Apple Inc.,

V.

Universal Secure Registry, LLC,

Petitioner Apple Inc.'s Demonstrative Slides U.S. Patent No. 8,856,539

Case No. IPR2018-00812
United States Patent and Trademark Office
August 27, 2019

Roadmap

The Claims Are Invalid

Responses To USR's Sur-reply

USR's Substitute Claims Are Not Patentable

USR's CMTA Should Be Denied

USR's Motion To Strike Should Be Denied

Roadmap

The Claims Are Invalid

Responses To USR's Sur-reply

USR's Substitute Claims Are Not Patentable

USR's CMTA Should Be Denied

USR's Motion To Strike Should Be Denied

The Claims Are Invalid

 Claims 1-3, 5-8, 16-24, 26-30, and 37-38 are invalid over Reber and Franklin.

The Prior Art: The Reber '767 Reference



United States Patent [19]

Reber et al.

[11] Patent Number: 5,930,767

[45] **Date of Patent:** Jul. 27, 1999

[54] TRANSACTION METHODS SYSTEMS AND DEVICES

[75] Inventors: William Louis Reber, Schaumburg, Ill.; Cary Drake Perttunen, Shelby Township, Mich.

Ex. 1131 [Reber], Cover

The Prior Art: The Franklin '832 Reference

Dispositive 22 A

United States Patent [19]

Franklin et al.

[54] ELECTRONIC ONLINE COMMERCE CARD WITH CUSTOMER GENERATED TRANSACTION PROXY NUMBER FOR

TRANSACTION PROXY NUMBER FOR ONLINE TRANSACTIONS

[75] Inventors D. Chase Franklin, Scattle; Daniel Rosen, Bellevue; Josh Benaloh; Daniel

[73] Assignee: Microsoft Corporation, Redmond, Wash

[21] Appl. No.: 08/935.485

[22] Filed: Sep. 24, 1997

[52] U.S. Cl. 364/479.02; 235/379; 235/380

[58] Field of Search _______235/379, 380, 364/479.02

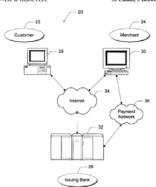
[56] References Cited

Primary Examiner—Harold I. Pitts

[45] Date of Patent:

An online commerce system facilitates online commerce over a public network using an online commerce card. The "cast" does not exist in physical form, but instead exists in digital form. It is assigned o custome account rumber days in digital form, it is assigned o custome account rumber, digital rowers of the property of the proper

53 Claims, 5 Drawing Sheets



United States Patent [19

Franklin et al.

[11] Patent Number: 6,000,832

[45] **Date of Patent:** Dec. 14, 1999

[54] ELECTRONIC ONLINE COMMERCE CARD WITH CUSTOMER GENERATED TRANSACTION PROXY NUMBER FOR ONLINE TRANSACTIONS

[75] Inventors: **D. Chase Franklin**, Seattle; **Daniel Rosen**, Bellevue; **Josh Benaloh**; **Daniel R. Simon**, both of Redmond, all of
Wash.

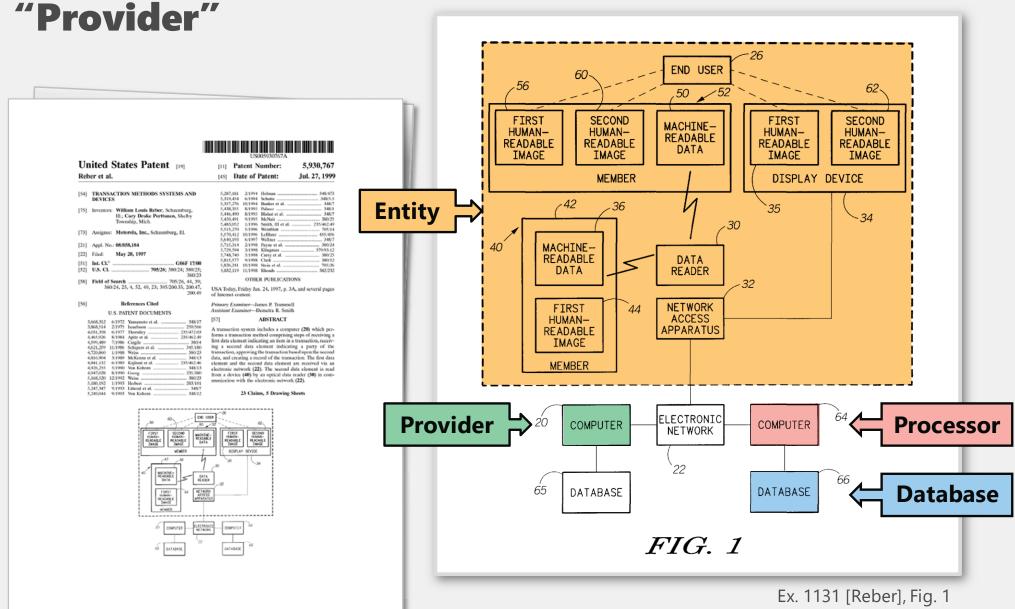
Ex. 1132 [Franklin], Cover

'539 Patent Claims a System Directed to Verifying an Identity in a Transaction Using a Time-Varying Multicharacter Code

- 1. A secure registry system for providing information to a provider to enable transactions between the provider and entities with secure data stored in the secure registry system, the secure registry system comprising:
 - a database including secure data for each entity, wherein each entity is associated with a time-varying multicharacter code for each entity having secure data in the secure registry system, respectively, each time-varying multicharacter code representing an identity of one of the respective entities; and
- a processor configured to receive a transaction request including at least the time-varying multicharacter code for the entity on whose behalf a transaction is to be performed and an indication of the provider requesting the transaction, to map the time-varying multicharacter code to the identity of the entity using the time-varying multicharacter code, to execute a restriction mechanism to determine compliance with any access restrictions for the provider to secure data of the entity for completing the transaction based at least in part on the indication of the provider and the time-varying multicharacter code of the transaction request, and to allow or not allow access to the secure data associated with the entity including information required to enable the transaction based on the determined compliance with any access restrictions for the provider, the information including account identifying information, wherein the account identifying information is not provided to the provider and the account identifying information is provided to a third party to enable or deny the transaction with the provider without providing the account identifying information to the provider.

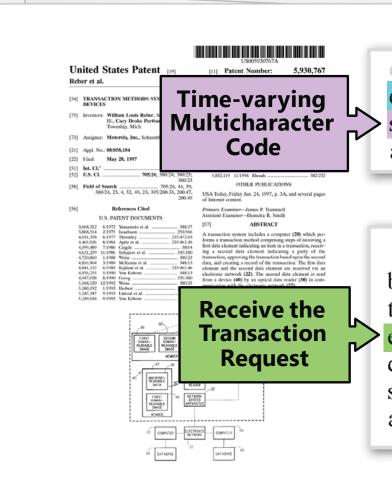
Ex. 1101 ['539 Patent], Claim 1

Reber Discloses a "Processor" and "Database" for Conducting Transactions Between an "Entity" and a



Petition at 19-25.

Reber Discloses a "Transaction Request" Including Two "Data Elements"



data element indicating a first party of a transaction and a second data element indicating a second party of the transaction. The first party includes a creditor, a seller, a

Ex. 1131 [Reber], 5:48-51

Indication

of the

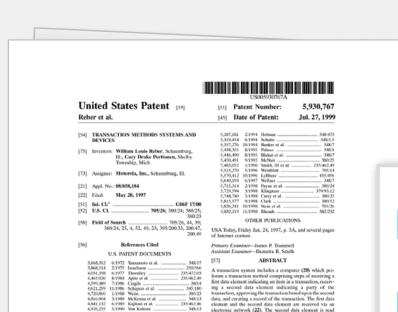
Provider

Additionally, the herein-described transaction system can be used to perform a second preferred transaction method. In this case, the computer 64 receives transaction data via the electronic network 22. The transaction data includes a first data element indicating a first party of a transaction and a second data element indicating a second party of the transaction. The first party includes a creditor, a seller, a

Ex. 1131 [Reber], 5:45-51

Petition at 33-35.

Reber Discloses Including an "Indication of the Provider" in the Transaction Request



from a device (40) by an optical data reader (30) in communication with the electronic network (22).

23 Claims, 5 Drawing Sheets

data element indicating a first party of a transaction and a second data element indicating a second party of the transaction. The first party includes a creditor, a seller, a merchant, a manufacturer, a payee, or other like entity which is to receive money in the transaction. The second party includes a debtor, a purchaser, a buyer, or other like entity which is to spend money in the transaction. The second party which is to spend money in the transaction. The second party

Ex. 1131 [Reber], 5:48-55

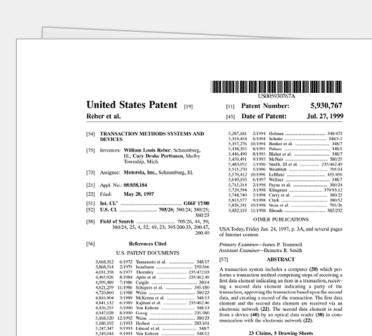
Petition at 33-34.

Indication

of the

Provider

Reber Discloses Including a "Time-varying Multicharacter Code" in the Transaction Request



Time-varying Multicharacter Code

Regardless of how the second data element is encoded by the machine-readable data 36, it is preferred that the second data element include a personal identification code such as a personal identification number to identify the end user 26, an organization, or an account. In an exemplary embodiment, the personal identification code is time-varying and nonpredictable by unauthorized parties.

Ex. 1131 [Reber], 4:14-18

Petition at 32-33.

Reber Discloses "Map[ping] the Time-Varying Multicharacter Code to the Identity of the Entity"

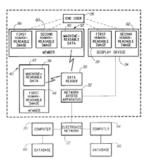


USA Today, Friday Jan. 24, 1997, p. 3A, and several pages

References Cited U.S. PATENT DOCUMENTS

> A transaction system includes a computer (200) which per-forms a transaction method comprising steps of receiving a first data element indicating an item in a transaction, receiv-ing a second data element indicating a party of the element and the second data element are received via an electronic network (22). The second data element is read from a device (40) by an optical data reader (30) in com-munication with the electronic network (22).

> > 23 Claims, 5 Drawing Sheets



Transaction Request

The computer 20 receives transaction data generated at a user location 24 via the electronic network 22. Typically, the

Ex. 1131 [Reber], 2:52-53

If authenticated remotely, the computer 20 approves the transaction by sending a first message based upon the second data element to the computer 64. The computer 64 compares the second data element and other associated data to entries in a database associated with the computer 64, and either accepts or rejects the authenticity of the transaction party based upon the comparison. The computer 64 sends a second

> Map the time-varying multicharacter code

Ex. 1131 [Reber], 5:16-22

Petition at 35.

In The ID, The Board Found that Reber's "Transaction Methods" Are Compatible

Trials@uspto.gov

Paper 9 Entered: November 7, 2018

UNITED STATES PATENT AND TRADEMARK OFFICI

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., Petitioner.

v.

UNIVERSAL SECURE REGISTRY, LLC, Patent Owner.

> Case IPR2018-00812 Patent 8,856,539 B2

Before PATRICK R. SCANLON, GEORGIANNA W. BRADEN, a JASON W. MELVIN, Administrative Patent Judges.

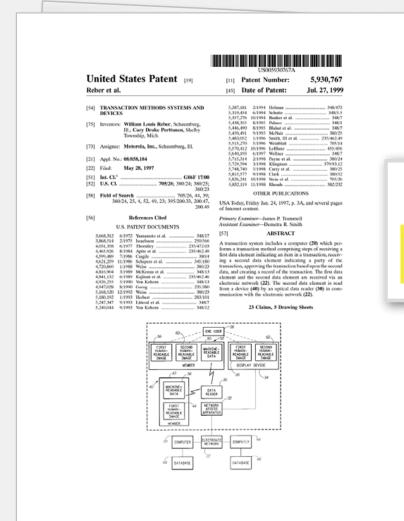
MELVIN, Administrative Patent Judge.

DECISION Institution of Inter Partes Review 35 U.S.C. § 314 Patent Owner argues also that Petitioner improperly draws from two different embodiments of Reber by relying on the description of an alternative transaction request that includes information about the provider/merchant. Prelim. Resp. 40–42; *see* Ex. 1131, 5:45–60. Based on the present record, we do not view Reber's two transaction requests as wholly separate embodiments. Rather, the "second preferred transaction method" appears to describe an alternative form of the message generated for a transaction that would operate just as the transaction described in the first embodiment.

Institution Decision at 12-13.

Even If They Are Separate Embodiments, Reber's Transaction Methods Would Have Been Obvious to Combine in View of Reber Alone

Reber explains that its transaction methods can be combined and modified



It will be apparent to those skilled in the art that the disclosed invention may be modified in numerous ways and may assume many embodiments other than the preferred form specifically set out and described above.

Ex. 1131 [Reber], 11:33-36

Reply to POR at 22-23.

