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2015 **Smart Robot and Mobile Phone Intelligent Manufacturing Summit Forum -**
 04月

Ceremony of Awarding Ceremony of Shenzhen Intelligent Robot Industrial Park

I. Background of the Forum In 2014, Foxconn removed millions of robots due to its inability to meet the precision requirements of Apple's mobile phones, causing an uproar. The adoption of robots in Apple's mobile phones is a milestone in the intelligent manufacturing of mobile phones. With the growing maturity of robots, there will be more and more cases of robotic operations in the mobile phone industry.

The data shows that in 2014, mobile phone manufacturers such as Apple and Xiaomi all adopted robot production lines, but sporadic models of duplicity have become forests. From the current point of view, the large-scale application of robots in mobile phone production lines may have to wait until 2016. Compared with other smart manufacturing applications, mobile phones have a higher degree of refinement in robot production and therefore have a longer development cycle. It is still not clear whether the robot can be used on a large scale in the mobile phone industry.

How will the robots disrupt the mobile terminal industry in 2015? Can it become a standard for mobile terminals? Can it quickly enter the mobile phone industry?

In view of this, it will be sponsored by Shenzhen Science and Technology Innovation Committee, Shenzhen Investment Promotion Agency, and Shenzhen Longhua New Area Management Committee. Shenzhen Yinxing Investment Group and New Strategic Robotics Media will host the "Mobile Phone Industry Chain Intelligent Manufacturing Summit Forum"--- How the robot subverts the smart phone manufacturing pattern of the industry as the theme of the industry forum activities, sincerely invited the mobile phone industry and the robot industry chain of business elite gathered together to fully discuss the robot in the mobile phone industry application and development trends.

Second, the forum theme: intelligent robot and mobile phone smart manufacturing forum

—— Award Ceremony of Shenzhen Intelligent Robot Industrial Park

3. Organizer: Shenzhen Science and Technology Innovation Committee Shenzhen Investment Promotion Agency
 Shenzhen Longhua New Area Management Committee

IV. Undertaker:

Shenzhen Longhua New District Economic Services Bureau

Shenzhen Yinxing Investment Group Co., Ltd.

Shenzhen New Strategic Media Co., Ltd.

V. Co-organizer:

Shenzhen Longxin International Incubator Management Co., Ltd.

New Strategic Robotics Institute

First Mobile Phone Academy

6. Media support: Xinhua News Agency - China Securities Journal, Daily Economic News, Hexun, Phoenix Finance, NetEase, First Financial Daily, Shenzhen Special Zone Daily, Jingbao, Shenzhen TV, Baoan TV, New Strategic Robot Network, The first mobile phone industry

Meeting size: 300 people

Participants: Government leaders, robotics vendors, integrator CEOs, CTOs, CEOs of mobile phone industry chain companies, or heads of automation application departments

Eight, time and place:

April 25, 2015 13:00~18:00

(Navigation Address: Silver Star Technology Building)

IX. Meeting process

Tenth, attend media

Eleven, forum highlights:

1. Elite Forum

Focus on the top 3C industry automation reform experts, business leaders, and local leaders, pay attention to mobile smart manufacturing technology, industry development, and provide enterprises with authoritative market forecasts, technical analysis and policy interpretation.

2, production and demand docking

Targeted precision docking, production and demand research, project cooperation.

3, media focus

Dozens of professional and public financial media attention and reports.

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2015 04月 **智能机器人与手机智能制造高峰论坛——暨深圳市智能机器人产业园授牌仪式**

一、论坛背景2014年，因不能满足苹果手机的高精度要求，富士康撤掉百万机器人计划，引起轩然大波。苹果手机采用机器人，是手机智能化制造的一个里程碑，随着机器人的日益成熟，手机行业采用机器人作业的案例将越来越多。

数据显示，2014年苹果、小米等手机厂商纷纷采用机器人生产线，然而零星的机型独木难已成林。从目前来看，机器人在手机生产线的大规模应用可能要等到2016年，相对于其他智能制造应用，手机对机器人生产的精细化要求程度更高，因而开发周期也更长。机器人在手机行业能否大规模应用，目前依旧不是很明朗。

2015年机器人将如何颠覆移动终端产业格局?能否成为手机终端标配?能否快速切入到手机行业?都还是问号。

鉴于此，将由深圳市科技创新委员会、深圳市投资推广署、深圳市龙华新区管理委员会主办，深圳市银星投资集团、新战略机器人全媒体承办《手机产业链智能化制造高峰论坛》---机器人如何颠覆手机智能制造格局为主题的行业论坛活动，诚邀手机行业以及机器人行业产业链的企业精英汇聚一堂，全面探讨机器人在手机行业的应用与发展趋势。

二、论坛主题：智能机器人与手机智能制造高峰论坛
——暨深圳市智能机器人产业园授牌仪式

三、主办单位：深圳市科技创新委员会 深圳市投资推广署 深圳市龙华新区管理委员会

四、承办单位：
深圳市龙华新区经济服务局
深圳市银星投资集团有限公司
深圳市新战略传媒有限公司

五、协办单位：
深圳市龙新国际孵化器管理有限公司
新战略机器人研究所
第一手机界研究院

六、媒体支持：新华通讯社-中国证券报、每日经济新闻、和讯网、凤凰财经、网易、第一财经日报、深圳特区报、晶报、深圳市电视台、宝安区电视台、新战略机器人网、第一手机界

七、会议规模：300人

参加对象：政府领导、机器人本体厂商、集成商CEO、CTO、手机产业链厂商CEO或自动化应用部门负责人

八、时间地点：
2015年4月25日13:00~18:00
深圳市龙华新区科技企业孵化器大楼一楼多功能厅
(导航地址：银星科技大厦)

九、会议流程

十、参会媒体

十一、论坛亮点：

1、精英论坛
聚焦3C产业顶尖的自动化改造专家、企业领导以及地方领导，关注手机智能制造技术，产业协同发展，为企业提供权威市场预测、技术分析以及政策解读。

2、产需对接
针对性的精准对接，产需研讨，项目合作。

3、媒体聚焦
数十家主流媒体以及全财经媒体关注与报道

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