### Case<sub>I</sub>2:18-cv-01844-GW-KS Document 501-1 Filed 12/16/19 Page 1 of 7 Page ID #:28438 1 COOLEY LLP COOLEY LLP HEIDI L. KEEFE (178960) MICHAEL G. RHODES (116127) 2 (hkeefe@cooley.com) (rhodesmg@cooley.com) 3 MARK R. WEINSTEIN 101 California Street, 5th Floor San Francisco, CA 94111-5800 (mweinstein@cooley.com) 4 MATTHEW J. BRIGHAM (191428) Telephone: (415) 693-2000 5 (mbrigham@cooley.com) Facsimile: (415) 693-2222 3175 Hanover Street 6 Palo Alto, CA 94304-1130 7 Telephone: (650) 843-5000 Facsimile: (650) 849-7400 8 9 Attorneys for Defendants FACEBOOK, INC., WHATSAPP INC., 10 and INSTAGRAM, LLC 11 12 UNITED STATES DISTRICT COURT 13 CENTRAL DISTRICT OF CALIFORNIA 14 15 BLACKBERRY LIMITED, Case No. 2:18-cv-01844 GW(KSx) 16 17 Plaintiff, **DEFENDANTS' MEMORANDUM** OF POINTS AND AUTHORITIES 18 IN SUPPORT OF RENEWED MOTION TO STAY PENDING 19 INSTITUTED INTER PARTES REVIEW FACEBOOK, INC., 20 **PROCEEDINGS** WHATSAPP INC., and 21 INSTAGRAM LLC, The Hon. George H. Wu 22 Defendants. Hearing Date: January 13, 2020 23 Time: 8:30 AM 24 Place: Courtroom 9D 25 26 REDACTED PUBLIC VERSION 27 28

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Case Nos. 2:18-cv-01844

MEMO ISO RENEWED MOTION TO STAY PENDING INSTITUTED IPRS

### I. Introduction

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It is in the Court's and the parties' best interests to stay this action pending the instituted inter partes review (IPR) proceedings. The PTAB has instituted IPR of all asserted claims of 7 of the 9 patents asserted here ('713, '173, '634, '250, '120, '351, '929 patents). The patents under review account for

The PTAB has already determined that Facebook is likely to prevail in its challenges. See 35 U.S.C. § 314(a). The grounds are so compelling for the '173 patent that BlackBerry filed a motion to amend the claims. Proceeding with claims that may be invalidated, or changed entirely, would be a waste of time and resources.

Staying this case also enables the Court to conduct a single trial on remaining issues. As the Court is aware, a Rule 54(b) judgment on the '351 and '929 was entered based on the Court's § 101 ruling, which BlackBerry has appealed. Facebook believes the ruling should be affirmed, but if BlackBerry prevails, a second trial would be necessary. This could be avoided by staying the present action pending IPRs, which are likely to have decisions in the same timeframe as the Federal Circuit's ruling on the appeal.<sup>2</sup> Even if the Federal Circuit were to reverse, the Court will have the benefit of the IPR decisions, enabling a <u>single</u> trial on whatever claims remain, if any.

#### II. ARGUMENT

#### Α. A Stay Pending IPR Would Simplify the Issues.

A stay would simplify the issues, avoid parallel proceedings, and conserve scarce judicial resources. The PTAB instituted IPR on all asserted claims of the '713, '173, '634, '250, and '120. These account for

If the claims are invalidated, all Instagram products would drop out, as well as



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The Court entered final judgment as to the '351 and '929 patents. (Dkt. 491.)

<sup>&</sup>lt;sup>2</sup> The PTAB generally issues final decisions within 12 months of institution. See 35 U.S.C. § 316(a)(11). Thus, decisions are expected between Aug. and Nov. 2020.

Based on the timely-served reports, the five instituted patents account for

Facebook Pages Manager, Workplace Chat, and others. The case would be greatly
simplified, with only 3 claims of 2 patents (the '236 and '961), which account for
. See, e.g., Pi-Net Int'l v. Focus Business Bank, No
12-4958, 2013 WL 5513333, at *1 (N.D. Cal. Oct. 3, 2013) (stay where IPR "would
significantly limit Plaintiff's damages"); Parallax Group Int'l v. Greatmats.com, No
16-027 2017 WI 3485780 at *2 (C.D. Cal Mar 23, 2017)

District courts have also recognized the wisdom of staying actions pending IPR challenges "in order to avoid inconsistent results." *Netlist v. Smart Storage Sys.*, No. 13-5889, 2015 WL 1738192, at \*1 (N.D. Cal. Apr. 9, 2015) (citation omitted). The possibility of inconsistent rulings here is not a theoretical issue – the two IPR proceedings that have (to date) progressed to advanced stages confirm that this is a real concern.

For example, in the '173 IPR, BlackBerry filed motions to amend its claims.<sup>4</sup> (Exs. 3-4.)<sup>5</sup> The proposed amendment would more than double the length of the independent claims with narrowing limitations not suggested by any of the original claims. (*Id.*) If the PTAB were to allow those amendments, they would wipe out the original claim and any trial on that claim would be a nullity. *See* 35 U.S.C. § 318(c) (citing 35 U.S.C. § 252); *see also BIC Leisure Prods. v. Windsurfing Int'l*, 1 F.3d 1214, 1220-21 (Fed. Cir. 1993) (discussing intervening rights).

