NPE ZONES

UnifiedPatents

Deter bad NPE conduct

ZONES
NPE (/NPE/)
SEP (/SEP/)
TOOLS
ISIX - BEST LAW FIRMS (/ISIX/)
PATROLL (/PATROLL/)
PRIOR ART DATABASE (/PRIORART/)
OPAL - LANDSCAPE (/OPAL/)
ASSURE - STANDARDS REPO (/ASSURE/)
NEWS (/NEWS/)
DATA
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PTAB (HTTPS://PORTAL.UNIFIEDPATENTS.COM/PTAB/CASELIST?
SORT=-FILING_DATE)
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BENEFITS

Unified works to reduce NPE activity through monitoring, market intelligence, analytic tools, prior art, and USPTO challenges.

Protects Verticals

- Holistic approach to protecting technology areas
- Changes investment decision of NPEs

Proactive

- Willing to deter the largest NPEs
- Affects decisions of all NPEs

Always Deter

- Never incentivizes future assertions
- Deters future NPEs

Startups Add Value

- Startups provide notice before NPE sale

Analytics

- Data increases transparency in the system and improves decision making
- Independent of law firm, NPE, or consultant bias

All Inclusive

- All services included in yearly fees
- Leave whenever you want and keep everything

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ZONES

Content

Learn More

Cloud

Learn More

Transactions

Learn More

IoT

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Retail

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Transport

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Mobile

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Content Zone

DEFINITION

Production

- Encoding/Compression
- Placement
- Image Processing
- Workflow management/Metadata

Distribution

- Content Delivery Network (CDN)
- Load Balancing/Cache Servers/Replication
- Unicasting/Multicasting/ Broadcasting
- Routing /Overlay Routing
- Data Multiplexing
- IP/DOCSIS Delivery
- Bandwidth Management/Throttling
- Smooth Streaming/Adaptive Bitrate Streaming

Storage/Management Systems

- Billing/Accounting Systems
- Monitoring
- Storage systems
- File sharing/replication

Personalization / Ad Systems

- Advertising/Ad insertion / Segmentation
- User Data
- Skipping
- Program Guide
- Interactive Advertising
- Content Recommendation

Endpoint Distribution

- Voice/Data Multiplexing
- Analog/Digital Multiplexing
- GUI optimization
- User interaction/interface

Consumption

- Control/Navigation
- Content Selection
- Enhanced or Augmented Viewing/Content
- Device customization
- Mobile delivery
- Power management

Security

- Output control
- Protection/DRM/Encryption technologies
- Secure computing

Cloud Zone

DEFINITION

Access

- Network
- Web
- Mobile
- Security

Service Models

- SaaS, IaaS, PaaS, etc.
- File Hosting and Sharing
- Backup, Synchronize, Archive, Restore
- Cloud computing
- Enterprise Storage
- Table storage

Architecture & Operation

- Software and hardware
- Storage Networking
- Volumes/ File systems
- Virtualization
- Load balancing & scaling
- Data center optimization
- Reliability / Redundancy

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