

# Cyber Wireless Entertainment Evolution



CYWEE

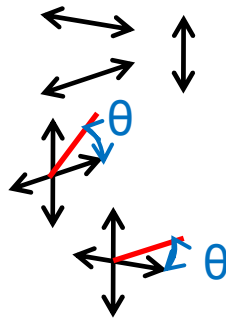
2009 Strictly Confidential

# What is the difference?

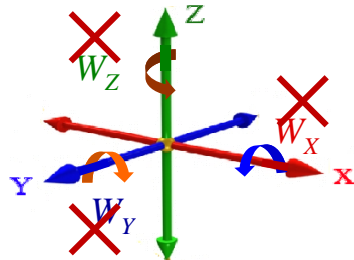
## Only Accelerator

You only can detect

- X 、 Y 、 Z axis movement
- X axis tilt static angle
- Y axis tilt static angle



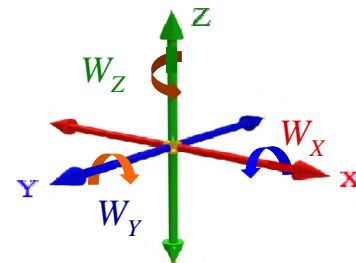
You can't detect X 、 Y 、 Z axis  
dynamic angular speed



## Accelerator Plus Gyroscope

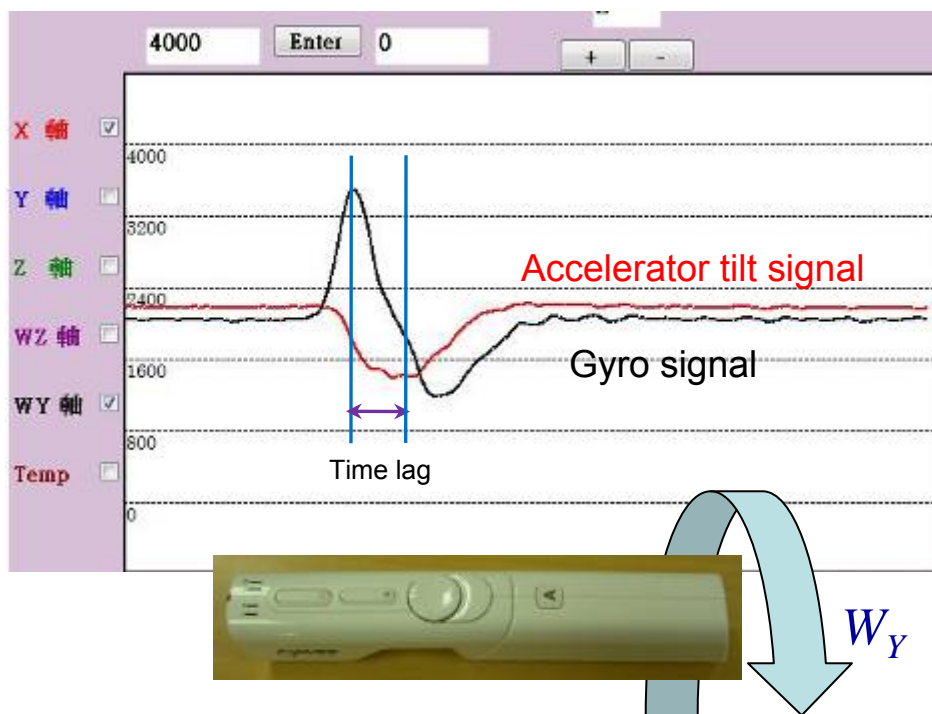
You can detect

- X 、 Y 、 Z axis movement
- X axis tilt static angle
- Y axis tilt static angle
- X 、 Y 、 Z axis dynamic angular speed



# Why Gyros?

Gyros are used to measure angular velocity and are required to measure angular rate of rotational movement quickly and accurately within a motion processing solution



## CYWEE'S VALUE

CyWee's patented algorithms and experience with motion API's/ content mapping is invaluable in gyro based applications where accuracy is key.

