1	PILLSBURY WINTHROP SHAW	FOX ROTHSCHILD LLP
2	PITTMAN LLP	Andrew S. Hansen (pro hac vice)
2	Steven A. Moore (SBN 232114)	ahansen@foxrothschild.com Archana Nath (<i>pro hac vice</i>)
3	steve.moore@pillsburylaw.com Nicole S. Cunningham (SBN 234390)	anath@foxrothschild.com
	nicole.cunningham@nillsburylaw.com	Elizabeth A. Patton (pro hac vice)
4	nicole.cunningham@pillsburylaw.com 501 West Broadway, Suite 1100	epatton@foxrothschild.com
	San Diego, CA 92101-3575	222 South Ninth Street, Suite 2000
5	San Diego, CA 92101-3575 Telephone: 619-234-5000	Minneapolis, MN 55402
	Facsimile: 619-236-1995	Telephone: 612-607-7000 Facsimile: 612-607-7100
6		Facsimile: 612-607-7100
7	Kecia J. Reynolds (pro hac vice)	Acho D. Duri (CDN 207914)
<i>'</i>	kecia.reynolds@pillsburylaw.com 1200 Seventeenth Street, NW	Ashe P. Puri (SBN 297814) apuri@foxrothschild.com
8	Washington DC 20036	10250 Constellation Blvd., Suite 900
	Washington, DC 20036 Telephone: 202-663-8000	Los Angeles CA 90067
9	Facsimile: 202-663-8007	Los Angeles, CA 90067 Telephone: 310-598-4150
		Facsimile: 310-556-9828
10	Attorneys for Plaintiff Sleep Number Co	
11	SPENCER FANE LLP	LEWIS ROCA ROTHGERBER
12	Kyle L. Elliott (SBN 164209)	CHRISTIE LLP Thomas I Daly (SBN 110684)
12	kelliott@spencerfane.com 1000 Walnut Street, Suite 1400	Thomas J. Daly (SBN 119684) tdaly@lrrc.com
13	Kansas City MO 64106	Drew Wilson (SBN 283616)
	Kansas City, MO 64106 Telephone: (816) 474-8100	dwilson@lrrc.com
14	Facsimile: (816) 474-3216	655 North Central Avenue, Ste. 2300
		Glendale, CA 91203-1445
15	Jaspal S. Hare (SBN 282171)	Telephone: (626) 795-9900
1.0	jhare@spencerfane.com	Facsimile: (626) 577-8800
16	5800 Granite Parkway, Suite 800 Plano, TX 75024	
17	Telephone: (214) 750-3623	
1	Facsimile: (972) 324.0301	
18	,	
	Attorneys for Defendant American National Manufacturing, Inc.	
19		
20	LINITED CTATEC	DISTRICT COURT
20	UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA EASTERN DIVISION	
21	EASTER	N DIVISION
22	SLEEP NUMBER CORPORATION,	Case No. 5:18–cv–00357 AB (SPx)
22	Plaintiff,	
23	r iamum,	STIPULATED PROTECTIVE
24	V.	ORDER
- '		ORDER
25	AMERICAN NATIONAL	[DISCOVERY MATTER]
	MANUFACTURING, INC.,	_
26	Defendant.	
27	Defendant.	
41		I



1. A. PURPOSES AND LIMITATIONS

Discovery in this action is likely to involve production of confidential, proprietary, or private information for which special protection from public disclosure and from use for any purpose other than prosecuting this litigation may be warranted. Accordingly, the parties hereby stipulate to and petition the Court to enter the following Stipulated Protective Order. The parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to discovery and that the protection it affords from public disclosure and use extends only to the limited information or items that are entitled to confidential treatment under the applicable legal principles. The parties further acknowledge, as set forth in Section 12.3, below, that this Stipulated Protective Order does not entitle them to file confidential information under seal; Civil Local Rule 79-5 sets forth the procedures that must be followed and the standards that will be applied when a party seeks permission from the court to file material under seal.

B. GOOD CAUSE STATEMENT

This action is likely to involve confidential product and patent information, trade secrets, customer and pricing lists or records, software code, technical drawings and reports, business and/or marketing plans, records, and analysis, and other valuable research, development, commercial, financial, technical, and/or proprietary information for which special protection from public disclosure and from use for any purpose other than prosecution of this action is warranted. Such confidential and proprietary materials and information further consists of, among other things, confidential business or financial information, information regarding products and patents, information regarding confidential business practices, processes, operations, and style of work, or other confidential research, development, or commercial information (including information implicating privacy rights of third parties), information otherwise generally unavailable to the



public, or which may be privileged or otherwise protected from disclosure under state or federal statutes, court rules, case decisions, or common law. Accordingly, to expedite the flow of information, to facilitate the prompt resolution of disputes over confidentiality of discovery materials, to adequately protect information the parties are entitled to keep confidential, to ensure that the parties are permitted reasonable necessary uses of such material in preparation for and in the conduct of trial, to address their handling at the end of the litigation, and serve the ends of justice, a protective order for such information is justified in this matter. It is the intent of the parties that information will not be designated as confidential for tactical reasons and that nothing be so designated without a good faith belief that it has been maintained in a confidential, non-public manner, and there is good cause why it should not be part of the public record of this case.

