

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNIFIED PATENTS INC.,
Petitioner,

v.

BRADIUM TECHNOLOGIES LLC,
Patent Owner.

Case IPR2018-00952
Patent No. 9,253,239

PATENT OWNER'S UPDATED EXHIBIT LIST

EXHIBIT LIST

Exhibit	Description
2001	USPTO Public PAIR screen capture for Correspondence Address and Attorney/Agent Information for Application No. 14/547,148 ('239 Patent)
2002	Notice of Acceptance of Power of Attorney, Date Mailed 03/11/2016, for Application No. 14/547,148 ('293 Patent)
2003	Declaration of Michael N. Zachary in Support of Patent Owner's Motion for <i>Pro Hac Vice</i>
2004	PROTECTIVE ORDER MATERIAL: Transcript of Deposition of Unified Patents CEO, Kevin Jakel dated September 10, 2018
2005	<i>Team</i> , Unified Patents, https://www.unifiedpatents.com/team/#
2006	<i>Join</i> , Unified Patents, https://www.unifiedpatents.com/join/
2007	<i>Join</i> , Unified Patents (May 17, 2018), https://web.archive.org/web/20180517015601/https://www.unifiedpatents.com/join/
2008	PROTECTIVE ORDER MATERIAL: Unified Patents Membership Agreement
2009	PROTECTIVE ORDER MATERIAL: Exhibit A: [REDACTED] Internet of Things (IoT) Zone
2010	Belcher, Marta, et al., "Hacking the Patent System: A guide to Alternative Patent Licensing for Innovators," <i>Juelsgaard Intellectual Property & Innovation Clinic Stanford Law School</i> , dated May 2014
2011	<i>Protected Zones</i> , Excerpt of United Patents (Oct. 27, 2016), https://web.archive.org/web/20161027135832/http://www.unifiedpatents.com:80/zones/
2012	U.S. Patent No. 9,253,239, "Optimized Image Delivery Over Limited Bandwidth Communication Channels," issued Feb. 2, 2016 ("239 Patent") (Not filed)
2013	PROTECTIVE ORDER MATERIAL: Petitioner's Voluntary Interrogatory Response

Exhibit	Description
2014	<i>Bradium Technologies LLC</i> , Unified Patents (August 3, 2015), https://web.archive.org/web/20150803044103/http://bradiumtechnologies.com/
2015	Docket Navigator of Unified Patents dated Jun. 17, 2015
2016	<i>Bradium Technologies LLC v. Microsoft Corp.</i> , Complaint, filed Jan. 9, 2015
2017	<i>Bradium Technologies and Microsoft Settle Patent Lawsuit</i> , Bradium Technologies (Oct. 17, 2017), http://www.bradiumtechnologies.com/bradium/bradium-technologies-and-microsoft-settle-patent-lawsuit
2018	<i>Unified Patents, backed by Google, takes fight to patent trolls</i> , Don Reisinger, CNET (Apr. 8, 2013)
2019	Don Clark, <i>New Venture Enters Patent Fray</i> , <i>Wall Street Journal</i> , published Apr. 7, 2013
2020	<i>The Gloves are Off: Unified Patents Inc. Unveils Its ‘NPE Deterrent’ Strategy</i> , Unified Patents (September 23, 2013), http://justdemo.in/unified/2013/09/23/the-gloves-are-off-unified-patents-inc-unveils-its-npe-deterrent-strategy/
2021	<i>Unified Patents Challenges Clouding IP Patent Seeks to Push Patent Trolls Out of Cloud Storage</i> , Unified Patents (September 23, 2013), http://unifiedpatents.com/2013/09/23-unified-patents-challenges-clouding-ip-patent-seeks-to-push-patent-trolls-out-of-cloud-storage/
2022	<i>Unified has challenged almost all of 2017’s most prolific NPEs</i> , United Patents (Jul. 5, 2017), https://www.unifiedpatents.com/news/2017/7/5/according-to-rpx-datea-has-challenged-almost-all-of-2017s-most-prolific-npes
2023	Email from Unified Patents to Michael Zachary re “Unified reaches 100 challenges,” dated Nov. 15, 2017
2024	Unified Patents (January 1, 2014), https://web.archive.org/web/20140101033720/http://unifiedpatents.com/

