## **Panasonic**

# Panasonic's Demonstrative Exhibits

Panasonic Corporation of North America, et al. v. Cellspin Soft, Inc IPR2019-00131

Petition Based On U.S. Pat. No. 9,258,698

January 28, 2020



#### IPR2019-00131 Outline



- Overview
- Contested Issues
  - Limitation C: "short-range paired wireless connection" comprising "cryptographically authenticating"
  - Limitation G: "receiving a data transfer request from the cellular phone"
  - Limitation J: "use HTTP to upload the received new-media file along with use information"
  - Limitation K: "using a GUI to delete the created new media file"
  - Claims 5 and 8: "a [mobile] software application"
- Motions to Strike



### **Overview**



### U.S. Pat. No. 9,258,698 ("the '698 Patent")



- Title: "Automatic Multimedia Upload For Publishing Data and Multimedia Content"
- Earliest asserted priority date: December 28, 2007





#### **IPR2019-00131 Overview**



- Challenged Claims: 1, 3-5, 7-8, 10-13, and 15-20
- Claims 1, 5, 8, and 13 are independent
- Ground of Unpatentability: The Challenged Claims are unpatentable under 35 U.S.C. § 103(a) as obvious over Japanese Patent Application No. 2003-51772 ("Mashita"), in combination with Japanese Patent Application No. 2003-299014 ("Onishi") and Japanese Patent Application Publication No. 2004-102810 ("Hiraishi").



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