

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner,

v.

IXI IP, LLC
Patent Owner.

U.S. Patent No. 7,039,033 to Haller, et al.

Case No.: IPR2019-00181

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Patent Owner, IXI IP, LLC, hereby appoints the following lead and back-up counsel to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review, covered

business method review, post grant review, or other review proceedings before the Patent Trial & Appeal Board pertaining to the above-captioned patent:

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In addition, Patent Owner appoints all practitioners associated with PTO Customer Number 22045.

The individual signing below has the authority to execute this document on behalf of Patent Owner, IXI IP, LLC.

Signature:  _____

Printed Name: Steven Pedersen

Title: Manager, IXI IP, LLC

Date: 11/28/18

Certificate of Service

The undersigned hereby certifies that on November 29, 2018, a complete and entire copy of **Patent Owner's Power of Attorney**, was served via electronic mail on the counsel of record listed below:

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Respectfully submitted,

Dated: November 29, 2018

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