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Disrupt the NPE Business Model

# SUBMIT A DEMAND LETTER

HELP UNIFIED CHALLENGE AN NPE EARLY BY SUBMITTING ANY DEMAND LETTERS

Submit Letter



### JOIN THE COMMUNITY



Join with others to stop NPEs  
Nominal subscription fees  
Submit your information to join

### RESOURCES FOR STARTUPS



Learn how to deal with NPEs  
Help Unified protect you & your peers  
Save on legal fees & settlement costs

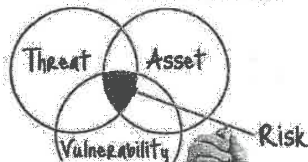
### SUBMIT A DEMAND LETTER



Received a letter from an NPE?  
Send it to us, we can help  
Email at [submitletter@unifiedpatents.com](mailto:submitletter@unifiedpatents.com)

## WHAT WE DO

Unified counters the risk and cost of NPE litigation by protecting strategic technologies. Unified's unique solution partners startups, SMBs and large companies and then proactively deters NPE activity using deep patent expertise, monitoring, market intelligence, advisory services, and USPTO challenges. By protecting a strategic technology, Unified mitigates NPE risk for its members' most important products and services.



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## NEWS/BLOG

### UNIFIED PATENTS CHALLENGES AMERICA'S MOST LITIGIOUS PATENT...

Unified Patents Launches Review of Broad IPNav Patent to Protect Cloud Storage  
Los Altos, CA - October 1, 2013 - Unified Patents (Unified) announced today that it will challenge...

### UNIFIED PATENTS CHALLENGES CLOUDING IP PATENT SEEKS TO PUSH...

Unified Patents launches next phase of anti-troll solution and files first-of-its-kind Inter-Partes Review in defense of cloud storage technologies

### THE GLOVES ARE OFF : UNIFIED PATENTS INC. UNVEILS ITS "NPE..."

In the world of fighting patent trolls, there is a new player named Unified Patents Inc. that aims to level the playing field for companies such as Google, NetApp and others...

## ABOUT US

### COMPANY OVERVIEW

Founded: 2012  
Funding: Yearly Subscription Fees  
Ownership: 100% Employee Owned  
Current Subscribers: Many companies who range in revenue from \$30+ billion to recently established startups.

### MANAGEMENT

Kevin Jakel

CEO

kevin@unifiedpatents.com

Kevin has over a dozen years of intellectual property experience, much of it spent defending technology companies from attacks by NPEs, both as outside counsel and as in-house counsel. Most recently, Kevin served as Intuit's Head of IP Litigation managing a docket of mostly NPE cases. In this role, Kevin teamed with other companies such as Google, Verizon, and others on joint defense, legislative reform, and judicial efforts to combat the NPE problem.

Prior to Intuit, Kevin was a patent litigator with Kaye Scholer LLP and Howrey LLP where he represented clients in various technology areas, including high-speed routing, thin-client computing, electrical connectors, and telecommunications. He began his career in IP as a patent examiner at the U.S. Patent & Trademark Office. Kevin has a JD from George Washington University Law School and a BS in mechanical engineering from UCLA.

Shawn Ambwani

COO

shawn@unifiedpatents.com

Shawn is COO of Unified Patents. Responsible for sales, marketing, and operations. He is Chair-elect of Licensing Executives Society (LES) US / Canada - High Tech Sector (HTS). An accomplished software and intellectual property executive and successful entrepreneur whose last 2 startups went IPO.

Previously he was VP of Licensing and Business Development at Intertrust Technologies, Inc. responsible for patent and technology licensing programs with over \$500 million in revenue. In the past, he was EVP at Nextreaming (NASDAQ) - where he was General Manager of their Platform Division, an enterprise media software solution, before being sold to Hutchison. He also co-founded Envivio (NASDAQ: ENVI), a France Telecom spun off to develop MPEG-4 solutions for the broadcast, cable network, and content developer markets. Previously he worked at France Telecom. He has a Math degree from UCLA and JD/MBA from Boston University and is a member of the California Bar.

## CONTACT US

### Latest Tweets

unifiedpatents Nice short summary @JDSupra : The Year of the Patent Troll <http://t.co/XEIBUkS0Sj>

unifiedpatents RT @PatentWise : Webinar on Combating Patent Trolls - Patent Does <http://t.co/Rx1uDTYhAK>

### Ask a Quick Question

Name

Email

### Mailing Address

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