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Attorneys for Plaintiff

**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA  
EASTERN DIVISION**

SLEEP NUMBER CORPORATION,

Plaintiff,

v.

SIZEWISE RENTALS, L.L.C.,

Defendant.

Civil Action No. 5:18-cv-00356 AB  
(SPx)

**FIRST AMENDED COMPLAINT  
FOR PATENT INFRINGEMENT**

**JURY TRIAL DEMANDED**

Plaintiff Sleep Number Corporation (“Sleep Number”), by and through its undersigned counsel, files this amended complaint against Sizewise Rentals, L.L.C. (“Sizewise” or “Defendant”) for infringement of United States Patent Nos. 5,904,172 (“the ’172 patent”), 9,737,154 (“the ’154 patent”), and 8,769,747 (“the ’747 patent”) (collectively, “the patents-in-suit”).

## **THE PARTIES**

### **Plaintiff**

1. Sleep Number is a Minnesota corporation with a principal place of business at 1001 Third Avenue South, Minneapolis, Minnesota 55404.

2. Sleep Number is in the business of designing, manufacturing, and selling adjustable air mattress systems, most notably the Sleep Number® bed, and components thereof, including products that practice the patents-in-suit.

### **Sizewise Rentals, L.L.C.**

3. On information and belief, Defendant Sizewise Rentals, L.L.C. (“Sizewise”) is a Nevada Limited Liability Company organized and existing under the laws of Nevada with a principal place of business at 206 Jefferson Street, Ellis, Kansas 67637. Sizewise may be served via its registered agent for service of process in California: Registered Agent Solutions, Inc., 1220 S Street, Suite 150, Sacramento, California 95811.

4. On information and belief, Sizewise is in the business of distributing and leasing medical air bed systems and components thereof, which are manufactured by American National Manufacturing, Inc. (“American National”), in the United States.

## **NATURE OF THE ACTION, JURISDICTION, AND VENUE**

5. Sleep Number brings this action for patent infringement under the patent laws of the United States, 35 U.S.C. § 271 *et seq.*

6. This Court has subject matter jurisdiction over the subject matter of this action pursuant to 28 U.S.C. §§ 1331 and 1338(a) because the action arises under the patent laws of the United States.

### **FACTUAL BACKGROUND**

#### **Sizewise**

7. This Court has personal jurisdiction over Sizewise at least in part because Sizewise is present in and/or transacts and conducts business in and with residents of this District and the State of California. For example, on information and belief, Sizewise has significant operations in California and in this District, including a manufacturing facility and branch locations.

8. This Court has specific personal jurisdiction over Sizewise pursuant to the California Long Arm Statute because, on information and belief, Sizewise, directly or through intermediaries, has conducted and conducts substantial business in this forum, including but not limited to: (i) engaging in at least part of the infringing acts alleged herein; (ii) purposefully and voluntarily placing one or more infringing products into the stream of commerce with the expectation that they will be purchased and/or used by consumers in this forum; and/or (iii) regularly doing or soliciting business or deriving substantial revenue from goods provided to individuals in the State of California and in this District. In addition, Sizewise maintains highly interactive and commercial websites, such as <http://sizewise.com/>, which is accessible to residents of California and this District, through which Sizewise promotes its products, including products that infringe the patents-in-suit.

9. Venue is proper in this District under 28 U.S.C. § 1400(b) for the reasons set forth above. In addition, venue is proper because acts of infringement are occurring in this District and because Sizewise has a regular and established place of business in this District. For example, on information and belief, Sizewise has a manufacturing facility and branch locations located within this District. One

such location is 3493 Durahart Street, Riverside, California 92507 where Sizewise currently has a physical storefront. Other locations include 1622 N Missile Way, Anaheim, California 92801 and 16657 Arminta Street, Van Nuys, California 91406.

### **Sleep Number**

10. Sleep Number provides products and services, including air mattress systems, most notably the Sleep Number® bed, and components thereof, including pumps for air mattresses, valve enclosure assemblies, and air bladders to consumers throughout the United States and the world.

11. Sleep Number's air mattress systems are market successes. Specifically, Sleep Number's air mattress systems have significantly changed the specialty sleep industry by providing an alternative to traditional innerspring and foam mattresses. Sleep Number has repeatedly improved the technology behind air mattresses, transforming them from noisy and uncomfortable substitutes for innerspring or foam mattresses into luxury items that give consumers precise control over the firmness of their mattress.

12. Sleep Number has invested significantly in the acquisition and maintenance of equipment used to engineer and manufacture the Sleep Number air mattress systems. Sleep Number employs thousands of individuals in the United States in relation to the design, engineering, research and development, manufacture, marketing, and sale of the Sleep Number air mattress systems. Sleep Number invests substantially in the design, engineering, and research and development of the Sleep Number air mattress systems.

### **Craig Miller and Dires, LLC**

13. Sizewise's Chief Manufacturing and Innovation Officer, Craig Miller, who is also American National's president, was a consultant for Sleep Number from August 2006 through December 2011.

14. American National manufactures products for a company called Dires, LLC d/b/a Personal Comfort Bed, of which Craig Miller is managing member and the principal manager. Dires, LLC focuses all facets of its advertising, including online video bed demonstrations, on comparisons to Sleep Number and Sleep Number's technology.

### The Technology At Issue

15. The technology at issue relates to systems and methods for adjusting the pressure in an air mattress system, and components thereof. Traditional mattresses offer a static level of firmness to consumers, so if the bed is shared, both persons using it must agree on the firmness level. Further, even if the mattress is not shared, some people may wish to adjust the firmness of their mattress periodically, without buying an entirely new mattress. Traditional innerspring and foam mattresses cannot solve this problem; such mattresses have uniform, constant firmness.

16. An air mattress system, on the other hand, can be designed to allow for individualized comfort sections, which allows those with different firmness preferences to share the same bed without compromising comfort. Further, an air mattress system allows a mattress's firmness to be changed over time, allowing persons whose desired firmness changes to have, for example, a relatively firm mattress one night and a soft one the next.

### PATENTS-IN-SUIT

17. On May 18, 1999, the United States Patent & Trademark Office ("PTO") duly and lawfully issued U.S. Patent No. 5,904,172 ("the '172 patent"), entitled "Valve Enclosure Assembly." Sleep Number is the sole owner by assignment of the '172 patent, a copy of which is attached hereto as **Exhibit 1**.

18. The '172 patent relates generally to an improved valve enclosure assembly. The improved assembly is used with an air mattress system such as the

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