

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FACEBOOK, INC., INSTAGRAM, LLC, and WHATSAPP INC.,  
Petitioners

v.

BLACKBERRY LIMITED,  
Patent Owner

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U.S. Patent No. 8,279,173  
Issue Date: October 2, 2012

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Title: USER INTERFACE FOR SELECTING A PHOTO TAG

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**PETITIONERS' POWER OF ATTORNEY**

Petitioner Facebook, Inc. and its subsidiaries Instagram, LLC and WhatsApp Inc., hereby appoint the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

LEAD COUNSEL	BACK-UP COUNSEL
<p>Heidi L. Keefe (Reg. No. 40,673)  hkeefe@cooley.com  COOLEY LLP  ATTN: Patent Group  1299 Pennsylvania Avenue NW  Suite 700  Washington, DC 20004  Tel: (650) 843-5001  Fax: (650) 849-7400</p>	<p>Andrew C. Mace (Reg. No. 63,342)  amace@cooley.com  COOLEY LLP  ATTN: Patent Group  1299 Pennsylvania Avenue NW  Suite 700  Washington D.C. 20004  Tel: (650) 843-5808  Fax: (650) 849-7400</p>
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The individual signing below has the authority to execute this document on behalf of Petitioner Facebook, Inc. and its subsidiaries Instagram, LLC and WhatsApp Inc.

BY: 

NAME: Nikki Vo

TITLE: Associate General Counsel, IP Litigation

DATE: 12/13/18

## CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Section 42.6, that a complete copy of the attached **PETITIONERS' POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 31st day of December, 2018, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the Patent Owner by serving the correspondence address of record with the USPTO as follows:

BLACKBERRY LIMITED (NOVAK DRUCE)  
2200 UNIVERSITY AVENUE EAST  
WATERLOO ON N2K 0A7

And, via Federal Express upon counsel of record for the Patent Owner in the litigation pending before the U.S. District Court for the Central District of California entitled *Blackberry Limited LLC v. Facebook, Inc.*, Case No. 2:18-cv-01844-GW-KW as follows:

James R. Asperger  
Quinn Emanuel  
865 S. Figueroa Street, 10<sup>th</sup> Floor  
Los Angeles, CA 9017

DATED: December 31, 2018

/ Heidi L. Keefe /  
Heidi L. Keefe  
Reg. No. 40,673