


http://www.fv.com:80/selling/express.html Go JAN JUN OCT
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FIRST VIRTUAL Site Map

Become a Seller
See how easy it is to set up a store at [The InfoHaus](#)

Shopping Directory
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What's New

Apply


Seller Programs

Anyone can set up shop and become an entrepreneur on the Internet. Just register to become a First Virtual Seller.

The Internet is all about freedom and equal access. When First Virtual first went live in October 1994, this was the idea that inspired our founders to provide everyone the opportunity to become an entrepreneur on the Internet. Today, First Virtual has designed two distinct seller programs, each tailored to meet Seller's needs.

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Instructions and technical information pages:

- [Selling - complete details](#)
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Pioneer Seller

With minimal start-up costs and no lengthy credit check, anyone can start their own business and start selling products on the Internet today with the Pioneer Seller program. Become a Pioneer Seller in two easy steps:

- [Complete an on-line application](#)
- Submit the \$10.00 application fee (See [Price List](#) for additional fees.)

NEW! Express Seller

With our new Express Seller program, we have made it easy for merchants who already accept credit cards to accept VirtualPINs as secure payment on the Internet, with terms similar to standard credit card settlements. To become an Express Seller:

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additional fees.)

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For more information, please see our [Seller Program Announcement Letter](#)

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Seller Program Summary

Seller Program	Minimum Settlement Period (see Price List for details)	Does the Seller need to be credit qualified?	Application Fee	Annual Renewal Fee	Additional Fees
<i>Pioneer Seller</i>	91 calendar days	No	\$10	\$10	see Price List
<i>Express Seller</i>	4 business days	Yes	\$350	\$250	see Price List

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NEW! [Payment \(Credit Card\) Authorizations](#)

A New Feature for All Sellers

With our new Payment Authorization feature, First Virtual Sellers can be confident that the Buyer's credit card is valid prior to shipping hard goods or delivering information products. Our Sellers have the option to receive via email a credit card authorization indicating the validity of the Buyer's credit card, thus reducing the likelihood of chargebacks.

For added security, First Virtual attaches a digital signature to each credit card authorization so Sellers can verify that the email message came from First Virtual.

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