Exhibit	Description
2025	Eric Coe, <i>Unified Patents Adds AIA Reviews to Anti-‘Troll’ Arsenal</i> , Law360 (Jun. 23, 2015), https://www.law360.com/articles/668619/print?section=ip
2026	Declaration of C. Coulson in support of Bradium Technologies LLC’s Preliminary Patent Owner’s Response
2027	Bradium Technologies LLC’s Disclaimer of Claims 1-19, 21-25
2028	<i>Orthogonality</i> , Wikipedia, https://en.wikipedia.org/wiki/Orthogonality
2029	<i>IPRs, Balancing Effectiveness vs. Cost</i> , RPX (June 17, 2016) https://www.rpxcorp.com/2016/06/17/iprs-balancing-effectiveness-vs-cost/
2030	<i>How Much does IPR Cost?</i> , Patent Trademark Blog, http://www.patenttrademarkblog.com/how-much-does-ipr-cost/
2031	<i>Microsoft Corp. v. Bradium Techs. LLC</i> , IPR2016-01897 (U.S. Pat. No. 9,253,239), Paper 2 (Petition) (P.T.A.B. Sept. 30, 2016)
2032	<i>Microsoft Corp. v. Bradium Techs. LLC</i> , IPR2016-01897 (U.S. Pat. No. 9,253,239), Paper 17 (Institution Decision) (P.T.A.B. April 5, 2017)
2033	<i>NPE Zones: Deter bad NPE conduct</i> , Unified Patents (Sept. 20, 2018), https://www.unifiedpatents.com/npe/
2034	<i>Bradium Technologies LLC v Iancu</i> , No. 17-2579, USPTO Director’s Opposition to Appellant’s Motion for Leave to File Supplemental Brief, Dkt No. 74 (Filed Sept. 4, 2018)
2035	Declaration of L. Quan in support of Bradium Technologies LLC’s Preliminary Patent Owner’s Response
2036	“Summary of Findings: Search Results Using Unified Patents Portal,” prepared by L. Quan.
2037	Declaration of M. Shanahan in support of Bradium Technologies LLC’s Preliminary Patent Owner’s Response
2038	<i>Unified’s Real-Party-in-Interest PTAB Panel Decisions</i> , Unified Patents (July 5, 2016), https://www.unifiedpatents.com/news/real-party-in-interest-panel-decisions

Exhibit	Description
2039	Belcher, Marta, et al., “Hacking the Patent System: A guide to Alternative Patent Licensing for Innovators,” Juelsgaard Intellectual Property & Innovation Clinic Stanford Law School, updated January 2016
2040	PDF Copy of https://www.unifiedpatents.com/join/ (downloaded October 9, 2018)
2041	PDF Copy of https://www.unifiedpatents.com/join-1/ (downloaded October 9, 2018) (not filed)
2042	Declaration of C. Coulson (not filed)
2043	Declaration of L. Quan (not filed)
2044	Transcript of Deposition of Christopher K. Wilson (March 8, 2019)
2045	Wilson Deposition Ex. 2038: Unified Patents Inc. v. Location Based Services, LLC, IPR2017-01965, Declaration of Christopher K. Wilson (Excerpted)
2046	Wilson Deposition Ex. 2039: U.S. Patent Publication No. 2012/0095682
2047	Wilson Deposition Ex. 2040: U.S. Patent Publication No. 2002/0014979
2048	Notarized Affidavit of Christopher Butler, Internet Archive (www.archive.org), dated November 27, 2018
2049	Exhibits to Notarized Affidavit of Christopher Butler, Exhibit A (Unified Patents “Join” Webpage) and Exhibit B (Belcher, Marta, et al., “Hacking the Patent System: A guide to Alternative Patent Licensing for Innovators,” <i>Juelsgaard Intellectual Property & Innovation Clinic Stanford Law School</i> , updated January 2016)
2050	Dec. 8, 2016 J. Lasker Letter to M. Shanahan
2051	June 17, 1996 FlashPix Format and Architecture White Paper
2052	Application No. 15/457,816, Oct. 4, 2017 Non-Final Rejection, IDS, List of References
2053	Application No. 15/457,816, Oct. 4, 2018 Final Rejection
2054	Declaration of Dr. Agouris in Support of Patent Owner Response

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