Even If They Are Separate Embodiments, Reber's Transaction Methods Would Also Have Been Obvious to Combine in View of Franklin's Merchant Validation



United States Patent [19]

Franklin et al.

[54] ELECTRONIC ONLINE COMMERCE CARD WITH CUSTOMER GENERATED TRANSACTION PROXY NUMBER FOR ONLINE TRANSACTIONS

[75] Inventoes: D. Chase Franklin, Scattle; Daniel Rosen, Bellevue; Josh Benaloh; Daniel R. Simon, both of Redmond, all of Wash

[73] Assignce: Microsoft Corporation, Redmond, Wash.

- [21] Appl. No.: 08/935,485

- [58] Field of Search 235/379, 38

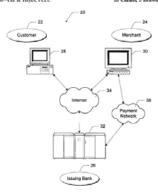
[56] References Cited

Primary Examiner—Harold I. Pitts Attorney, Agent, or Firm—Lee & Hayes, PLLC [45] Date of Patent:

7] ABSTRAG

An online commerce system facilitates online commerce over a public network using an online commerce and. The "card" does not ease in physical form, but inseed exists in digital form, it is a sospigued a customer account aumber that digital form, it is a sospigued a customer account aumber that information, digital form, it is a sospigued a customer identification musber, digits reserved for an embedded code number, and a digit for check sum. The bank also gives the customer a private key, burling an online transaction, the customer compared processes. The customer computer generates a code number as torque, and function of the private key, customer-specific data (e.g., card-sholder's name, account number, etc.) and transaction-specific data (e.g., cransaction amount, metchant ID, society, for the customer computer generates a code number as considered, etc.). The customer computer customer account number to retain a transaction number to exceed a transaction number account number to retain a transaction number approach, and the summer computer and number and number to retain aumber, which is the customer account to the merchant as a proxy of a registration of the same function and sipst parameters as the customer account to the similar transaction of the same function and sipst parameters as the covered computer. The issuing institution computes the start action number to a visit, the similarities computes a set code number using the same function and sipst parameters as the covered computer. The issuing institution computes as the code number as valid.

53 Claims, 5 Drawing Sheets



Another concern is that dishonest merchants may re-use or re-distribute an individual's credit card information.

Ex. 1132 [Franklin], 1:48-49

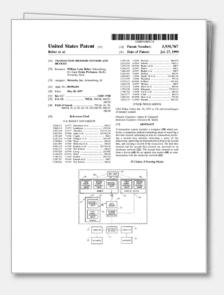
shown) by conventional means. The acquiring bank validates the authorization request by verifying that the merchant is a valid merchant and that the credit card number represents a valid number. The acquiring bank then forwards

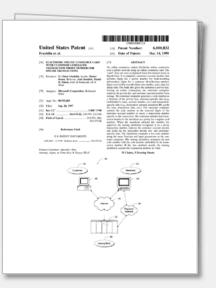
Ex. 1132 [Franklin], 11:43-45

Reply to POR at 22-24.

Reber and Franklin Render Obvious the "Restriction Mechanism" and "Access Restrictions"

It would have been obvious to perform merchant validation alongside authentication of the second data element





If authenticated remotely, the computer 20 approves the transaction by sending a first message based upon the second data element to the computer 64. The computer 64 compares the second data element and other associated data to entries in a database associated with the computer 64, and either accepts or rejects the authenticity of the transaction party based upon the comparison. The computer 64 sends a second



Ex. 1131 [Reber], 5:16-22

shown) by conventional means. The acquiring bank validates the authorization request by verifying that the merchant is a valid merchant and that the credit card number represents a valid number. The acquiring bank then forwards

Ex. 1132 [Franklin], 11:43-45

Petition at 36-39; Reply to POR at 10-14.

Reber and Franklin Render Obvious the "Restriction Mechanism" and "Access Restrictions"

In the ID, the Board rejected USR's limiting construction of "access restrictions"

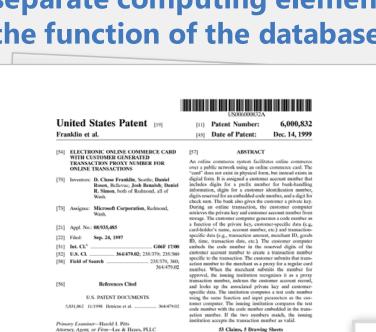
Trials@uspto.gov Tel: 571-272-7822 Entered: November 7, 2018 UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD APPLE INC., Petitioner. UNIVERSAL SECURE REGISTRY, LLC, Patent Owner. Case IPR2018-00812 Patent 8.856.539 B2 Before PATRICK R. SCANLON, GEORGIANNA W. BRADEN, # JASON W. MELVIN, Administrative Patent Judges. MELVIN, Administrative Patent Judge. DECISION Institution of Inter Partes Review 35 U.S.C. § 314

Regarding Franklin's disclosures, Patent Owner argues that "simply because a merchant is validated by the issuing bank of Franklin does not mean that access to data stored at the database is made accessible." Prelim. Resp. 48. In our view, Patent Owner's framing improperly limits the term "access restrictions," which does not require that such restrictions permit access to data once satisfied. Patent Owner points out that the Specification

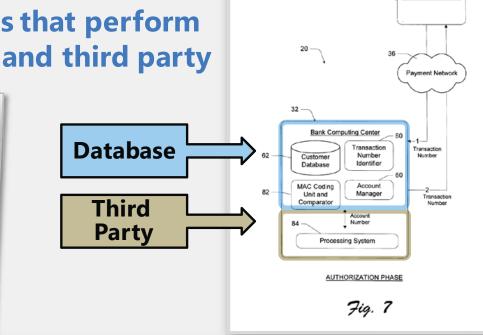
Institution Decision at 14

Reber and Franklin Teach Providing Account Identifying Information to a Third Party to Enable a Transaction

Franklin's bank computing center has separate computing elements that perform the function of the database and third party



53 Claims, 5 Drawing Sheet



Ex. 1132 [Franklin], Fig. 7 (annotated)

Once the transaction number is verified, the account manager 60 substitutes the customer account number in place of the transaction number in the merchant authorization request. The account manager 60 then submits the authorization request to the bank's traditional processing system 84 for normal authorization processing (e.g., confirm account status, credit rating, credit line, etc.).

Ex. 1132 [Franklin], 12:27-33

Merchant Computer

Petition at 39-42; Reply to POR at 4-6.

Reber and Franklin Teach Providing Account Identifying Information to a Third Party to Enable a Transaction

In the ID, the Board determined that Franklin's "processing system 84" could be a third party

Trials@uspto.gov
Tel: 571-272-7822

Entered: Novembe

UNITED STATES PATENT AND TRADEMARK OFFICI

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner,

v.

UNIVERSAL SECURE REGISTRY, LLC,
Patent Owner.

Case IPR2018-00812
Patent 8,856,539 B2

Before PATRICK R. SCANLON, GEORGIANNA W. BRADEN, H
JASON W. MELVIN, Administrative Patent Judges.

MELVIN, Administrative Patent Judge.

DECISION
Institution of Inter Parres Review
35 U.S.C. § 314

Id. at 52–53 (citing Ex. 2101 ¶ 92). Yet Patent Owner's proposed construction for "third party" does not require that the secure registry be controlled by an entity different from the claimed "third party." See supra at 5. We agreed with Patent Owner that the secure registry cannot be coextensive with the third party. And because Franklin's "processing system 84" in the asserted combination performs functions of the claimed third party and not the claimed secure registry, we find it is consistent with our construction for "third party."

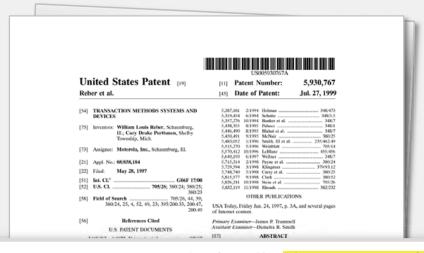
Accordingly, we do not agree with Patent Owner that Petitioner fails to show the claimed third party.

Institution Decision at 18.

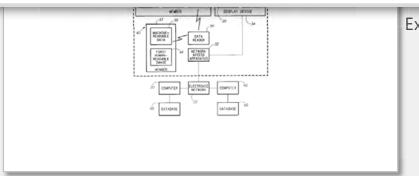
A POSITA Would Have Been Motivated to Combine Reber and Franklin

Reber discloses "directing" a third party to credit and debit

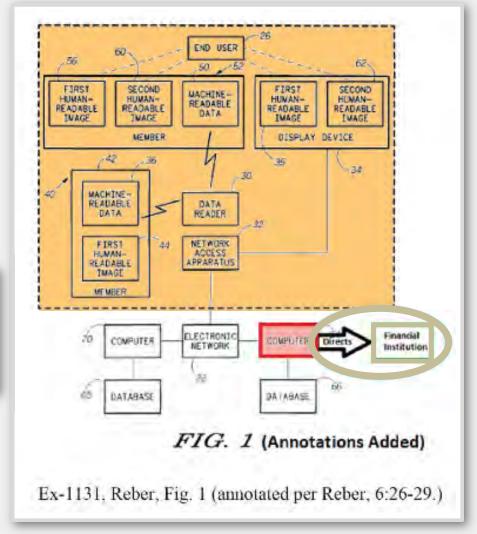
financial accounts



transaction amount. Optionally, the computer **64** directs that an account for the first party be credited by the transaction amount, and an account for the second party be debited by the transaction amount.



Ex. 1131 [Reber], 6:26-29



Ex. 1131 [Reber], Fig. 1 (annotated)

Reply to POR at 14-17; Ex-1135 [Shoup POR Reply Decl.], ¶¶ 38-41.

Reber and Franklin disclose similar and technologicallycompatible transaction methods designed for similar purposes.

- Both teach protecting sensitive data from unauthorized interception and misappropriation
- Both operate using a similar four-party structure (entity, provider, secure registry, third party)
- Both transmit a time-varying multicharacter code to an issuing institution
- Both use encryption to ensure that secure data is not compromised.

Both references teach protecting sensitive data from unauthorized interception and misappropriation

Reber '767

reader. To reduce the likelihood of unauthorized interception of a personal identification code, a time-varying bar code is used to authenticate the end user.

Ex. 1131 [Reber], 2:29-31

Franklin'832

Another concern is that dishonest merchants may re-use or re-distribute an individual's credit card information.

It would be desirable to develop a new online commerce model that reduces or eliminates the incentive for stealing credit card data. Ideally, a secure online commerce model would render the credit card data hard to steal, and if stolen, worthless to the thief.

Ex. [Franklin], 1:48-54

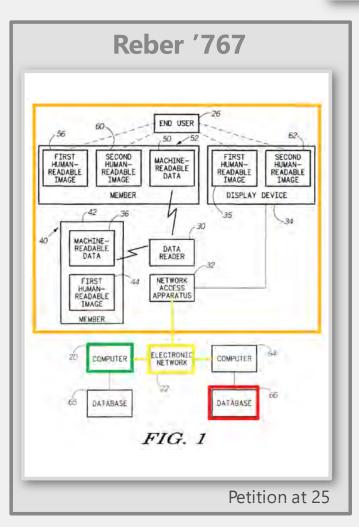
Petition at 23-25; Reply to POR at 4-6.

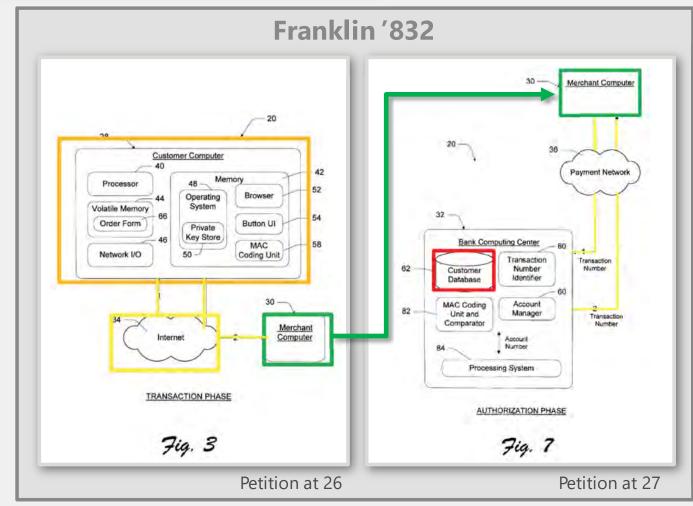
Both references operate using a similar four party structure

Orange – Entity

Green – Provider

Red – Secure Registry



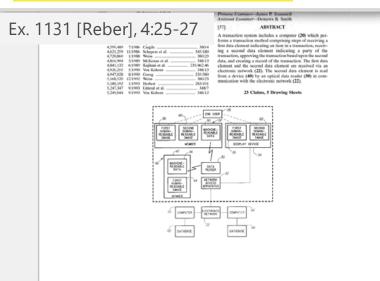


Pet. at 24-28; Reply to POR at 14-19.