In both the '173 and '120 IPRs (the two IPRs that have so far progressed to advanced stages), BlackBerry is advancing narrow claim constructions inconsistent

(Ex. 1). Without notice or leave of court, BlackBerry served a supplemental report purporting to Facebook has moved to strike. (Dkt. 493.) Even if that untimely report is allowed, the IPR'd patents constitute

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<sup>&</sup>lt;sup>4</sup> According to PTAB statistics, at least one claim was found unpatentable in 80% of trials—all claims in 63% of trials. (Ex. 2, at 10.) Only one or two asserted claims remain here for most of the instituted patents, so that disposition is likely.

<sup>&</sup>lt;sup>5</sup> Unless otherwise noted, all exhibits are to the Declaration of Matthew J. Brigham.

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with its broad litigation interpretations here. This inconsistency is troubling considering that the PTAB must apply the same claim construction standard as the Court. *See* 37 C.F.R. § 42.100(b) (as amended October 11, 2018). For example, BlackBerry and its expert argued here that the '173 term "tag source" should take its plain and ordinary meaning of "just a source of tags." (Ex. 5, 110:9-19). But in the IPR, BlackBerry provided ten pages of extensive written arguments advocating that this term requires "separately searchable collections of tags." (Ex. 6, at 20-30).

BlackBerry has taken a similar approach with the '120. The Court construed "notification" as "some form of visual, auditory, or physical cue to draw attention to an incoming message that would not otherwise have been noticed, at the time of the incoming message." (Dkt. 157, at 31.) In its December 11, 2019 IPR response, BlackBerry spent 10 pages arguing that the Court's construction imposed additional requirements, including that a notification be "something that must draw a user's attention away from something else, i.e., it must distract or otherwise interrupt a user

<u>from another activity</u>." (Ex. 7, at 14 (emphasis added).)

Accordingly, even if BlackBerry were to convince the PTAB that its claims are valid, such a ruling would almost certainly rest on claim construction rulings that are not part of the record here, but would have a direct impact on other issues such as non-infringement. Staying this action will give the Court the benefit of the full IPR record on claim construction, which would allow the Court and the parties to resolve and/or avoid any inconsistent rulings. Because the validity, scope, and even the very language of BlackBerry's claims remain in flux, the Court should stay this case. *E.g.*, *SurfCast v. Microsoft*, No. 12-333, 2014 WL 6388489, at \*3 (D. Me. Nov. 14, 2014); *TeleSign v. Twilio*, No. 15-3240, 2016 WL 6821111, at \*3-4 (C.D. Cal. Mar. 9, 2016).

## B. The Stage of the Case Favors a Stay.

Some of the most costly and time-consuming portions of the case lie ahead.

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Summary judgment and *Daubert* briefing is due in January and February, and trial begins in April. (Dkt. 480.) In many such cases, courts have granted stays. *See e.g.*, *SPEX Techs. v. Kingston Tech.*, No. 16-1790, 2018 WL 2446801, at \*2 (C.D. Cal. May 16, 2018) (stay where "the parties have undertaken discovery and the Court has held a Markman hearing, [but] much remains to be done, including dispositive motions, *Daubert* motions, and, of course, trial."); *Huawei Techs. v. Samsung Elecs.*, No. 16-2787, 2018 WL 2971159, at \*3-4 (N.D. Cal. Jun. 13, 2018); *Contour IP Holding v. GoPro*, No. 17-4738, 2018 WL 6574188, at \*3 (N.D. Cal. Dec. 12, 2018); *FastVDO v. AT&T Mobility*, No. 16-385, 2017 WL 2323003, at \*3 (S.D. Cal. Jan. 23, 2017); *Ricoh v. Aeroflex*, No. 3-4669, 2006 WL 3708069, at \*5-6 (N.D. Cal. Dec. 14, 2006). Because a stay would relieve the Court of multiple dispositive and *Daubert* motions in a 7-patent case involving 3 Defendants, numerous products, and 14 experts, a stay is favored.

## C. Facebook Did Not "Dally" in Seeking IPR.

The Court has said it may deny a stay "if a party has dallied in filing the IPR request" (Dkt. 166, at 2). That did not occur here. The nine original patents presented nearly 200 claims. BlackBerry did not serve its narrowed list of 48 claims until February 7, 2019, less than two months before the IPR filing deadline (April 6, 2019). (Dkt. 93, at 3:4-6.) Facebook's IPR petitions focused on the asserted claims. Filing before BlackBerry's narrowing would have required challenging scores of irrelevant claims, thus wasting PTAB resources. Further, this motion was only brought after all of the IPR institution decisions were issued. (Exs. 9-19.)

The timing of Facebook's IPR filings was also guided by the claim construction process, including the exchange of proposed constructions and culminating in the Court's order of April 5, 2019 (which issued one day before the IPR deadline). (Dkt. 157.) By allowing the process to unfold, Facebook filed targeted IPR petitions that took into account claim construction rulings and stipulated constructions.

The IPR record confirms the importance of having a fully developed claim

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