FACEBOOK, INC., INSTAGRAM, LLC, and WHATSAPP INC.

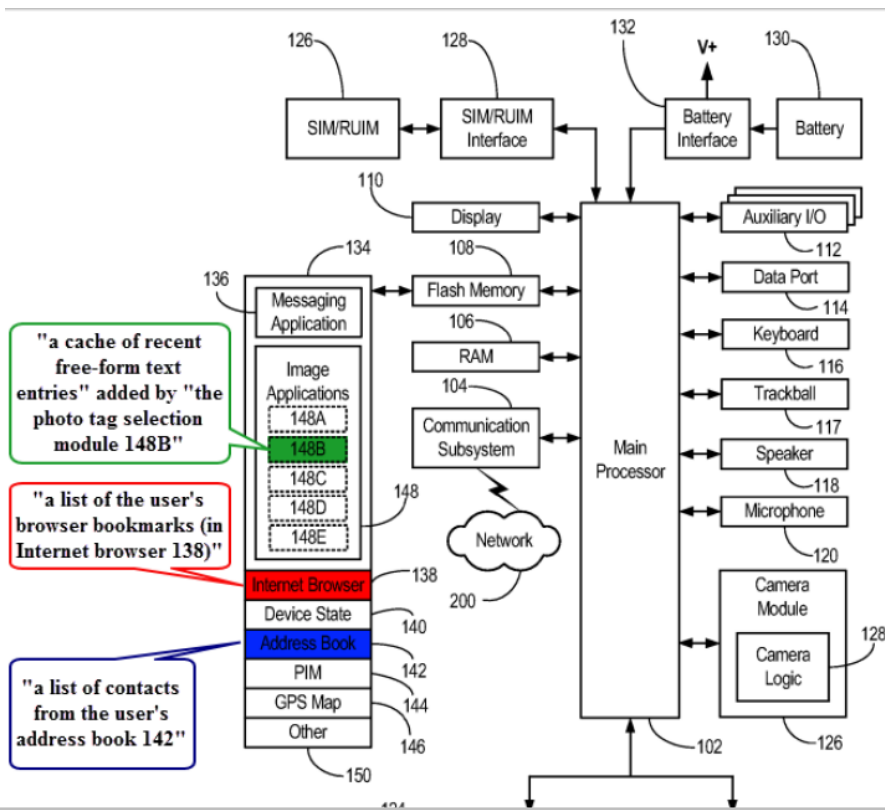## v.

BLACKBERRY LIMITED

Case Nos. IPR2019-00516 & IPR2019-00528

Patent No. 8,279,173

Patent Owner's Demonstratives

Overview of the '173 Patent

1. A method of selecting a photo tag for a tagged photo, comprising:

   displaying a tag list including tags from one or more tag sources matching a search string;

   displaying a tag type indicator for each tag appearing in the tag list, said tag type being indicative of a tag source associated with the tag.

Overview of the '173 Patent

"a cache of recent free-form text entries" added by "the photo tag selection module 148B"

"a list of the user's browser bookmarks (in Internet browser 138)"

"a list of contacts from the user's address book 142"

Overview of Petitioners' Grounds

Ground	References
IPR2019-00516, Ground 1 **(dropped)**	Zuckerberg
IPR2019-00516, Grounds 2-3	Zuckerberg in view of Rothmuller and MacLaurin
IPR2019-00516, Grounds 4-5	Zuckerberg in view of Plotkin and MacLaurin
IPR2019-00516, Grounds 6-7	Rothmuller in view of Matthews
IPR2019-00528, Grounds 1-2	MacLaurin
IPR2019-00528, Grounds 3-4	MacLaurin in view of Rothmuller
IPR2019-00528, Grounds 5-6	MacLaurin in view of Plotkin

All Prior Art Lacks an Indicator of a Tag Source

1. A method of selecting a photo tag for a tagged photo, comprising:

    displaying a tag list including tags from one or more tag sources matching a search string;

    displaying a tag type indicator for each tag appearing in the tag list, said tag type being ==indicative of a tag source== associated with the tag.

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