Both references teach transmitting a time-varying multicharacter code to a database for verification



with the network access apparatus 32. Preferably, the code generator generates the second data element which is timevarying and nonpredictable by unauthorized parties.





customer computer then generates a code number as a function of the private key, customer-specific data (e.g., card-holder's name, account number, etc.) and transaction-specific data (e.g., transaction amount, merchant ID, goods ID, time, transaction date, etc.). The customer computer embeds the code number in the digits reserved in the customer account number to effectively create a temporary transaction number that is specific to one transaction. The customer submits that transaction number to the merchant as a proxy for the customer account number during the transaction.

Ex. 1132 [Franklin], 2:26-38

See Petition at 28-30; Reply to POR at 4-5.

Both references teach using encryption to prevent interception of secure data (claims 3 and 24)

Reber '767

Regardless of how the transaction data is produced, the network access apparatus 32 communicates the transaction data to the computer 20 via the electronic network 22. Preferably, the transaction data is encrypted by the network access apparatus 32 prior to its transmission via the electronic network 22. In this case, the computer 20 decrypts data received from the electronic network 22 to recover the transaction data.

Ex. 1131 [Reber], 4:63-5:3

Franklin'832

of other applications). The button UI 54 enables the customer to invoke a wizard when conducting an online commerce transaction. The issuing bank may digitally sign the public/private key pair so that the customer can verify that the signed key pair originated from the bank. One technique for forming this digital signature is to hash the one or both keys and encrypt the resulting hash value using the bank's private signing key.

Ex. 1132 [Franklin], 8:35-42

Petition at 43-44, 60-61; Reply to POR at 24-26.

Claim 37 would have been an obvious modification to the structure of the database to improve security.

system like Reber would have found it obvious to implement merchant validation as part of the validation process performed by the processor and database. Ex1102, Shoup-Decl., ¶193. A POSITA would have known that such validation could be performed by storing a code in the database and comparing it to a received code from a merchant. Thus, a POSITA would have found it obvious to apply the known techniques from Franklin to improve the security of the Reber system. Such modifications would have had the predictable result of reducing fraud by merchants. See Ex-1102, Shoup-Decl., ¶193.

Level of Ordinary Skill in the Art

- Bachelor's Degree
- Two to three years of experience in secure transactions and encryption

Roadmap

The Claims Are Invalid

Responses To USR's Sur-reply

USR's Substitute Claims Are Not Patentable

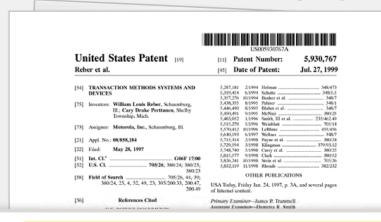
USR's CMTA Should Be Denied

USR's Motion To Strike Should Be Denied

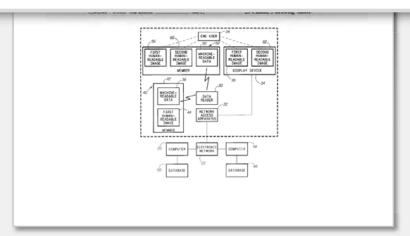
Responses to USR's Surreply

Response to Sur-reply	Addressed in Briefing
1. Reber and Franklin disclose protecting "account identifying information"	Petition at 19-23, 39-42; Reply at 1-6
2. Reber and Franklin disclose compliance with "access restrictions"	Petition at 36-39; Reply at 6-14
3. Reber and Franklin disclose providing account identifying information to a third party	Petition at 39-42; Reply at 14-19
4. Reber and Franklin disclose "receiving a transaction request"	Petition at 34-35; Reply at 19-24
5. Reber and Franklin disclose encrypting the time-varying multicharacter code	Petition at 43-44; Reply at 24-26

Reber and Franklin teach protecting sensitive information from fraud, including by merchants.



reader. To reduce the likelihood of unauthorized interception of a personal identification code, a time-varying bar code is used to authenticate the end user.



Ex. 1131 [Reber], 2:29-31



transaction number that is specific to one transaction. The customer submits that transaction number to the merchant as a proxy for the customer account number during the transaction.

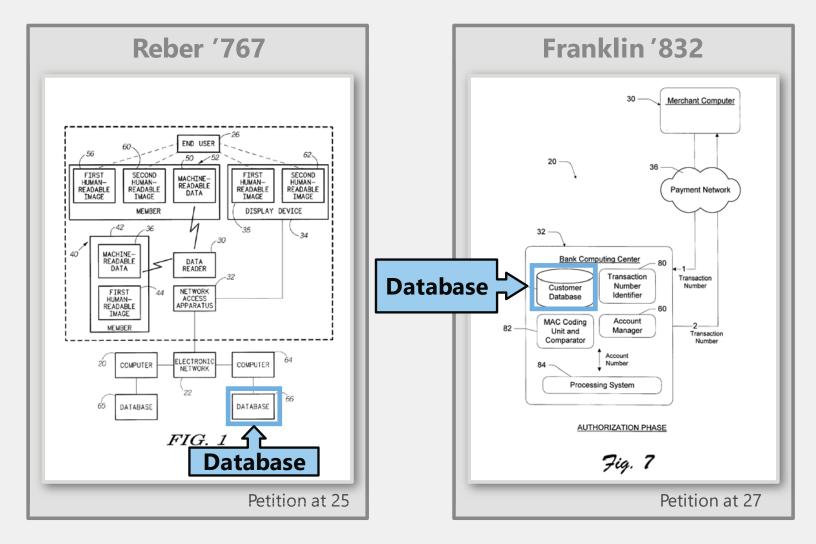
The transaction number looks like a real card number. In the credit card case, the transaction number has the same format and 16 digits as a regular credit card number. To the merchant, the transaction number is treated the same as any regular credit card number. The merchant handles the proxy

Another concern is that dishonest merchants may re-use or re-distribute an individual's credit card information.

Ex. 1132 [Franklin], 2:35-43; 1:48-49

Petition at 36-37; Reply to POR at 4-6.

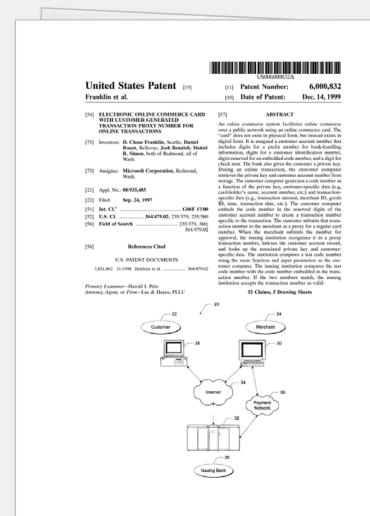
Both references disclose storing sensitive information in a remote database that can be accessed with a time-varying code



Petition at 28-30; Reply to POR at 4-6.

Franklin teaches providing customer-specific information to the

merchant is optional



The transaction wizard calls the MAC coding unit 58 and inputs the private key (or other customer-related secret), the transaction-specific data, and any customer-specific data. The transaction-specific data and the customer-specific data both enhance the ability to generate a code number that is unique to one specific transaction between a particular customer and a particular merchant. It is noted, however, that these input parameters are pre-known or made available to both the customer and the merchant, without the customer and merchant communicating during the transaction.

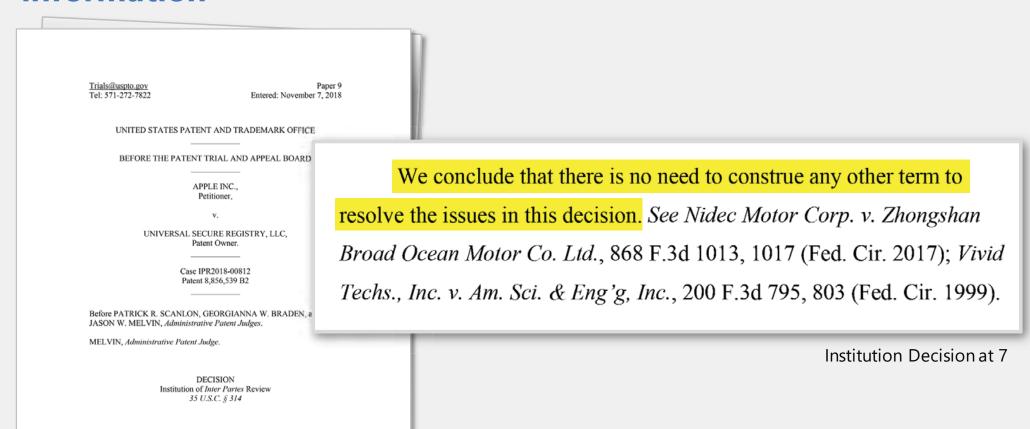
Ex. 1132 [Franklin], 9:49-58

The merchant computer 30 submits a request for authorization over a payment network 36 to the bank computing center 32 (flow arrow 1 in FIG. 7). The authorization request contains the transaction number and the transaction-specific data, such as the amount, time, date, merchant ID, goods ID, and so forth.

Ex. 1132 [Franklin], 11:33-38

Reply to POR at 4-6.

The Board did not construe the term "account identifying information"



Compare Surreply at 1-3 with Institution Decision at 7; see also Reply to POR at 1-3.

USR's argument is inconsistent with claim 4 of the '539 patent, which requires the provider to provide "delivery" to the entity as a "service"

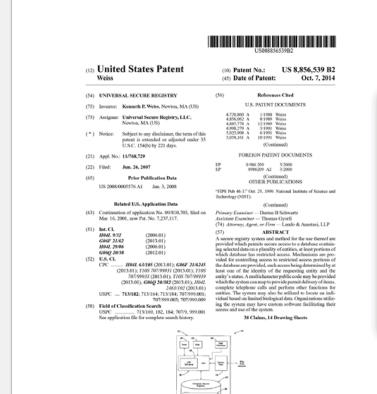
4. The system as claimed in claim 1, wherein the transaction includes a service provided by the provider, wherein said provider's service includes delivery, wherein the information is an address to which an item is to be delivered to the entity,

wherein the system receives the time-varying multicharacter code, and

wherein the system uses the time-varying multicharacter code to obtain the appropriate address for delivery of the item by the third party.

Ex. 1101 ['539 Patent], Claim 4

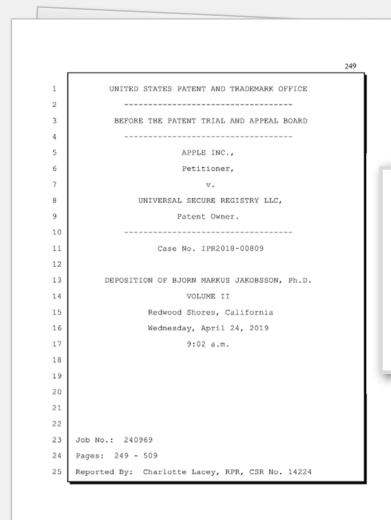
The '539 patent describes providing name and address information to merchants to enable delivery



with reference to FIG. 11. The merchant then packages the goods into a parcel, labels the parcel with the appropriate address and/or address code and ships the parcel to the user (1016). Having the USR system 10 provide the address and/or address code to the on-line merchant enables the user to purchase items in a networked environment without requiring the user to input address information in connection with every sale.

Ex. 1101 ['539 Patent], 13:63-14:3; see also id. at 12:57-62, 17:34-38, Figs. 7-10

Dr. Jakobsson did not offer any opinion that the claims of the '539 patent require anonymity

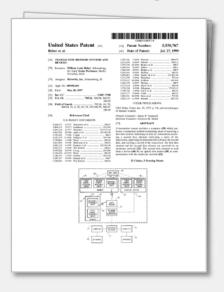


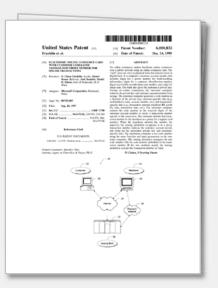
Q So you do not have an opinion one way or the other whether the '539 patent claims are or are not limited to anonymous systems, correct?

A So as I said, this is not something I believe that I have opined on. If you think I'm mistaken and it

Ex. 1137 [Jakobsson Dep. Tr.], 343:8-12

Franklin teaches performing merchant validation in addition to confirming the authenticity of a received time-varying code





If authenticated remotely, the computer 20 approves the transaction by sending a first message based upon the second data element to the computer 64. The computer 64 compares the second data element and other associated data to entries in a database associated with the computer 64, and either accepts or rejects the authenticity of the transaction party based upon the comparison. The computer 64 sends a second



Ex. 1131 [Reber], 5:16-22

shown) by conventional means. The acquiring bank validates the authorization request by verifying that the merchant is a valid merchant and that the credit card number represents a valid number. The acquiring bank then forwards

Ex. 1132 [Franklin], 11:43-45

Petition at 36-39; Reply to POR at 10-14.

