

Facebook, Inc., Instagram, LLC and W  
v.

BlackBerry Limited

IPR2019-00516 & IPR2019-00528

U.S. Patent No. 8,279,173

**Petitioners' Demonstrativ**

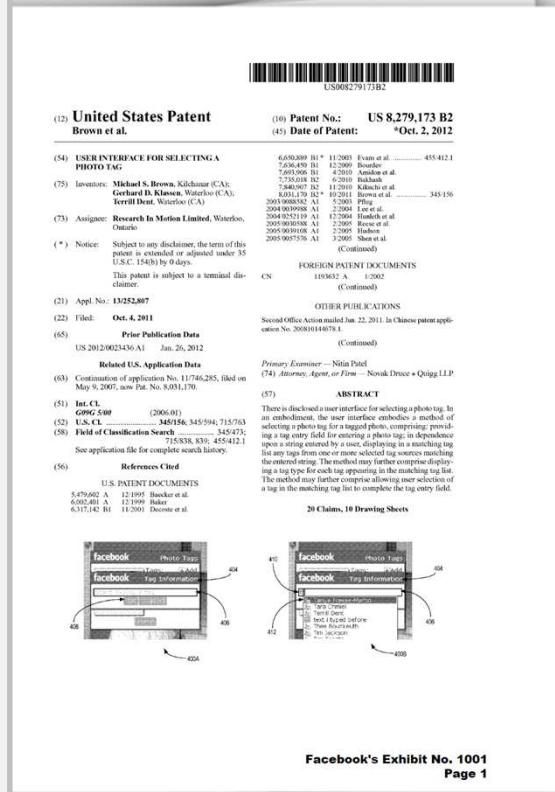
May 5, 2020

Before Sally C. Medley, Miriam L. Quinn and Aaron

*Administrative Patent Judges*

# Claim 1 of the '173 Patent

1. A method of selecting a photo comprising:  
 displaying a tag list including tags  
 sources matching a search string  
 displaying a tag type indicator for e  
 tag list, said tag type being ind  
 associated with the tag.



U.S. Patent 8,279,173  
Ex. 1001

# Instituted Grounds

## IPR2019-00516

### (Zuckerberg and Rothmuller Grounds)

Ground	Claims	Basis for Challenge under §103(a)
<del>1</del>	<del>1, 2, 4, 6-8, 10, 12-14, 16, 18</del>	<del>Zuckerberg (Ex. 1003)</del> <i>Petitioners no longer pursuing Ground 1</i>
2	1, 2, 4, 6-8, 12-14, 18	Zuckerberg, in view of Rothmuller (Exs. 1004, 1005) and MacLaurin (Ex. 1006)
3	10, 16	Zuckerberg, in view of Rothmuller, MacLaurin, and Ortega (Ex. 1007)
4	1, 2, 4, 6-8, 12-14, 18	Zuckerberg, in view of Plotkin (Ex. 1008) and MacLaurin
5	10, 16	Zuckerberg, in view of Plotkin, MacLaurin, and Ortega
6	1, 2, 4, 6-8, 10, 12-14, 16, 18	Rothmuller, in view of Matthews (Ex. 1009)
7	10, 16	Rothmuller, in view of Matthews and Ortega

## IPR

### (MacLaurin Grounds)

Ground	Claims	Basis for Challenge under §103(a)
1	1, 2, 4, 6-8, 10, 12-14, 16, 18	MacLaurin (Ex. 1006)
2	2, 8, 10, 14, 16	MacLaurin (Ex. 1006)
3	1, 2, 4, 6-8, 10, 12-14, 16, 18	MacLaurin (Ex. 1006)
4	2, 8, 10, 14, 16	MacLaurin (Ex. 1006)
5	1, 2, 4, 6-8, 10, 12-14, 16, 18	MacLaurin (Ex. 1006)
6	2, 8, 10, 14, 16	MacLaurin (Ex. 1006)

- Construction of “tag source”
- Prior art disclosure of:
  - “tag sources”
  - “tag type indicator”
  - “tag list”
- Motivation to combine
- Motion to amend

1. A method of selecting a phrase comprising:  
displaying a tag list including sources matching a search string;  
displaying a tag type indicator for the tag list, said tag type being associated with the tag.

# Construction of “Tag Sou

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.