

Symphony Health – A PRA Health Sciences Company

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Comprehensive, reliable pharmaceutical market analytics delivered wherever and whenever you need them

The PHAST™ Audit Suite offers flexible options to view market activities across multiple stakeholder groups. State-of-the-art analytics enable comprehensive reporting and insights. With easily customizable metrics and integration with Microsoft PowerPoint and Excel, PHAST™ offers real answers and real benefits, real easy.

Review market activity from any perspective

NEW! PHAST INTEGRAL brings together eight audits, each with a unique perspective on patient, payer, and provider activity to help businesses rapidly answer questions related to market sizing, product tracking, product launch planning, financial reporting, forecasting, and market landscape assessments.

PHAST™ PRESCRIPTION offers a syndicated view of U.S. retail and mail order pharmacy prescription activity. This audit is updated weekly and monthly. Reporting options in this audit include therapeutic class and product, payment type, physician specialty, corporation/manufacturer, patient age/gender and geographic area.

PHAST™ NONRETAIL provides a syndicated view of wholesaler and manufacturer sales activity into non-retail institutions. This audit, which includes activity from hospitals, clinics, long term care and home health facilities and other non-retail channels is updated monthly and weekly. Reporting options in this audit include therapeutic class, product, class and sub-class of trade, geographic area and corporation/manufacturer.

PHAST™ INTEGRATED brings together U.S. pharmaceutical distribution sales to non-retail institutions with U.S. retail and mail order pharmacy prescription activity. This audit is updated monthly and weekly. Reporting options include therapeutic class, product, channel, class and sub-class of trade, geographic area and corporation/manufacturer.

PHAST™ PATIENT offers a syndicated view of nationally projected patient count estimates for all retail prescriptions filled in the U.S. This audit is updated monthly. Patients are classified as new, continuing or total and reported by therapeutic class, product, physician specialty, and patient age/gender.

PHAST™ MANAGED MARKETS offers a syndicated view of all claims-based managed care activity from retail and mail order pharmacies updated monthly. PHAST™ Payer has a variety of metrics and attributes including therapeutic class and product, payment type, medicare eligibility group, geographic area, patient age/gender, and patient pay.

PHAST™ SOURCE OF BUSINESS provides a monthly view of all retail, mail order and specialty prescriptions filled in the US, classifying total projected prescriptions by Source of Business (New, Continuing, Switch/Add). Reporting options include therapeutic class and product, payment type, physician specialty, patient age/gender and state.

PHAST™ PAYER Rx provides details related to prescription performance at a payer level. National projected prescription volume can be viewed by payer to understand how product use varies, providing insights to access at a high level. Reporting options include payer, payment type, and prescriber specialty.