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Internet Archive 300 Funston Avenue San Francisco, CA 94118

## AFFIDAVIT OF CHRISTOPHER BUTLER

- 1. I am the Office Manager at the Internet Archive, located in San Francisco, California. I make this declaration of my own personal knowledge.
- 2. The Internet Archive is a website that provides access to a digital library of Internet sites and other cultural artifacts in digital form. Like a paper library, we provide free access to researchers, historians, scholars, and the general public. The Internet Archive has partnered with and receives support from various institutions, including the Library of Congress.
- 3. The Internet Archive has created a service known as the Wayback Machine. The Wayback Machine makes it possible to surf more than 450 billion pages stored in the Internet Archive's web archive. Visitors to the Wayback Machine can search archives by URL (i.e., a website address). If archived records for a URL are available, the visitor will be presented with a list of available dates. The visitor may select one of those dates, and then begin surfing on an archived version of the Web. The links on the archived files, when served by the Wayback Machine, point to other archived files (whether HTML pages or images). If a visitor clicks on a link on an archived page, the Wayback Machine will serve the archived file with the closest available date to the page upon which the link appeared and was clicked.
- 4. The archived data made viewable and browseable by the Wayback Machine is compiled using software programs known as crawlers, which surf the Web and automatically store copies of web files, preserving these files as they exist at the point of time of capture.
- 5. The Internet Archive assigns a URL on its site to the archived files in the format http://web.archive.org/web/[Year in yyyy][Month in mm][Day in dd][Time code in hh:mm:ss]/[Archived URL]. Thus, the Internet Archive URL http://web.archive.org/web/19970126045828/http://www.archive.org/ would be the URL for the record of the Internet Archive home page HTML file (http://www.archive.org/) archived on January 26, 1997 at 4:58 a.m. and 28 seconds (1997/01/26 at 04:58:28). A web browser may be set such that a printout from it will display the URL of a web page in the printout's footer. The date assigned by the Internet Archive applies to the HTML file but not to image files linked therein. Thus images that appear on a page may not have been archived on the same date as the HTML file. Likewise, if a website is designed with "frames," the date assigned by the Internet Archive applies to the frameset as a whole, and not the individual pages within each frame.
- 6. Attached hereto as Exhibit A are true and accurate copies of printouts of the Internet Archive's records of the HTML files or PDF files for the URLs and the dates specified in the footer of the printout (HTML) or attached coversheet.
  - 7. I declare under penalty of perjury that the foregoing is true and correct.

DATE: 2/5/18

Christopher Butler



See Attached Document.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California County of San Francisco

Subscribed and sworn to (or affirmed) before me on this

Th day of FEBRUARY, 2018, by

Christopher Butler,

proved to me on the basis of satisfactory evidence to be

the person who appeared before me.

CONTRACTOR NO.

## Exhibit A





HOME PRODUCTS HEALTH LIBRARY PURE NEWSCAPS

Krill-plex 120's

Krill-plex 60's

Healthcare professionals login for pricing and ordering.

Healthcare professionals login for pricing and ordering.

two softgel capsules contain:	
krill oil	1000 mg.
providing	
vitamin A (naturally occurring all-trans retinol)	100 i.u.
vitamin E (naturally occurring)	0.5 i.u.
omega-3 fatty acids	300 mg.
EPA	150 mg.
DHA	90 mg.
omega-6 fatty acids	20 mg.
omega-9 Fatty acids	85 mg.
phospholipids	400 mg.
astaxanthin	1.5 mg.
other ingredients: gelatin, glycerin, water	

2 softgels daily with breakfast for one month and one softgel thereafter or as directed by a health care professional.

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## Krill-plex

Su

Unique source of omega-3 fatty acids, phospholipids and antioxidants; for menstrual comfort, heart health, joint support, cognitive function and skin health

\*Pure Encapsulations Krill-plex is derived from Antarctic krill, Euphausia superba, a zooplankton crustacean offering a naturally unique balance of omega-3 and omega-6 fatty acids, phospholipids and antioxidants, including vitamins A and E and astaxanthin. Specific to krill oil is an omegaphospholipid complex that is rich in eicosapentanoic acid (EPA) and docosahexanoic acid (DHA). Carefully preserved by a distinct cold extraction process, this novel structure consists of EPA and DHA as two fatty acid side chains on the phospholipid molecule. Additionally, an astaxanthin ester is attached to the EPA, providing an intricately bonded molecule that allows for direct delivery of these nutrients into the cell nucleus, and most importantly, the mitochondria. This enhanced bioavailability provides optimal bioactivity and cell membrane composition support. Phosphatidylcholine, a key source of choline, phosphatidylethanolamine and phosphatidylinositol comprise the phospholipid profile. Furthermore, the phospholipid-fatty acid profile closely resembles that of human brain phospholipids. As a result, this complex easily transverses the blood brain barrier, enriches brain neural tissue and potentially provides cognitive support. This complex also allows the essential fatty acids to pass intact to the small intestine, maintaining the integrity of the fatty acids and thereby minimizing any regurgitation effect. Furthermore, these phospholipids combine with the antioxidant compounds to highly minimize the peroxidation of the fatty acids. Research indicates that omega-3 fatty acids may provide menstruation-related emotional and physical support by helping to mediate healthy hormone, prostaglandin, and neurotransmitter function. A double blind, randomized clinical trial investigated the effects of women supplementing with krill oil at the beginning of their menstrual cycles. Reports suggest that krill oil provided statistically significant support for physical and emotional well being and was well tolerated. Researchers also indicated that krill oil may be supportive of mental alertness, learning capacity, and daily endurance. Krill oil also provides an ideal essential fatty acid balance for healthy cardiovascular and platelet function, in part by maintaining healthy prostaglandin function. A prospective phase II randomized, double blind, clinical trial suggested that krill oil helps support healthy lipid, triglyceride and glucose metabolism. Furthermore, krill oil contains astaxanthin, a powerful antioxidant for the skin, macula, joints, immune system, and cardiovascular health. A prospective controlled pilot clinical trial reported that krill oil supplementation helped promote joint flexibility and comfort. In addition, a randomized, controlled pre-clinical trial investigated the effects of krill oil on skin health and reported that it supports the body's natural defenses against the sun and

## environment.

Krill oil naturally contains a highly bioavailable essential fatty acid—phospholipid complex and antioxidants, providing optimal support for menstrual comfort, cardiovascular function and cognitive, joint and skin health. Krill oil falls well below Proposition 65 limits for heavy metals and has no detectable levels of PCBs.

REFERENCE: Bunea R, Sampalis F. Evaluation of the effects of NKO™ on the quality of life of hyperlipidemia patients. Dept. of Internal Medicine, McGill University; Riverview Medical Center, Montreal, Canada. 2003.

The krill oil in Krill-plex in NKO™, which is a registered trademark of Neptune Technologies & Bioresources, Inc.

\*This is a statement of nutritional support. This statement has not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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