A POSITA would have combined Reber and Franklin in order to reduce fraud (including by merchants)

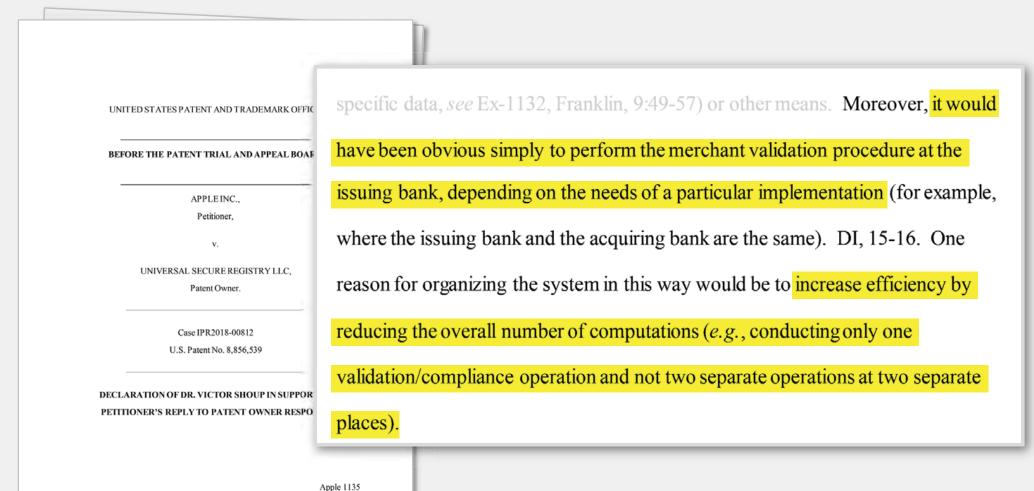
DOCKET NO.: 1033300-00304US2 Filed on behalf of Apple Inc. Monica Grewal, Reg. No. 40,056 (Lead Counsel) Ben Fernandez Reg. No. 55,172 (Backup Counsel) Wilmer Cutler Pickering Hale and Dorr LLP 60 State Street Boston, MA 02109 Email: monica.grewal@wilmerhale.com ben.fernandez@wilmerhale.com UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD APPLE INC., Petitioner. UNIVERSAL SECURE REGISTRY, LLC, Patent Owner. Case IPR2018-00812 U.S. Patent No. 8,856,539 DECLARATION OF DR. VICTOR SHOUP IN SUPPORT OF PETITION FOR INTER PARTES REVIEW

Apple 11

114. With that understanding, a person of ordinary skill would have looked to references like Franklin, which disclosed known techniques for addressing this requirement. For example, Franklin recognized that fraud by "dishonest merchants" is a concern when designing transaction authorization systems. Ex-1132, Franklin at 1:47-48 ("Another concern is that dishonest merchants may reuse or re-distribute an individual's credit card information."). Franklin also expressly discloses checking to ensure that the merchant has complied with access restrictions—and is therefore a valid merchant. Id. at 11:38-47 ("For instance, the * * * processor and database. Thus, a person of ordinary skill in the art would have applied the known techniques of Franklin to improve the security of the Reber system. Such modifications would have had the predictable result of reducing fraud by merchants.

Ex-1102 [Shoup Dec. Petition], ¶114.

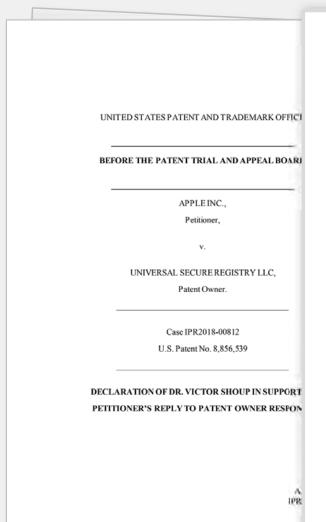
Franklin's teaching about merchant validation is not limited to the acquiring bank



Reply to POR at 12-13; Ex-1135 [Shoup POR Reply Decl.], ¶35.

Apple v. USR

The Institution Decision correctly decided that merchant validation could occur at the secure registry



Patent Owner argues that Franklin's validation procedure is performed by the acquiring bank, not the issuing bank, and that only the issuing bank controls access to the data. Prelim. Resp. 48–49. Patent Owner argues

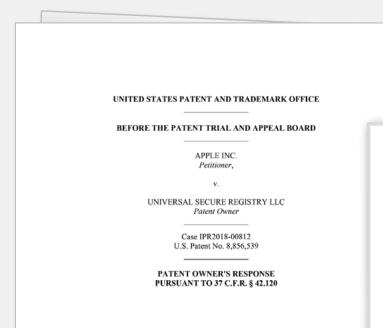
Petitioner's other assertion, however, is consistent with the record.

Petitioner's declarant supports the conclusion that a skilled artisan would have found it obvious to implement merchant validation within the processor and database. See Ex. 1102 ¶ 114. Although Patent Owner's declarant opines that such a modification to Reber would not have been obvious (see Ex. 2101 ¶ 83), at this stage of the proceeding, we view conflicting testimonial evidence in the light most favorable to Petitioner. 37 C.F.R. § 42.108(c). Petitioner and its declarant submit that a skilled artisan would have incorporated Franklin's merchant validation to "improve the security of the Reber system" and "reduce[] fraud by merchants." Pet. 37 (citing

Ex. 1102 ¶ 114). We determine that Petitioner provides adequate reason a

Compare Surreply at 13-15 with Institution Decision at 15.

USR's proposed construction should be rejected



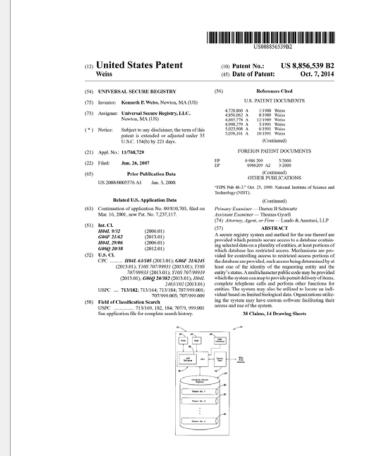
USR's Proposed Construction of "Access Restrictions":

two or more restrictions specific to the provider that indicate what secure data may or may not be accessed.

cite

Compare Surreply at 5-10 with Reply to POR at 7-10.

USR's construction is inconsistent with the claim language

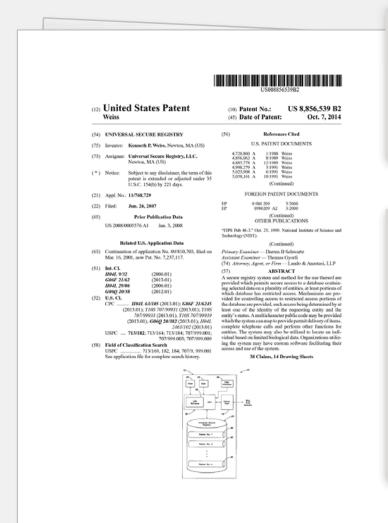


multicharacter code, to execute a restriction mechanism to determine compliance with any access restrictions for the provider to secure data of the entity for completing the transaction based at least in part on the indication of the provider and the time-varying multicharacter code of the transaction request, and to allow or not allow access to the secure data associated with the entity including information required to enable the transaction based on the determined compliance with any access restrictions for the provider, the information including account iden-

Ex. 1101 ['539 Patent], Claim 1 at 18:45-54

Reply to POR at 9-10.

Nothing in the patent specification requires "two or more" access restrictions



advanced personal data into the USR database 24 (508). For each type of data entered, the person is asked to specify the type of access restrictions and/or whom should be allowed to access the advanced personal data (510). When the person has

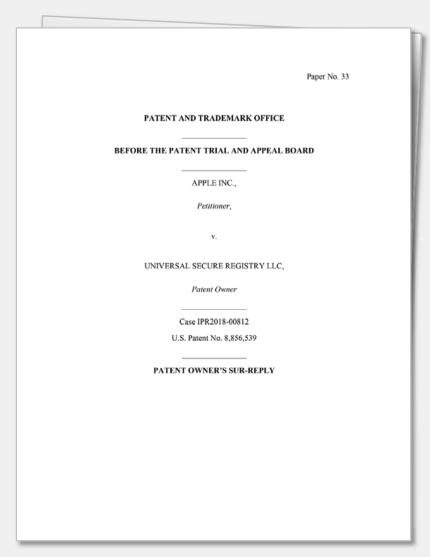
Ex. 1101 ['539 Patent], 10:22-25

If information beyond that specified in the basic personal information area is requested, the USR software 18 queries whether the requester has the right to access the type of requested data (602). The process of determining the requestor's rights (602) typically involves validating the requestor's identity and correlating the identity, the requested information and the access information 34 provided by the person to the USR database during the training process described above with respect to FIG. 5.

Ex. 1101 ['539 Patent], 10:40-48

Compare Surreply at 8-10 with Reply to POR at 9-10.

The examples Dr. Jakobsson offered in his example do not appear in the '539 patent and are inconsistent with the specification

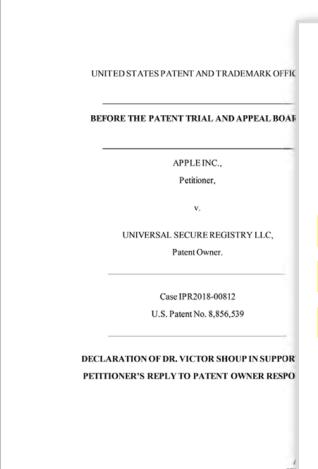


First, Petitioner argues that the examples Dr. Jakobsson provided during his deposition do not support construing "access restrictions" to be "specific to the provider." Reply at 7. Dr. Jakobsson's testimony supports such a construction and further serves to show the impropriety of Petitioner's position that merchant identity validation alone satisfies the claim. Dr. Jakobsson's first example describes how a particular type of provider, such as gas stations, may be subject to access restrictions specific to them that limit the amount they can charge to a card during a period of time to prevent fraud. See Ex. 1137, Jakobsson Depo. 363:4-364:12. Imposition of this access restriction is (1) different than merchant identity validation alone since the gas station—a valid merchant authorized to conduct credit card transactions—is also subject to this access restriction, and (2) "specific to the provider" because the access restriction may only apply to gas stations and not other types of merchants.

Dr. Jakobsson's second example, related to access restrictions that may be in place for off-shore, online gambling sites, also supports PO's proffered construction. See Ex. 1137, Jakobsson Depo. at 365:25-366:20. Such sites are valid merchants authorized to accept credit card deposits from users but may nonetheless be subject to access restrictions based on the geographical location of the user desiring the transaction (e.g., U.S.-based requests denied but Canada-based requests allowed). Here to, the access restrictions are specific to the provider (off-shore gambling sites),

Surreply at 6.

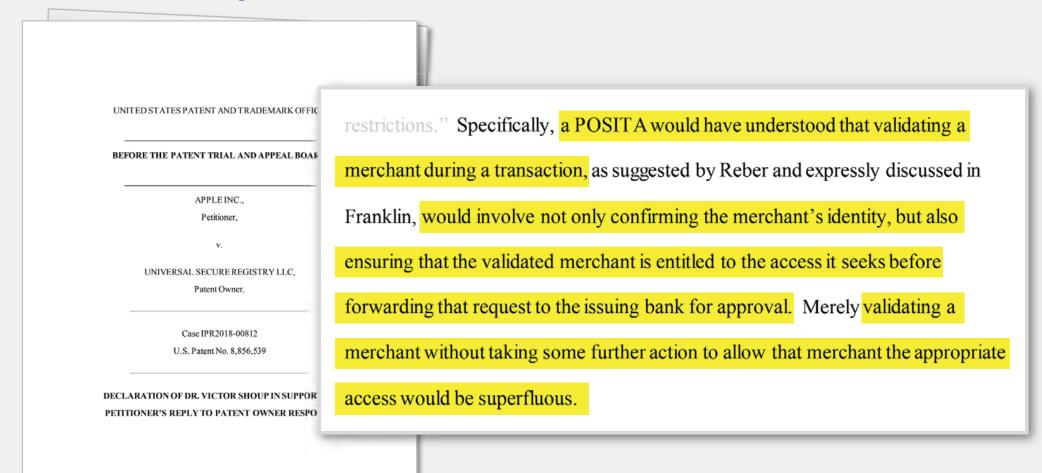
Even under USR's construction, a POSITA would have found it obvious to implement access restrictions into Reber and Franklin



33. USR's argument that Reber does not disclose any access restrictions (POR, 35-39) overlooks Reber's express teaching that limiting merchant access to sensitive data is critical. See Ex-1131, Reber, 1:46-49; see also id., 2:29-32. As such, determining whether a transacting merchant (such as Reber's computer 20) has one or more restrictions on its access prior to executing a transaction would have been an obvious part of any transaction using Reber's systems, or at least obvious to implement where the secure registry contains data that the user deems to be sensitive and not suitable for provision to a merchant. See Ex-1131, Reber, 6:17-29 (optionally providing selected information to the merchant after successful authentication).

Reply to POR at 11-12; Ex. 1135 [Shoup POR Reply Decl.], ¶33.

