

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

In re *Inter Partes* Reviews of U.S. Patent No. 8,515,825

Issued: August 20, 2013

Inventor: D. Delano Ross, Jr. et al.

Title: METHODS OF EXPANDING COMMERCIAL OPPORTUNITIES FOR INTERNET WEBSITES THROUGH COORDINATED OFFSITE MARKETING

PTAB Trial Numbers: TBD

In re *Inter Partes* Reviews of U.S. Patent No. 9,043,228

Issued: May 26, 2015

Inventor: D. Delano Ross, Jr. et al.

Title: SPECIALLY PROGRAMMED COMPUTER SERVER SERVING PAGES OFFERING COMMERCIAL OPPORTUNITIES FOR MERCHANTS THROUGH COORDINATED OFFSITE MARKETING

PTAB Trial Numbers: TBD

In re *Inter Partes* Reviews of U.S. Patent No. 9,639,876

Issued: May 2, 2017

Inventor: D. Delano Ross, Jr. et al.

Title: METHOD AND COMPUTER SYSTEM FOR SERVING COMMERCE INFORMATION OF AN OUTSOURCE PROVIDER IN CONNECTION WITH HOST WEB PAGES OFFERING COMMERCIAL OPPORTUNITIES

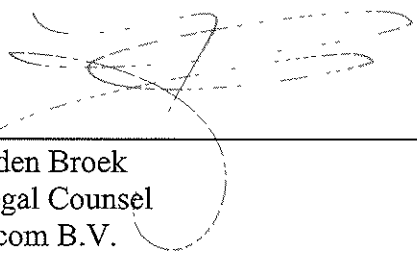
PTAB Trial Numbers: TBD

**POWER OF ATTORNEY PURSUANT TO 37 CFR § 42.10(b)**

Booking.com B.V. hereby appoints:

The attorneys associated with customer number **29053** as attorneys to represent the undersigned and transact all business in the United States Patent and Trademark Office in connection with the above-referenced *Inter Partes* Reviews of U.S. Patent Nos. 8,515,825, 9,043,228, and 9,639,876.

Date: December 13, 2018

  
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