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**Taking the Hassle  
Not the Profit  
Out of Electronic  
Commerce**

**Digital River** helps software developers sell more software and other digital products directly to their customers over the Internet. We then increase the sales potential of these products by placing them in our high traffic, on-line software dealer stores. Follow the links at the left to learn more about the Digital River Network.

**Start Selling Software Online Now!  
Call 800-643-0624, or contact our  
Sales Department via [email](#).**



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## Turn Your Web Site Into a Web Store!

### It's time your site got down to business

You know the problem: Web sites are usually born to communicate company news and answer product questions, and in most cases, they do that pretty well. The stickler is, potential customers have to leave your site to buy your products. So there you are. Your site's just delivered your best sales presentation ever and they can't buy. They've got to call, e-mail, or find a distributor.

### Immediate, secure transaction and delivery means incremental sales

How would you like to be able to sell and deliver your digital products on the Internet at the very moment your potential customer thinks "yes"? That's precisely what the Digital River Secure Sales System© (S3) lets you do.

Consider what a powerful tool this is. You not only sell your products instantaneously, right from your site, but you also get:

- Freedom from inventory, packaging and warehousing
- Direct access to your customers
- Full order processing and credit management
- 100% product registration, with a profile of every purchaser
- Ability to sell products from day one of their life cycle
- Cost-effective access to the fastest growing customer base in the world
- State-of-the-art sales and traffic reporting
- And, as regular-as-clockwork, a check for your software sales

Think how many incremental sales you'll pick up with a system that captures customers immediately, downloads products smoothly, processes payments instantly, and is totally secure - guaranteed! (You could be "on the River" in a few weeks. That's all it takes.)

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## Maximize Dollars Not Clicks!

### Marketing opportunities that can multiply sales even more

As our client you also become part of the Digital River Network, which gives you the opportunity to leverage your product exposure in two highly profitable ways:

- First, Network members can be linked to each other's sites, so complimentary products can be bundled, your customer's experience enhanced, and your sales revenue increased.
- More importantly, if you choose, your products will appear on the sites of all the dealers who are part of the Digital River Network.

Both of these features work to increase the incremental sales potential of your software.

### Extend your selling environment

Better yet, the entire transaction takes place in the selling environment you've created, surrounded by the look and feel of your identity, with your products presented the way you want them presented, with no competition.

Your customers simply hit the purchase icon at your site and the whole process unfolds smoothly. There's no sensation of being suddenly hustled off to another location. Your customers won't end up at some foreign-looking page where they have to hunt to find your product. You can even prompt customers to purchase additional products, for instance printed manuals or more of your software. And it all takes place during a single purchase process.

Digital River has created seamless continuity. The only way your customers realize we're involved is by the Digital River logo at the bottom of your page. And that's there to reassure them that any transaction taking place at your site will be secure, easy, accurate, and immediate - it's a seal of quality.



# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

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Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

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With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

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Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

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