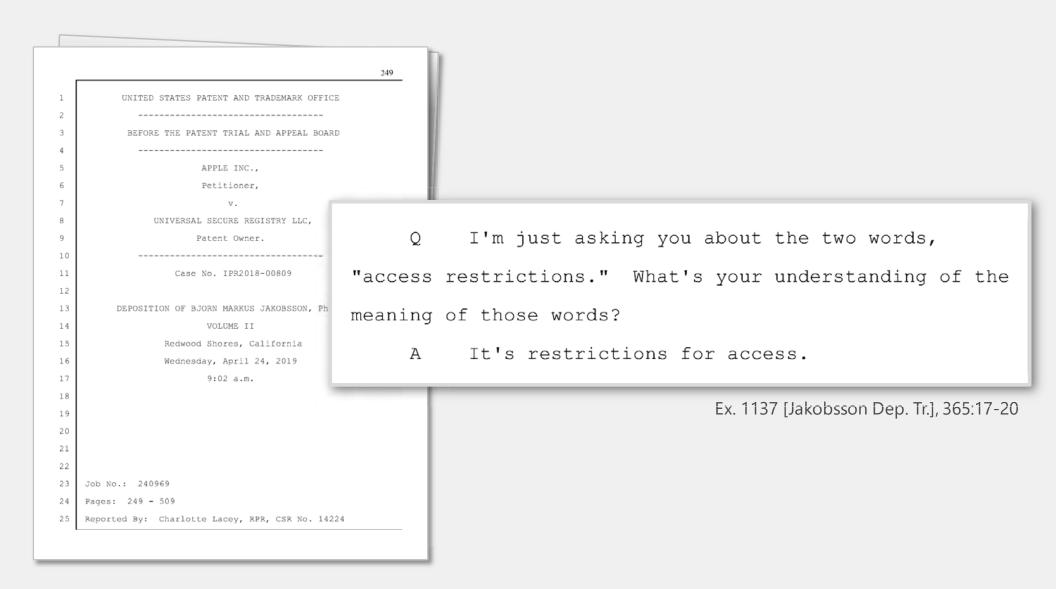
Even under USR's construction, a POSITA would have found it obvious to implement access restrictions into Reber and Franklin



Reply to POR at 11-12; Ex. 1135 [Shoup POR Reply Decl.], ¶34.

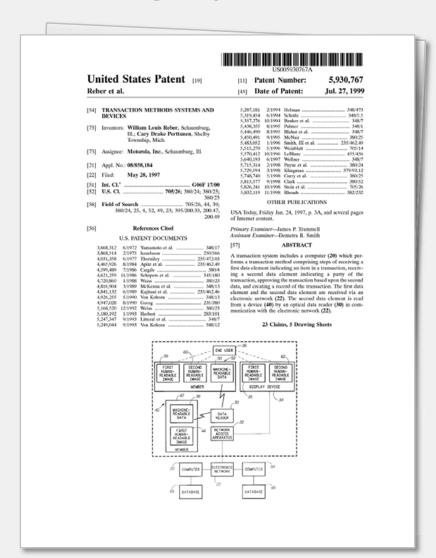
Apple v. USR

Dr. Jakobsson did not apply USR's claim construction



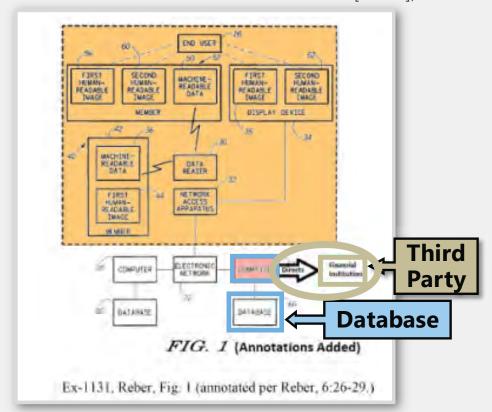
Slide intentionally left blank

Reber discloses a transaction between two parties and involving a secure registry that "directs" financial transactions



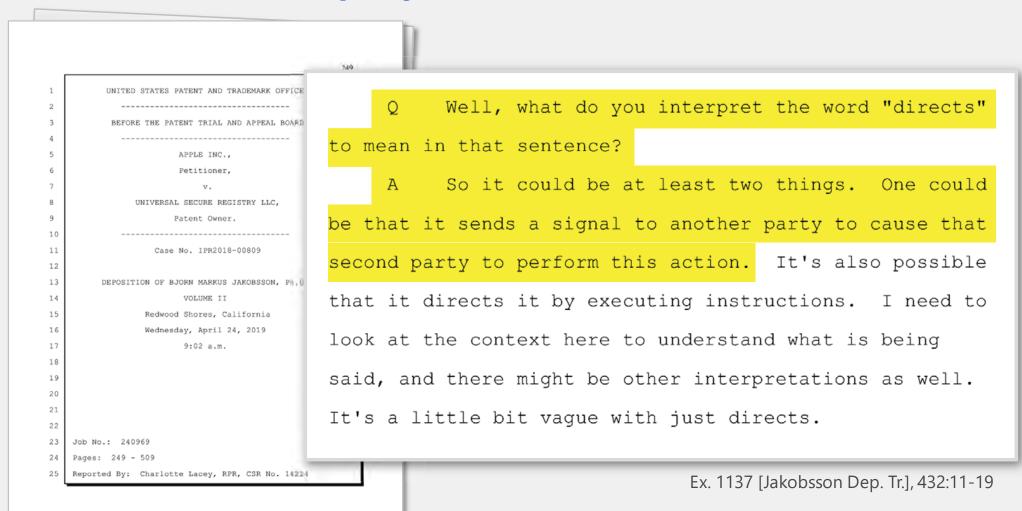
transaction amount. Optionally, the computer 64 directs that an account for the first party be credited by the transaction amount, and an account for the second party be debited by the transaction amount.

Ex. 1131 [Reber], 6:26-29



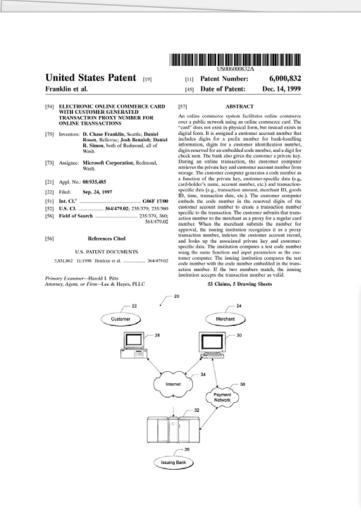
Compare Surreply at 17-18 with Reply to POR at 14-19; see also Ex-1135, Shoup Decl. ¶38.

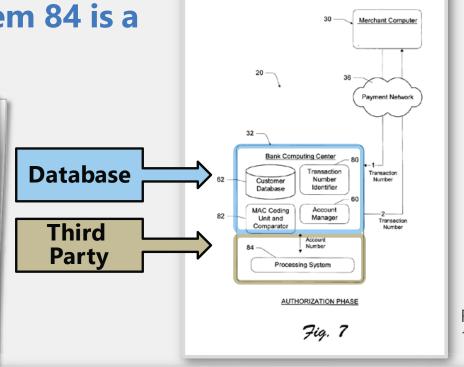
Dr. Jakobsson acknowledged that Reber's "directs" language could refer to a third party



Reply to POR at 14-15.

Franklin's processing system 84 is a third party





Reply to POR at 18

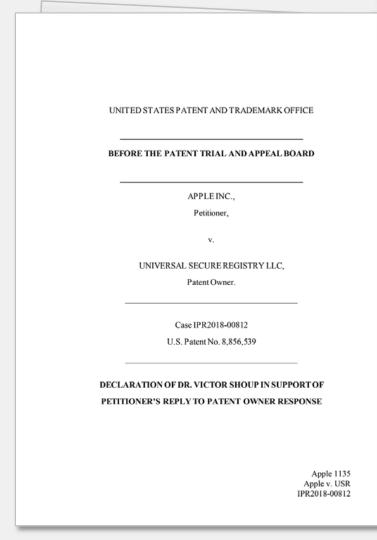
Once the transaction number is verified, the account manager 60 substitutes the customer account number in place of the transaction number in the merchant authorization request. The account manager 60 then submits the authorization request to the bank's traditional processing system 84 for normal authorization processing (e.g., confirm account status, credit rating, credit line, etc.).

Ex. 1132 [Franklin], 12:27-33

Compare Surreply at 21-23 with Reply to POR at 16-19.

A POSITA would have been motivated to minimize changes to

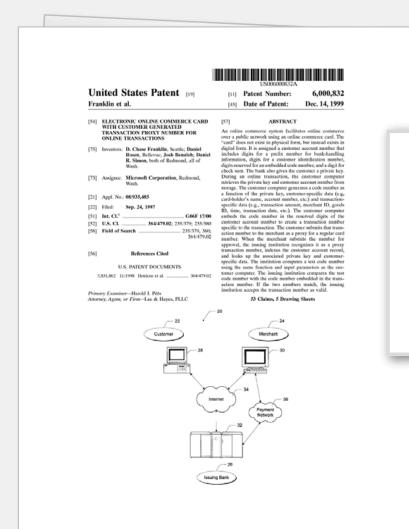
backend software.



One motivation for structuring the system in this way would be to 41. minimize changes to the software running existing processing systems, opting instead to have a separate upstream computing unit process the received external card numbers before forwarding them to traditional processing systems. Such a modification would have been consistent with Franklin's teachings that existing infrastructure should be left undisturbed to the extent possible. Ex-1132, Franklin, 1:65-67 (invention "integrates with existing card verification and settlement systems."). This approach would also have been consistent with Reber's teaching, discussed above, that the computer 64 at the secure registry can "direct" another party to credit or debit accounts. Reber's teaching that the computer 64 could "direct" a third party to credit or debit accounts would have provided a POSITA with a reasonable expectation that the system could successfully validate transactions. Ex-1131, Reber, 6:25-28; see also Ex-1132, Franklin, 4:3-21.

Ex. 1135 [Shoup POR Reply Decl.], ¶41.

Franklin's processing system 84 satisfies the third party limitation



may represent other types of card-issuing institutions, such as credit card companies, card sponsoring companies, or third party issuers under contract with financial institutions. It is further noted that other participants may be involved in some phases of the transaction, such as an intermediary settlement institution, but these participants are not shown.

Ex. 1132 [Franklin], 4:3-9

Compare Surreply at 21-23 with Reply to POR at 15-19.

In the ID, the Board agreed that "processing system 84" can be a "third party"

Trials@uspto.gov
Tel: 571-272-7822

Entered: Novembe

UNITED STATES PATENT AND TRADEMARK OFFIC

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner.

V.

UNIVERSAL SECURE REGISTRY, LLC,
Patent Owner.

Casc IPR2018-00812
Patent 8,856,539 B2

Before PATRICK R. SCANLON, GEORGIANNA W. BRADEN, 4
JASON W. MELVIN, Administrative Patent Judges.

MELVIN, Administrative Patent Judge.

DECISION
Institution of Inter Partes Review
35 US.C. § 314

Accordingly, we construe "third party" as "a party that is not the secure registry itself, the user, or the provider."

Id. at 52–53 (citing Ex. 2101 ¶ 92). Yet Patent Owner's proposed

construction for "third party" does not require that the secure registry be controlled by an entity different from the claimed "third party." *See supra* at

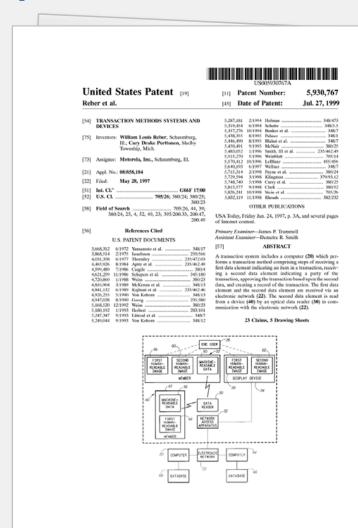
5. We agreed with Patent Owner that the secure registry cannot be coextensive with the third party. And because Franklin's "processing system 84" in the asserted combination performs functions of the claimed third party and not the claimed secure registry, we find it is consistent with our construction for "third party."

Accordingly, we do not agree with Patent Owner that Petitioner fails to show the claimed third party.

Institution Decision at 7 and 18.

Reber discloses receiving the transaction request from the

provider



If authenticated remotely, the computer 20 approves the transaction by sending a first message based upon the second data element to the computer 64. The computer 64 compares the second data element and other associated data to entries in a database associated with the computer 64, and either accepts or rejects the authenticity of the transaction party based upon the comparison. The computer 64 sends a second message indicating either an acceptance or a rejection of the authenticity of the transaction party to the computer 20. The computer 20 receives the second message and either approves or disapproves the transaction based thereupon.