2. <u>DEFINITIONS</u>

- 2.1 <u>Action</u>: this pending case and the related pending case against Sizewise Rentals, LLC.
- 2.2 <u>Challenging Party</u>: a Party or Non-Party that challenges the designation of information or items under this Order.
- 2.3 <u>Confidential Information or Items</u>: information (regardless of how it is generated, stored or maintained) or tangible things that qualify for protection under Federal Rule of Civil Procedure 26(c), and as specified above in the Good Cause Statement.
- 2.4 <u>Counsel</u>: Outside Counsel of Record, House Counsel, as well as each of their support staff.
- 2.5 <u>Designating Party</u>: a Party or Non-Party that designates information or items that it produces in disclosures or in responses to discovery as "CONFIDENTIAL," "HIGHLY CONFIDENTIAL OUTSIDE COUNSEL ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE OUTSIDE



COUNSEL ONLY."

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

- 2.6 <u>Disclosure or Discovery Material</u>: all items or information, regardless of the medium or manner in which it is generated, stored, or maintained (including, among other things, testimony, transcripts, and tangible things), that are produced or generated in disclosures or responses to discovery in this matter.
- 2.7 <u>Expert</u>: a person with specialized knowledge or experience in a matter pertinent to the litigation who has been retained by a Party or its counsel to serve as an expert witness or as a consultant in this Action.
- 2.8 <u>"HIGHLY CONFIDENTIAL OUTSIDE COUNSEL ONLY"</u>

 <u>Information or Items</u>: extremely sensitive "Confidential Information or Items"

 whose disclosure to another Party or Non-Party would create a substantial risk of serious harm that could not be avoided by less restrictive means.
- 2.9 "HIGHLY CONFIDENTIAL SOURCE CODE – OUTSIDE COUNSEL ONLY" Information or Items: extremely sensitive "Confidential Information or Items" if it comprises or describes Source Code. "Source Code" means computer/software code, scripts, assembly language, source code, object/executable code, source code listings, object code listings and descriptions of object code, Hardware Description Language (HDL) or Register Transfer Level (RTL) files that describe the hardware design of any ASIC or other chip, and formulas, engineering specifications, or schematics that define or otherwise describe in detail the algorithms or structure of software. Source Code documents at least include (1) printed documents that contain or refer to selected Source Code components; (2) electronic communications and descriptive documents, such as emails, design documents and programming examples, which contain or refer to selected Source Code components; (3) electronic Source Code documents that reside in a Source Code repository from which software and related data files may be compiled, assembled, linked, executed, debugged and/or tested; and (4)



transcripts, reports, video, audio, or other media that include, quote, cite, describe, or otherwise refer to Source Code, Source Code files, and/or the development thereof. Source Code files include, but are not limited to documents containing source code in "C", "C++", Java, Java scripting languages, assembler languages, command languages and shell languages. Source Code files may further include "header files," "make" files, project files, link files, and other human-readable text files used in the generation, compilation, translation, and/or building of executable software, including software intended for execution by an interpreter. Documents and things produced during this Action designated with the label "HIGHLY CONFIDENTIAL SOURCE CODE – OUTSIDE COUNSEL ONLY," shall be protected in accordance with this Protective Order and subject to additional protections provided herein below.

- 2.10 <u>House Counsel</u>: attorneys who are employees of a party to this Action, or work in the legal department of a party to this Action. House Counsel does not include Outside Counsel of Record or any other outside counsel.
- 2.11 <u>Non-Party</u>: any natural person, partnership, corporation, association or other legal entity not named as a Party to this action.
- 2.12 <u>Outside Counsel of Record</u>: attorneys who are not employees of a party to this Action and do not work in the legal department of a party to this Action or who are not otherwise directly affiliated with a party to this Action but are retained to represent or advise a party to this Action and have appeared in this Action on behalf of that party or are affiliated with a law firm that has appeared on behalf of that party, and includes support personnel.¹

Any dual role attorney (such as Mr. Samuel R. Hellfeld, acting as both Vice President, Associate General Counsel to Sleep Number Corporation, and as an attorney for Fox Rothschild LLP) is intended to be excluded from the definition of Outside Counsel of Record, but may still be considered to be House Counsel.



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

