

FACEBOOK, INC., INSTAGRAM, LLC, and
WHATSAPP INC.

V.

BLACKBERRY LIMITED

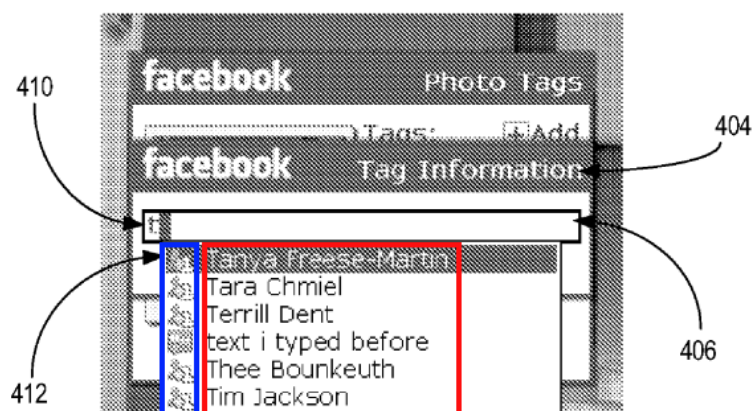
Case Nos. IPR2019-00516 & IPR2019-00528

Patent No. 8,279,173

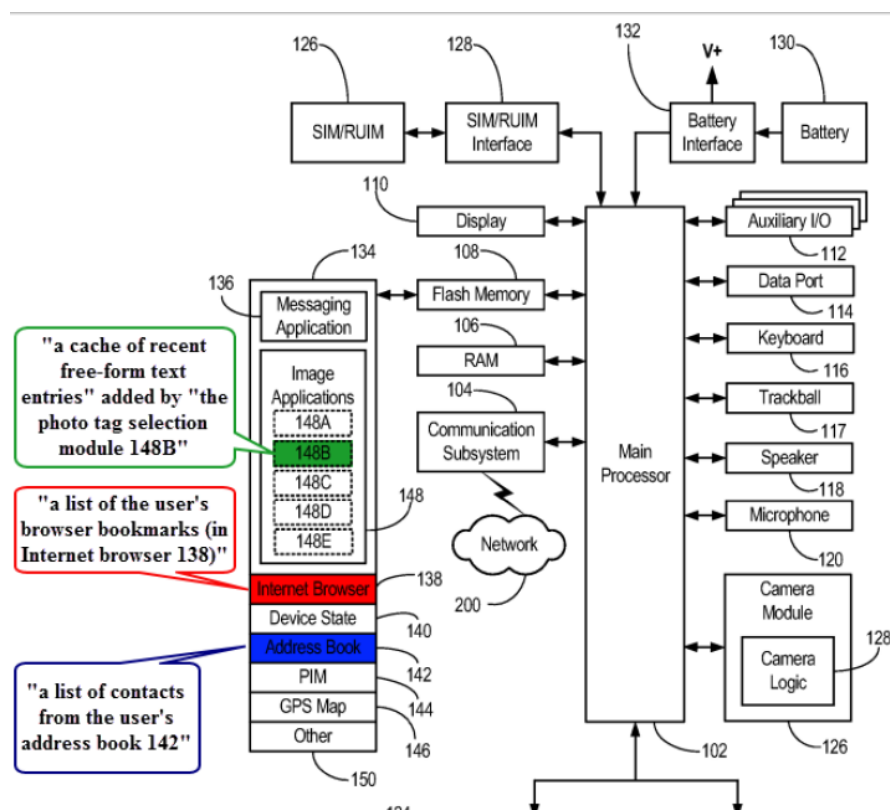
Patent Owner's Demonstratives

Overview of the '173 Patent

1. A method of selecting a photo tag for a tagged photo, comprising:
displaying a tag list including tags from one or more tag sources matching a search string;
displaying a tag type indicator for each tag appearing in the tag list, said tag type being indicative of a tag source associated with the tag.



Overview of the '173 Patent



Overview of Petitioners' Grounds

Ground	References
IPR2019-00516, Ground 1 <u>(dropped)</u>	Zuckerberg
IPR2019-00516, Grounds 2-3	Zuckerberg in view of Rothmuller and MacLaurin
IPR2019-00516, Grounds 4-5	Zuckerberg in view of Plotkin and MacLaurin
IPR2019-00516, Grounds 6-7	Rothmuller in view of Matthews
IPR2019-00528, Grounds 1-2	MacLaurin
IPR2019-00528, Grounds 3-4	MacLaurin in view of Rothmuller
IPR2019-00528, Grounds 5-6	MacLaurin in view of Plotkin

All Prior Art Lacks an Indicator of a Tag Source

1. A method of selecting a photo tag for a tagged photo, comprising:
displaying a tag list including tags from one or more tag sources matching a search string;
displaying a tag type indicator for each tag appearing in the tag list, said tag type being indicative of a tag source associated with the tag.

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