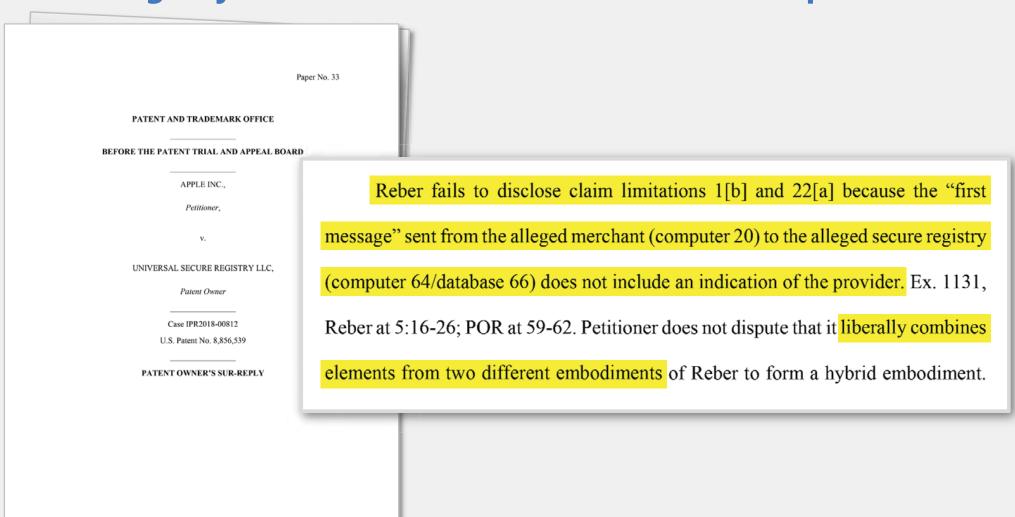
* * *

Additionally, the herein-described transaction system can be used to perform a second preferred transaction method. In this case, the computer 64 receives transaction data via the electronic network 22. The transaction data includes a first data element indicating a first party of a transaction and a second data element indicating a second party of the transaction. The first party includes a creditor, a seller, a merchant, a manufacturer, a payee, or other like entity which is to receive money in the transaction. The second party

Ex. 1131 [Reber], 5:16-26, 45-53

Reply to POR at 22-24.

USR argues that Reber's first message from the merchant to the secure registry does not include an indication of the provider



CMTA Surreply at 25.

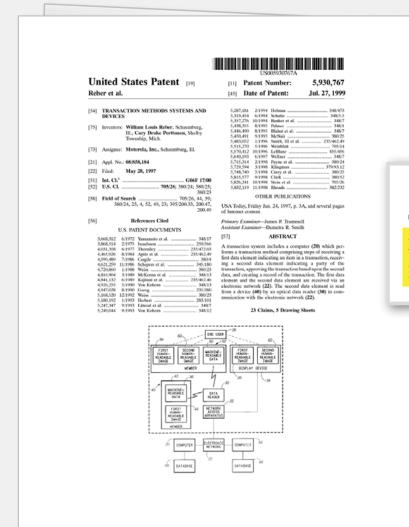
In the ID, the Board found that Reber's "transaction methods" are compatible

Trials@uspto.gov Entered: November 7, 2018 UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD APPLE INC., Petitioner. UNIVERSAL SECURE REGISTRY, LLC, Patent Owner. Case IPR2018-00812 Patent 8.856.539 B2 Before PATRICK R. SCANLON, GEORGIANNA W. BRADEN, a JASON W. MELVIN, Administrative Patent Judges, MELVIN, Administrative Patent Judge. Institution of Inter Partes Review 35 U.S.C. § 314

Patent Owner argues also that Petitioner improperly draws from two different embodiments of Reber by relying on the description of an alternative transaction request that includes information about the provider/merchant. Prelim. Resp. 40–42; *see* Ex. 1131, 5:45–60. Based on the present record, we do not view Reber's two transaction requests as wholly separate embodiments. Rather, the "second preferred transaction method" appears to describe an alternative form of the message generated for a transaction that would operate just as the transaction described in the first embodiment.

Institution Decision at 12-13.

Reber explains that its transaction methods can be combined and modified



It will be apparent to those skilled in the art that the disclosed invention may be modified in numerous ways and may assume many embodiments other than the preferred form specifically set out and described above.

Ex. 1131 [Reber], 11:33-36

Reply to POR at 22-23.

Franklin's merchant validation provides motivation to combine the two transaction methods



Franklin et al.

[54] ELECTRONIC ONLINE COMMERCE CARD WITH CUSTOMER GENERATED TRANSACTION PROXY NUMBER FOR ONLINE TRANSACTIONS

ONLINE TRANSACTIONS

[75] Inventors: D. Chase Franklin, Scattle; Daniel
Rosen, Bellevue; Josh Benaloh; Daniel

[73] Assignce: Microsoft Corporation, Redmond,

[21] Appl. No.: 08/935,485

[52] U.S. Cl. 364/479.02; 235/379; 235/380 [58] Field of Search 235/379, 380;

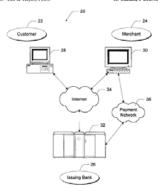
[56] References Cited

Primary Examiner—Harold I. Pitts Attorney, Agent, or Firm—Lee & Hayes, PLLC [45] Date of Patent:

ABSTRAC

An online commerce system facilitates online commerce over a public network using an online commerce and. The "nard" does not easie in physical form, but inseed exists in digital form. It is assigned a customer account aumber that digital form. It is assigned a customer is destributed in the continuous control of the co

53 Claims, 5 Drawing Sheets



Another concern is that dishonest merchants may re-use or re-distribute an individual's credit card information.

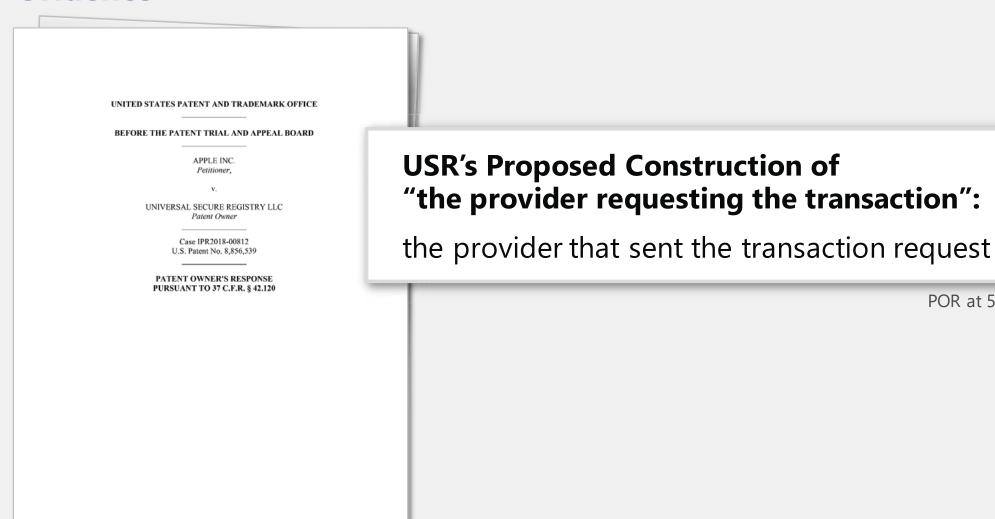
Ex. 1132 [Franklin], 1:48-49

shown) by conventional means. The acquiring bank validates the authorization request by verifying that the merchant is a valid merchant and that the credit card number represents a valid number. The acquiring bank then forwards

Ex. 1132 [Franklin], 11:43-45

Compare Surreply 25-28 with Reply to POR at 21-24.

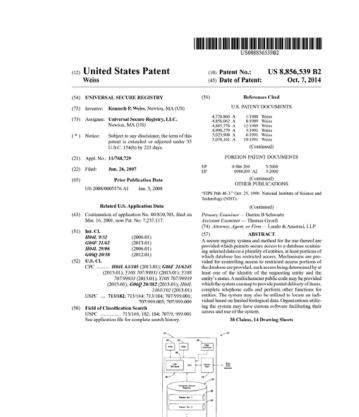
USR's proposed construction is inconsistent with the intrinsic evidence



Reply to POR at 19-20.

POR at 5.

Nothing in the '539 claims requires the transaction request to originate with the provider



a processor configured to receive a transaction request including at least the time-varying multicharacter code for the entity on whose behalf a transaction is to be performed and an indication of the provider requesting the transaction, to map the time-varying multicharacter code to the identity of the entity using the time-varying multicharacter code, to execute a restriction mechanism

Ex. 1101 ['539 Patent], Claim 1

Reply to POR at 20-21.

The Board rejected USR's claim construction argument in the Institution Decision

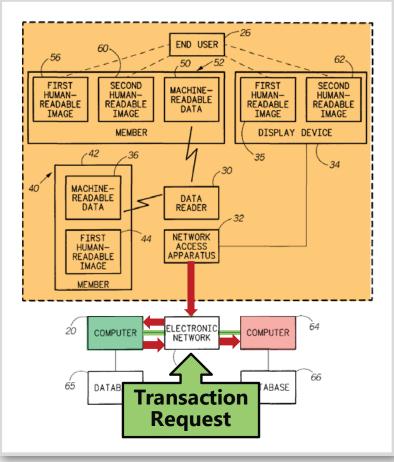
Trials@uspto.gov Entered: November 7, 2018 UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD APPLE INC., Petitioner. UNIVERSAL SECURE REGISTRY, LLC, Patent Owner. Case IPR2018-00812 Patent 8.856.539 B2 Before PATRICK R. SCANLON, GEORGIANNA W. BRADEN, a JASON W. MELVIN, Administrative Patent Judges, MELVIN, Administrative Patent Judge. Institution of Inter Partes Review 35 U.S.C. § 314

Patent Owner's arguments appear to be premised on the notion that the claims require "the secure registry receives the transaction request *from the provider*." Prelim. Resp. 38 (emphasis added); *accord id.* at 42–43. But the plain language of the claims does not recite such a requirement, and we decline to read one into the claims at this stage. The claim language does not mandate that the provider "requesting a transaction" play any role in generating the transaction request or passing it to the secure registry. Instead, it indicates simply that the provider desires to have the transaction completed.

Institution Decision at 11; see also Reply to POR at 20.

Performing merchant validation at the secure registry was

obvious



Ex. 1131 [Reber], Fig. 1

In view of Franklin's disclosure that a merchant must be validated prior to conducting a transaction, a POSITA would have been motivated to modify the preferred transaction methods disclosed in Reber to have the computer 20 [provider] receive and then subsequently transmit transaction data [transaction request] including a first data element containing information about a merchant [indication of the provider] and a second data element containing information about an entity [time-varying multicharacter code]. Ex-1131, Franklin, 11:33-49. Including information about the merchant in the transaction data would enable computer 64 to successfully implement Franklin's teaching to determine whether conducting a transaction with that merchant was appropriate. *Id.* Reber's own teaching about preventing the unauthorized interception of data would have supported this motivation. Ex-1131, Reber, 2:29-31, 6:17-28.

Ex. 1135 [Shoup POR Reply Decl.], ¶47

Compare Surreply at 13-15, 26-28 with Reply to POR at 22-24.

Reber teaches encrypting transmissions over the electronic network 22 to prevent unauthorized interception



Regardless of how the transaction data is produced, the network access apparatus 32 communicates the transaction data to the computer 20 via the electronic network 22. Preferably, the transaction data is encrypted by the network access apparatus 32 prior to its transmission via the electronic network 22. In this case, the computer 20 decrypts data received from the electronic network 22 to recover the transaction data.

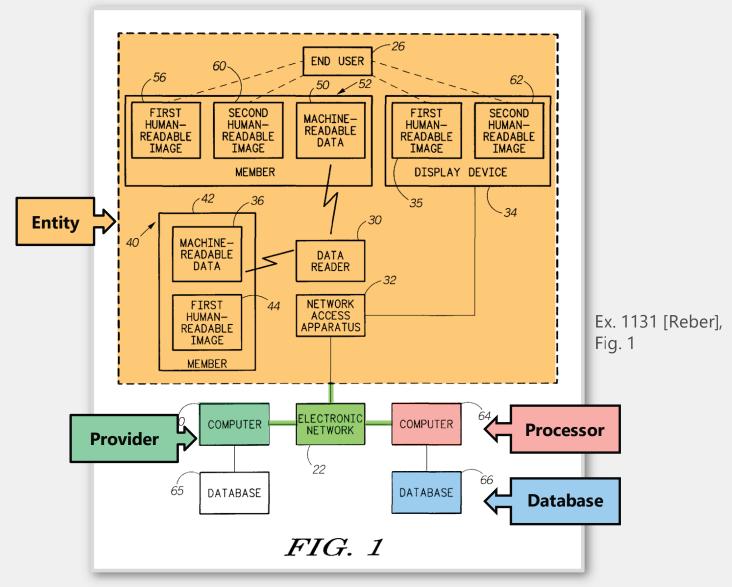
Ex. 1131 [Reber], 4:63-5:3

an organization, or an account. In an exemplary embodiment, the personal identification code is time-varying and nonpredictable by unauthorized parties.

