January, 2019, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the Patent Owner by serving the correspondence address of record with the USPTO as follows:

BLACKBERRY LIMITED (NOVAK DRUCE)
2200 UNIVERSITY AVENUE EAST
WATERLOO ON N2K 0A7

And, via Federal Express upon counsel of record for the Patent Owner in the litigation pending before the U.S. District Court for the Central District of California entitled *Blackberry Limited LLC v. Facebook, Inc.*, Case No. 2:18-cv-01844-GW-KW as follows:

James R. Asperger
Quinn Emanuel
865 S. Figueroa Street, 10th Floor
Los Angeles, CA 9017

DATED: January 3, 2019

/ Heidi L. Keefe /
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