UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

PRICELINE.COM LLC AND BOOKING.COM B.V.,
Petitioner

v.

DDR HOLDINGS, LLC,
Patent Owner

Case IPR2019-00435 U.S. Patent 9,639,876

PATENT OWNER POWER OF ATTORNEY

Patent Owner designates Louis J. Hoffman, the attorney of record in the subject patent of the above-captioned proceeding, as its lead counsel in this matter, and hereby provides Power of Attorney to attorney Justin Lesko (Reg. No. 69,643), to transact all business as its back-up counsel in the United States Patent & Trademark Office in connection with the above-captioned proceeding. The undersigned represents that he has the authority to execute this document on behalf of Patent Owner.



Case No. IPR2019-00435 U.S. Patent 9,639,876

DDR HOLDINGS, LLC Patent Owner

By: Color

Name: Daniel D. Ross Title: Managing Director Date: January 3, 2019

## CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that on January 4, 2019, a complete and correct copy of the foregoing PATENT OWNER POWER OF ATTORNEY was served via electronic mail on the following counsel of record for Petitioner:

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