Ex. 1131 [Reber], 4:18-20

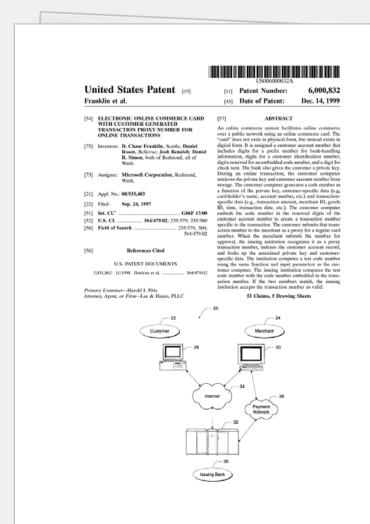
Electronic network 22 connects to both the provider and secure

registry



Franklin teaches the use of public-key encryption for transmissions

over public networks



The merchant computer 30 and the bank computer 32 may be interconnected via a second network, referred to as a "payment network" 36. The payment network 36 represents existing proprietary networks that presently accommodate transactions for credit cards, debit cards, and other types of financial/banking transactions. The payment network 36 is closed network that is assumed to be secure from eavesdroppers. Examples of the payment network 36 include the VisaNet® network and the Veriphone® network.

Ex. 1132 [Franklin], 4:35-43

of other applications). The button UI 54 enables the customer to invoke a wizard when conducting an online commerce transaction. The issuing bank may digitally sign the public/private key pair so that the customer can verify that the signed key pair originated from the bank. One technique for forming this digital signature is to hash the one or both keys and encrypt the resulting hash value using the bank's private signing key.

Ex. 1132 [Franklin], 8:35-42

A POSITA would have been motivated to apply these encryption techniques to transmissions between the merchant and the secure registry over electronic network 22

UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD APPLEINC. Petitioner, UNIVERSAL SECURE REGISTRY LLC, Patent Owner. Case IPR2018-00812 U.S. Patent No. 8.856.539 DECLARATION OF DR. VICTOR SHOUP IN SUPPORT OF PETITIONER'S REPLY TO PATENT OWNER RESPONSE

Apple v. USR

(*i.e.*, the merchant), POR, 62. Furthermore, a POSITA would have understood that undesirable interception of data could occur any time data passes through a public network. As such, Reber's disclosure of encryption for transmissions from the network access apparatus 32, through the electronic network 22 (*e.g.*, the Internet), and to the computer 20 (which, according to Reber, prevents interception of that data as it is passed over network) would apply equally when the same data is transmitted from the computer 20 to the computer 64 over the same electronic network 22. *See* Ex-1131, Reber, 5:16-18, Fig. 1. Therefore, a POSITA would

Ex. 1135 [Shoup POR Reply Decl.], ¶50

Roadmap

The Claims Are Invalid

Responses To USR's Sur-reply

USR's Substitute Claims Are Not Patentable

USR's CMTA Should Be Denied

USR's Motion To Strike Should Be Denied

USR's Substitute Claims Are Not Patentable

Limitation	Claims	Section 101	Section 103	Section 112
"transaction requestfrom the provider"	39, 40, 41, 42, 43, 44, 45, 46, 47	*		
"extracting" a "time value representative of when the time-varying multicharacter code was generated"	39, 40, 41, 42, 43, 46			
"Validate an identity of the provider and then execute a restriction mechanism"	39, 40, 41, 42, 43, 44, 45	*	*	
"wherein the identity of the entity is verified using a biometric"	39, 40, 41, 42, 43, 44, 45, 47	*		
"the third party being a different entity from the secure registry"	44, 45, 47	*		
"Public ID Code"	47	*		

USR's Substitute Claims Are Not Patentable

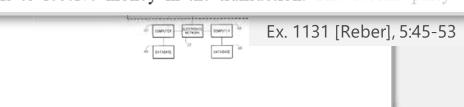
Grounds for Invalidity	Issue Addressed in Briefing	
1. Reber/Franklin render obvious a "transaction requestfrom the provider"	CMTA Opp. at 4-6; CMTA Sur-Reply at 1-4	
2. Reber/Franklin render obvious "extracting" a " time value representative of when the time- varying multicharacter code was generated"	CMTA Opp. at 6-8; CMTA Sur-Reply at 4-6	
3. Reber/Franklin render obvious "validat[ing] an identity of the provider and then execut[ing] a restriction mechanism	CMTA Opp. at 8-9; CMTA Sur-Reply at 6-7	
4. Schutzer renders obvious "wherein the identity of the entity is verified using a biometric"	CMTA Opp. at 9-12; CMTA Sur-Reply at 7-9	
5. Reber/Franklin render obvious "the third party being a different entity from the secure registry"	CMTA Opp. at 12-15	
6. Schutzer renders obvious a "public ID code"	CMTA Opp. at 15-18; CMTA Sur-Reply at 9	
7. The substitute claims do not satisfy § 112	CMTA Opp. at 25; CMTA Sur-Reply at 9	
8. The substitute claims are drawn to ineligible subject matter	CMTA Opp. at 18-25; CMTA Sur-Reply at 10	

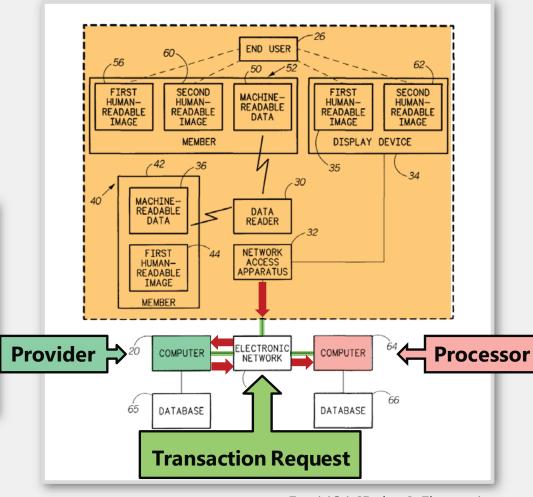
1. Reber and Franklin Render Obvious "A Transaction Request...from the Provider"

Reber contemplates receiving the transaction request from the provider



Additionally, the herein-described transaction system can be used to perform a second preferred transaction method. In this case, the computer 64 receives transaction data via the electronic network 22. The transaction data includes a first data element indicating a first party of a transaction and a second data element indicating a second party of the transaction. The first party includes a creditor, a seller, a merchant, a manufacturer, a payee, or other like entity which is to receive money in the transaction. The second party



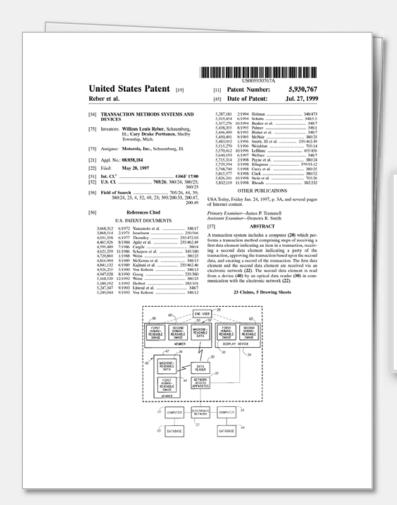


Ex. 1131 [Reber], Figure 1

CMTA Surreply at 1-4; Reply to POR at 21-24.

2. Reber and Franklin Render Obvious "Extracting" a "Time Value Representative of When the Time-varying Multicharacter Code Was Generated"

Reber discloses generating a "transaction record" from time information extracted from the transaction request



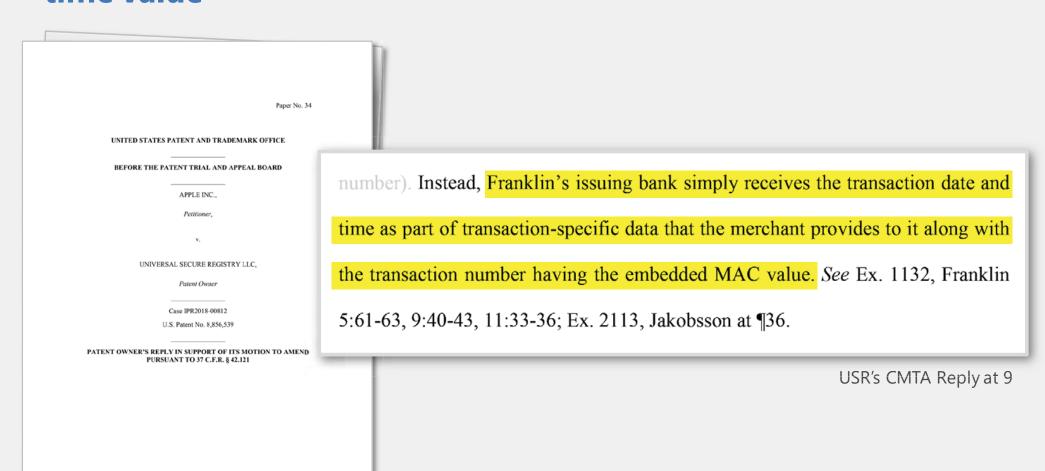
After approving the transaction, the computer 20 creates a record of the transaction. The record of the transaction includes data representative of the date of the transaction, the time of the transaction, the party initiating the transaction, the item, a party associated with the item, and a charge amount for the transaction.

Ex. 1131 [Reber], 5:33-38

CMTA Opp. at 6-7; CMTA Sur-Reply at 4-6.

2. Reber and Franklin Render Obvious "Extracting" a "Time Value Representative of When the Time-varying Multicharacter Code Was Generated"

USR admits that Franklin's transaction data includes the claimed "time value"



See CMTA Surreply at 5.

2. Reber and Franklin Render Obvious "Extracting" a "Time Value Representative of When the Time-varying Multicharacter Code Was Generated"

Franklin describes extracting time information from a transaction request to generate a Test MAC (i.e., a time-varying code) for comparison



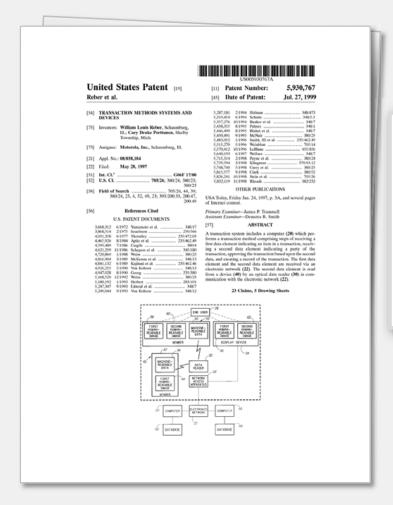
account data record. The issuing bank 26 then computes a test code number (i.e., a test MAC) as a function of the private key, the customer-specific data, and the transaction-specific data. The issuing bank uses the same cryptographic hashing function as the customer computers. If the test MAC matches the MAC contained in the transaction number received with the authorization request, the issuing bank accepts the authorization request, swaps the customer account number for the transaction number, and processes the request using the customer account number.

Ex. 1132 [Franklin], 6:3-12

CMTA Opp. at 7-8; CMTA Surreply at 5.

2. Reber and Franklin Render Obvious "Extracting" a "Time Value Representative of When the Time-varying Multicharacter Code Was Generated"

Reber discloses a similar comparison between a received value and a database value



If authenticated remotely, the computer 20 approves the transaction by sending a first message based upon the second data element to the computer 64. The computer 64 compares the second data element and other associated data to entries in a database associated with the computer 64, and either accepts or rejects the authenticity of the transaction party based upon the comparison. The computer 64 sends a second

Ex. 1131 [Reber], 5:16-22

CMTA Opp. at 6-8; CMTA Surreply at 5.

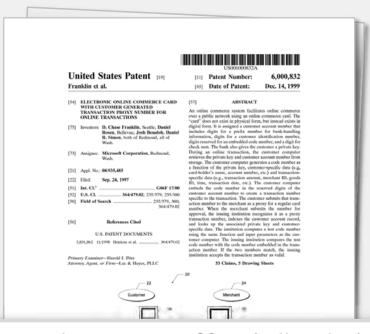
3. Reber and Franklin Render Obvious "Validat[ing] an Identity of the Provider and then Execut[ing] a Restriction Mechanism"

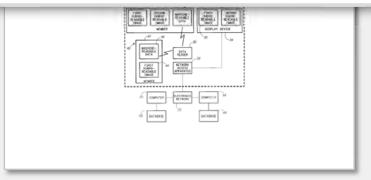
Reber and Franklin disclose sending a transaction request that contains information needed to conduct a financial transaction



this case, the computer 64 receives transaction data via the electronic network 22. The transaction data includes a first data element indicating a first party of a transaction and a second data element indicating a second party of the transaction. The first party includes a creditor, a seller, a

The computer **64** authenticates the second data element to allow or disallow the transaction. If the second data element





Ex. 1131 [Reber], 5:47-51; 6:17-18

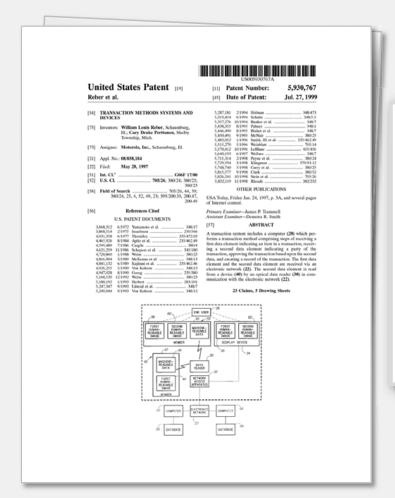
For instance, the merchant computer 30 typically submits the request for authorization to its acquiring bank (not shown) by conventional means. The acquiring bank validates the authorization request by verifying that the merchant is a valid merchant and that the credit card number represents a valid number. The acquiring bank then forwards

Ex. 1132 [Franklin], 11:41-46

See CMTA Surreply at 6-7.

