

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SHOPIFY, INC., PRICELINE.COM LLC, and BOOKING.COM B.V.,  
Petitioner,

v.

DDR HOLDINGS, LLC,  
Patent Owner.

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Case IPR2018-01011<sup>1</sup>  
Patent 9,639,876

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**PATENT OWNER'S REQUEST FOR ORAL ARGUMENT**

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<sup>1</sup> Priceline.com and Booking.com B.V., who filed a petition in IPR2019-00438, have been joined as petitioners in this proceeding.

Pursuant to 37 C.F.R. § 42.70(a) and the Board's November 15, 2018 Scheduling Order (Paper 11), Patent Owner DDR Holdings, LLC respectfully requests oral argument. The Scheduling Order set oral argument in this IPR - and in related matters IPR2018-01008, -01009, -01010, -01012, and -01014 - for July 25, 2019.

Pursuant to the Trial Practice Guide Update (August 2018), the parties have conferred about the conduct of the trial and agreed to make the following joint proposals: (1) Given the overlap of issues, the parties wish to present oral argument for all six related proceedings in a single, consolidated hearing. (2) The parties wish to set the oral argument in the Denver office of the PTO. (3) The parties suggest that the Petitioner and Patent Owner each be provided 60 minutes of argument time for the consolidated hearing, inclusive of any rebuttal time either party wishes to reserve. Patent Owner respectfully requests that the Board adopt the joint recommendations.

Patent Owner respectfully requests availability of equipment to display demonstrative exhibits, including an ELMO and projector to the screens.

The following counsel will be in attendance representing Petitioner at oral argument: Louis J. Hoffman (Reg. No. 38,918) and Ian Crosby (admitted *pro hac vice*). Lead counsel, Mr. Hoffman, will present Patent Owner's arguments.

Representatives of Patent Owner, co-inventors Daniel D. Ross and D. Delano

Ross, may also be present at the hearing.

Respectfully submitted,

Dated: June 13, 2019

/Louis J. Hoffman/

Louis J. Hoffman

Reg. No. 38,918

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*Lead Counsel for Patent Owner*

**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))**

The undersigned hereby certifies that on June 13, 2019, a complete and correct copy of the foregoing PATENT OWNER'S REQUEST FOR ORAL ARGUMENT was served via electronic mail on the following counsel of record for Petitioner:

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