

Case No. IPR2019-00500  
Patent No. 9,737,154

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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AMERICAN NATIONAL MANUFACTURING INC.,  
Petitioner,

v.

SLEEP NUMBER CORPORATION  
f/k/a SELECT COMFORT CORPORATION,  
Patent Owner.

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Case No. IPR2019-00500, Patent No. 9,737,154

**DECLARATION OF BRIAN T. BEAR IN SUPPORT OF  
PETITIONER'S MOTION FOR ADDITIONAL DISCOVERY**

I, Brian T. Bear, declare and state as follows:

1. I am an attorney with the law firm of Spencer Fane LLP. I represent Petitioner, American National Manufacturing Inc., in connection with these *Inter Partes Review* proceedings. I make this declaration in support of Petitioner's Motion for Additional Discovery.

2. Exhibit 1042 is a true and correct copy of Sleep Number Corporation's most recent 10-K SEC Annual Report that I downloaded off of EDGAR, the Securities and Exchange Commission's publicly accessible data base for publicly traded company reports, on December 18, 2019. Links to this report are publicly accessible at the following url:  
<https://www.sec.gov/Archives/edgar/data/827187/000156459019004499/0001564590-19-004499-index.htm>

3. Exhibit 1043 is a true and correct copy of the web page entitled "About Us" which is found on Sleep Number Corporation's publicly available website. I last accessed this website on December 18, 2019. The web page is publicly accessible at the following url: <http://newsroom.sleepnumber.com/about-us>

4. Exhibit 1044 is a true and correct copy of a new release entitled "Sleep Number and NFL Announce Groundbreaking Partnership to Emphasize the Importance of Sleep on player performance" released on January 31, 2018. I downloaded the press release from Sleep Number Corporation's publicly available

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website on December 18, 2019. The press release is publically accessible at the following url: [https://sleepnumber.new-media-release.com/super\\_bowl\\_LII/](https://sleepnumber.new-media-release.com/super_bowl_LII/)

5. Exhibit 1045 is a true and correct copy of the petition that Sleep Number Corporation filed against John Baxter and Dires, LLC on or about November 16, 2012. This document was publically obtained from PACER and is listed as Docket Entry Number 1, of Case 0:12-CV-02899-DWF-SER.

FURTHER DECLARANT SAYTEH NOT

Date: December 19, 2019

By /s/Brian Bear  
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