

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SHOPIFY, INC., PRICELINE.COM LLC, and BOOKING.COM B.V.,
Petitioner,

v.

DDR HOLDINGS, LLC,
Patent Owner.

Case No.: IPR2018-01008¹
U.S. Patent 9,639,876

**PETITIONER SHOPIFY, INC.'S UPDATED MANDATORY NOTICES
PURSUANT TO 37 C.F.R. § 42.8(A)(3)**

In accordance with 37 C.F.R. § 42.8(a)(3), Petitioner Shopify, Inc. provides the following updates to its mandatory notices:

I. Real Party-In-Interest

No change.

II. Related Matters

No change.

III. Lead and Back-Up Counsel

Lead Counsel	Back Up Counsel
Michael J. McNamara (Reg. No. 52,017) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: (617) 348-1884 Facsimile: (617) 542-2241 E-mails: MMcNamara@mintz.com; DDR_IPR_Service@mintz.com	William A. Meunier (Reg. No. 41,193) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: 617-348-1845 Facsimile: 617-542-2241 E-mail: wameunier@mintz.com Michael Renaud (Reg. No. 44,299) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: 617-348-1870 Facsimile: 617-542-2241 E-mail: mtrenaud@mintz.com

	<p>Back Up Counsel (cont.)</p> <p>Peter F. Snell (Reg. No. 52,235) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. Chrysler Center 666 Third Avenue New York, NY 10017 Telephone: (212) 692-6850 Facsimile: (212) 983-3115 E-mail: pfsnell@mintz.com</p>
--	---

IV. Service Information

Please address all correspondence to the lead and backup counsel as shown above. Petitioner Shopify, Inc. consents to electronic service by email at the email addresses provided above.

Dated: July 23, 2019

/Michael J. McNamara/

Michael J. McNamara (Reg. No. 52,017)
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
One Financial Center
Boston, MA 02111
Telephone: (617) 348-1884
Facsimile: (617) 542-2241
E-mails: MMcNamara@mintz.com;
DDR_IPR_Service@mintz.com

CERTIFICATE OF SERVICE

I certify that a copy of the Petitioner Shopify, Inc.'s Updated Mandatory

Notices is being served by electronic mail on the following counsel of record for the

Patent Owner and consolidated Petitioners:

Lead Counsel for DDR Holdings, LLC

Louis J. Hoffman (Reg. No. 38,918)
Louis J. Hoffman, P.C.
7689 East Paradise Lane, Suite 2
Scottsdale, Arizona 85260
Telephone: (480) 948-3295
Emails: louis@valuablepatents.com;
DDR_IPR@valuablepatents.com

Back Up Counsel for DDR Holdings, LLC

Justin J. Lesko (Reg. No. 69,643)
Louis J. Hoffman, P.C.
7689 East Paradise Lane, Suite 2
Scottsdale, Arizona 85260
Telephone: (480) 948-3295
Email: justinlesko@patentit.com

Lead Counsel for Priceline.com LLC and Booking.com B.V.

Nathan J. Rees (Reg. No. 63,820)
NORTON ROSE FULBRIGHT US LLP
2200 Ross Avenue, Suite 3600
Dallas, Texas 75201-7932
Telephone: (214) 855-7164
Facsimile: (214) 855-8200
Emails:
nate.rees@nortonrosefulbright.com;
DDR_IPR_Service@nortonrosefulbright.com

Back Up Counsel for Priceline.com LLC and Booking.com B.V.

Allan Braxdale (Reg. No. 64,276)
allan.braxdale@nortonrosefulbright.com
R. Ross Viguet (Reg. No. 42,203)
Ross.viguet@nortonrosefulbright.com
Brett C. Govett (Reg. No. 45,492)
Brett.govett@nortonrosefulbright.com
NORTON ROSE FULBRIGHT US LLP
2200 Ross Avenue, Suite 3600
Dallas, Texas 75201-7932
Telephone: (214) 855-8000
Facsimile: (214) 855-8200

Case No. IPR2018-01008
U.S. Patent 9,639,876

Dated: July 23, 2019

/Michael J. McNamara/

Michael J. McNamara (Reg. No. 52,017)
Mintz, Levin, Cohn, Ferris, Glovsky
and Popeo, P.C.
One Financial Center
Boston, MA 02111
Telephone: (617) 348-1884
Facsimile: (617) 542-2241
E-mails: MMcNamara@mintz.com;
DDR_IPR_Service@mintz.com