

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

SHOPIFY, INC., PRICELINE.COM LLC, and BOOKING.COM B.V.,  
Petitioner,

v.

DDR HOLDINGS, LLC,  
Patent Owner.

---

Case No.: IPR2018-01011<sup>1</sup>  
U.S. Patent 9,639,876

---

**PETITIONER SHOPIFY, INC.'S UPDATED MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8(A)(3)**

In accordance with 37 C.F.R. § 42.8(a)(3), Petitioner Shopify, Inc. provides the following updates to its mandatory notices:

**I. Real Party-In-Interest**

No change.

**II. Related Matters**

No change.

**III. Lead and Back-Up Counsel**

<b>Lead Counsel</b>	<b>Back Up Counsel</b>
Michael J. McNamara (Reg. No. 52,017) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: (617) 348-1884 Facsimile: (617) 542-2241 E-mails: MMcNamara@mintz.com; DDR_IPR_Service@mintz.com	William A. Meunier (Reg. No. 41,193) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: 617-348-1845 Facsimile: 617-542-2241 E-mail: wameunier@mintz.com  Michael Renaud (Reg. No. 44,299) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: 617-348-1870 Facsimile: 617-542-2241 E-mail: mtrenaud@mintz.com

	<p><b>Back Up Counsel (cont.)</b></p> <p>Peter F. Snell (Reg. No. 52,235) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. Chrysler Center 666 Third Avenue New York, NY 10017 Telephone: (212) 692-6850 Facsimile: (212) 983-3115 E-mail: pfsnell@mintz.com</p>
--	---

**IV. Service Information**

Please address all correspondence to the lead and backup counsel as shown above. Petitioner Shopify, Inc. consents to electronic service by email at the email addresses provided above.

Dated: July 23, 2019

/Michael J. McNamara/

Michael J. McNamara (Reg. No. 52,017)

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

One Financial Center

Boston, MA 02111

Telephone: (617) 348-1884

Facsimile: (617) 542-2241

E-mails: MMcNamara@mintz.com;

DDR\_IPR\_Service@mintz.com

**CERTIFICATE OF SERVICE**

I certify that a copy of the Petitioner Shopify, Inc.'s Updated Mandatory

Notices is being served by electronic mail on the following counsel of record for the

Patent Owner and consolidated Petitioners:

*Lead Counsel for DDR Holdings, LLC*

Louis J. Hoffman (Reg. No. 38,918)  
Louis J. Hoffman, P.C.  
7689 East Paradise Lane, Suite 2  
Scottsdale, Arizona 85260  
Telephone: (480) 948-3295  
Emails: louis@valuablepatents.com;  
DDR\_IPR@valuablepatents.com

*Back Up Counsel for DDR Holdings, LLC*

Justin J. Lesko (Reg. No. 69,643)  
Louis J. Hoffman, P.C.  
7689 East Paradise Lane, Suite 2  
Scottsdale, Arizona 85260  
Telephone: (480) 948-3295  
Email: justinlesko@patentit.com

*Lead Counsel for Priceline.com LLC and Booking.com B.V.*

Nathan J. Rees (Reg. No. 63,820)  
NORTON ROSE FULBRIGHT US LLP  
2200 Ross Avenue, Suite 3600  
Dallas, Texas 75201-7932  
Telephone: (214) 855-7164  
Facsimile: (214) 855-8200  
Emails:  
nate.rees@nortonrosefulbright.com;  
DDR\_IPR\_Service@nortonrosefulbright.com

*Back Up Counsel for Priceline.com LLC and Booking.com B.V.*

Allan Braxdale (Reg. No. 64,276)  
allan.braxdale@nortonrosefulbright.com  
R. Ross Viguet (Reg. No. 42,203)  
Ross.viguet@nortonrosefulbright.com  
Brett C. Govett (Reg. No. 45,492)  
Brett.govett@nortonrosefulbright.com  
NORTON ROSE FULBRIGHT US LLP  
2200 Ross Avenue, Suite 3600  
Dallas, Texas 75201-7932  
Telephone: (214) 855-8000  
Facsimile: (214) 855-8200

Case No. IPR2018-01011  
U.S. Patent 9,639,876

Dated: July 23, 2019

*/Michael J. McNamara/*

---

Michael J. McNamara (Reg. No. 52,017)  
Mintz, Levin, Cohn, Ferris, Glovsky  
and Popeo, P.C.  
One Financial Center  
Boston, MA 02111  
Telephone: (617) 348-1884  
Facsimile: (617) 542-2241  
E-mails: MMcNamara@mintz.com;  
DDR\_IPR\_Service@mintz.com