# Motion Module Features

**Gesture Recognition**

**PC/Media center 3D remote**

**GPS Dead Reckoning for LBS**

**Image Stabilization**

**Immersive Gaming**

Forced feedback for realism

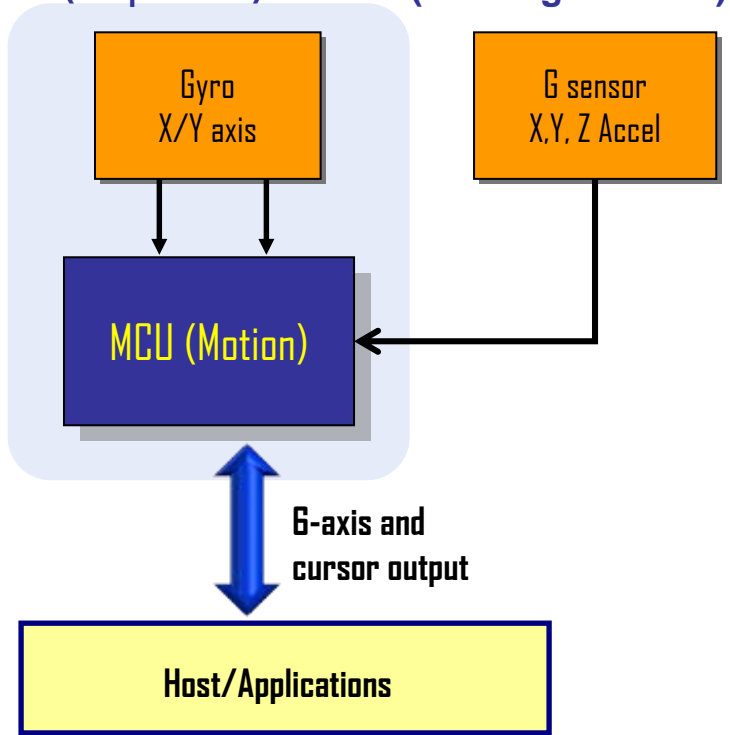


Vibration for sports and action games

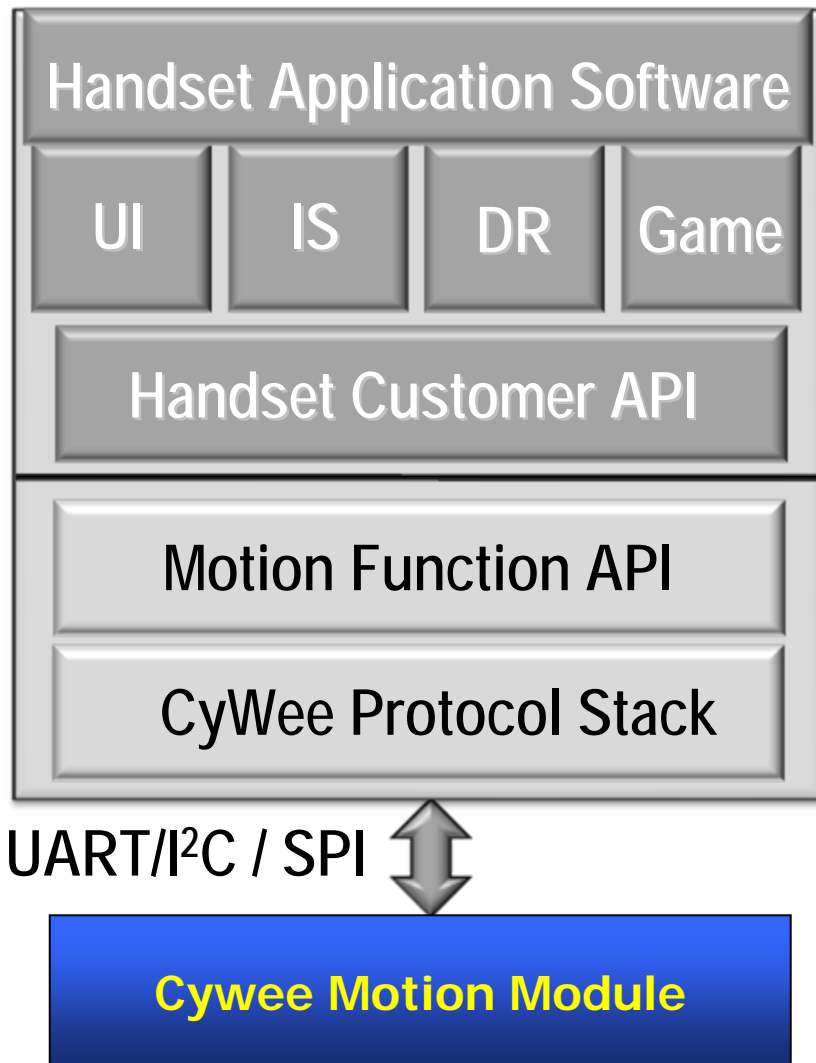


(1 chip solution)

(existing handset)



# Cywee Mobile Solution



## Applications:

- Smart user interface
- Gesture recognition
- Remote controller
- Motion gamepad
- Dead reckoning (GPS/PND)
- Optical image stabilization
- Health monitoring
- Power management

## Features:

- Provide 3-axis acceleration and 3-axis rotational rate output
- Mouse cursor output
- Advance motion processing algorithm
- Easy and fast to integrate
- Auto temperature calibration
- Low power consumption

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