3. Reber and Franklin Render Obvious "Validat[ing] an Identity of the Provider and then Execut[ing] a Restriction Mechanism"

Reber compares the received information to stored information to confirm the authenticity of the transacting parties



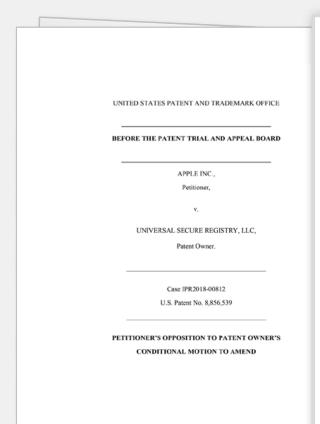
the second data element and other associated data to entries in a database associated with the computer 64, and either accepts or rejects the authenticity of the transaction party based upon the comparison. The computer 64 sends a second message indicating either an acceptance or a rejection of the authenticity of the transaction party to the computer 20. The computer 20 receives the second message and either approves or disapproves the transaction based thereupon.

Ex. 1131 [Reber], 5:18-26

CMTA Opp. at 8-10; CMTA Surreply at 6-7.

3. Reber and Franklin Render Obvious "Validat[ing] an Identity of the Provider and then Execut[ing] a Restriction Mechanism"

As Dr. Shoup explained, the transaction could not go forward unless the merchant had complied with "any access restrictions"



restrictions]. A POSITA would have understood, based on both Reber's and Franklin's repeated teachings to prevent unauthorized access to sensitive data (Ex-1131, Reber, 1:46-48, 2:29-31; Ex-1132, Franklin, 1:39-49) that such access should not be provided absent some determination that the merchant was entitled to access that data. Because the only data the computer 64 receives about the transaction is the transaction data (*i.e.*, Reber's first data element [indication of the provider] and second data element [time-varying multicharacter code]), a POSITA would have further understood that the determination of compliance could be made based on only that received transaction data. *Id.* A POSITA would

Petitioner's Opp. to Patent Owner's CMTA at 9

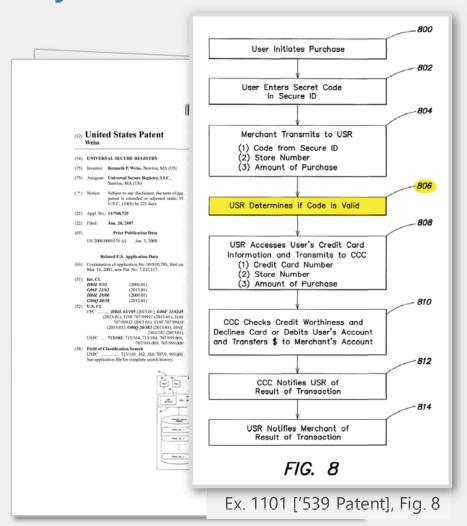
See also CMTA Surreply at 6-7.

3. Reber and Franklin Render Obvious

"Validat[ing] an Identity of the Provider and then Execut[ing] a Restriction Mechanism"

The '539 patent enables financial transactions in precisely the same

way as Reber and Franklin



Another embodiment of a system for facilitating purchase of goods or services without providing financial information to the merchant is set forth in FIG. 8. In FIG. 8, like FIG. 7, the user initiates a purchase (800), enters a secret code in the electronic ID device (802) and presents the resultant code to the merchant. The merchant, in this embodiment, transmits to the USR software 18, (1) the code from the electronic ID, (2) the store number, and (3) the amount of the purchase (804). The USR software 18 determines if the code is valid (806) and, if valid, accesses from the USR database 24 the user's credit card information (808). The USR software then transmits to the credit card company (1) the credit card number, (2) the store number, and (3) the amount of purchase (808). The information in this embodiment transmitted to the credit card company is intended to be in a format recognizable to the credit card company. Accordingly, the invention is not limited to transferring from the USR system 10 to the credit card company the enumerated information, but rather encompasses any transfer of information that will enable the use of the USR system 10 to appear transparent to the credit card company.

Ex. 1101 ['539 Patent], 12:19-39

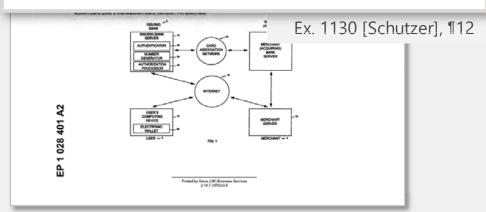
CMTA Surreply at 7; Ex-1135 [Shoup POR Reply Decl.], ¶29.

4. Schutzer Renders Obvious "Wherein the Identity of the Entity Is Verified Using a Biometric"

USR does not dispute that Reber, Franklin, and Schutzer disclose biometric authentication prior to initiating a transaction



[0012] In an embodiment of the present invention, the transaction card user authenticates himself or herself, for example, to an authenticator of the transaction card issuer's server. The transaction card user can authenticate himself or herself, for example, by entering transaction card user information at a computing device, such as a personal computer, a personal digital assistant, or a smart card, coupled to the card issuer's server over a network, such as the Internet.

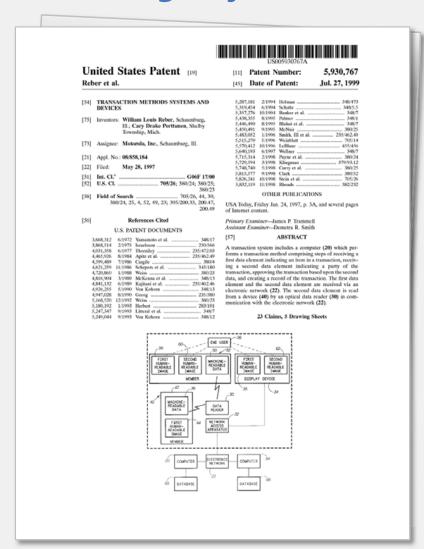


[0013] In addition, in an embodiment of the present invention, an electronic wallet application of the computing device can be utilized by the transaction card user for sending the transaction card user information to the transaction card issuer's server for user authentication. The transaction card user information includes, for example, one or more of a personal identification number, a password, a biometric sample, a digital signature or the transaction card number for the transaction card user information can be encrypted.

Ex. 1130 [Schutzer], ¶13

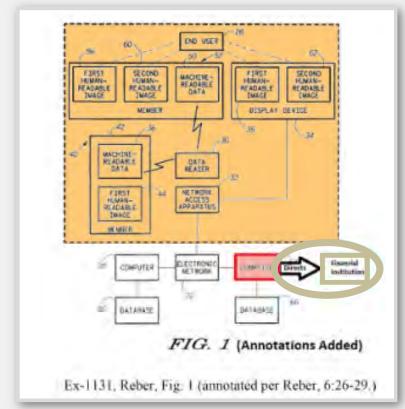
5. Reber and Franklin Render Obvious "the Third Party Being a Different Entity from the Secure Registry"

Reber describes "directing" a third party separate from the secure registry to conduct a transaction



transaction amount. Optionally, the computer **64** directs that an account for the first party be credited by the transaction amount, and an account for the second party be debited by the transaction amount.

Ex. 1131 [Reber], 6:25-28

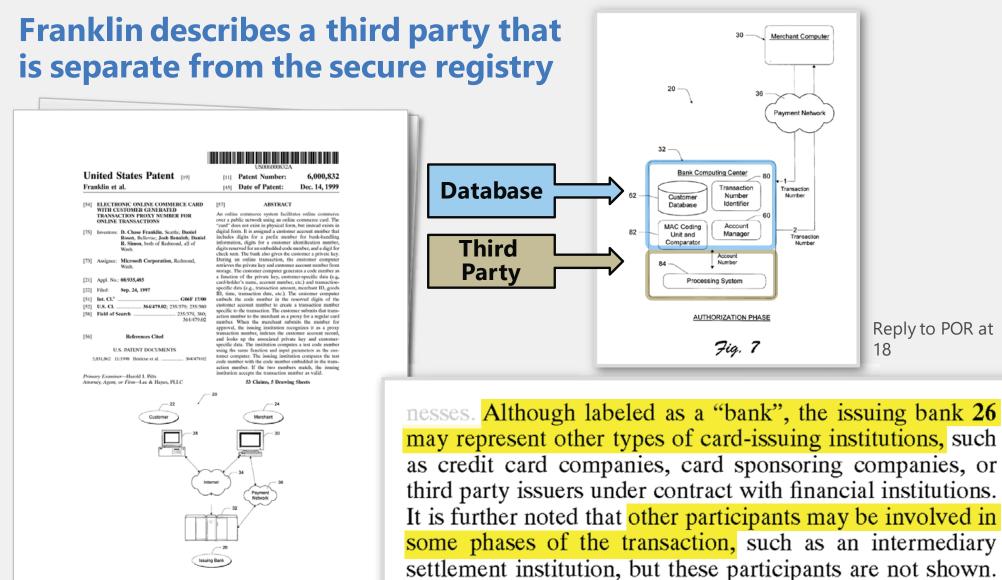


[Reber], Fig 1 (Annotated)

Ex. 1131

CMTA Opp. at 15; see also Reply to POR at 14-19

5. Reber and Franklin Render Obvious "the Third Party Being a Different Entity from the Secure Registry"

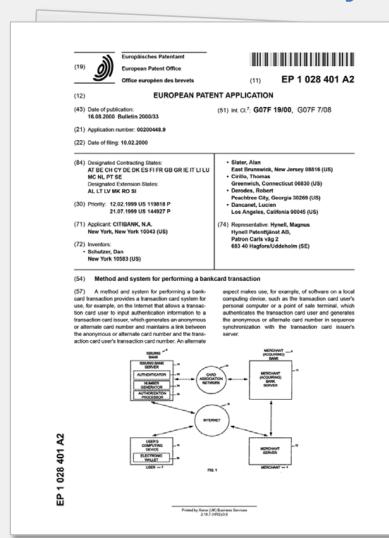


Ex. 1132 [Franklin], 4:3-9

CMTA Opp. at 14; Reply to POR at 14-19.

6. Reber, Franklin, and Schutzer Render Obvious a "Public ID Code"

Schutzer teaches using a public ID code when transmitting sensitive data over any network



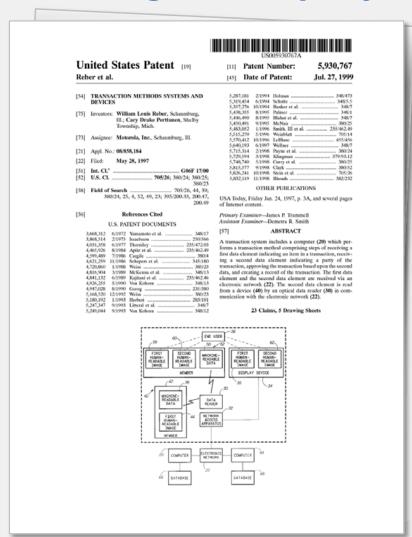
In an embodiment of the present invention, [0019] the anonymous or alternate card number is used in a transaction by the transaction card user in place of the transaction card user's transaction card number. For example, the transaction card user sends the anonymous card number to the merchant, which in turn sends it to the merchant' bank with a request for authorization. The merchant's bank sends the anonymous card number over the card association network to the transaction card issuer. The transaction card issuer's authorization processor receives the anonymous card number linked with the transaction card number and sends an authorization back to the merchant via the card association network and the merchant's bank.

Ex. 1130 [Schutzer], ¶19

CMTA Opp at 15-18; CMTA Surreply at 7-9.

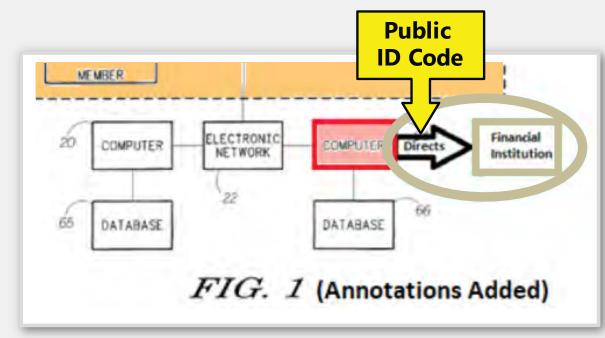
6. Reber, Franklin, and Schutzer Render Obvious a "Public ID Code"

A POSITA would have applied Schutzer's teachings to Reber's "directing" a third party



transaction amount. Optionally, the computer 64 directs that an account for the first party be credited by the transaction amount, and an account for the second party be debited by the transaction amount.

Ex. 1131 [Reber], 6:25-28

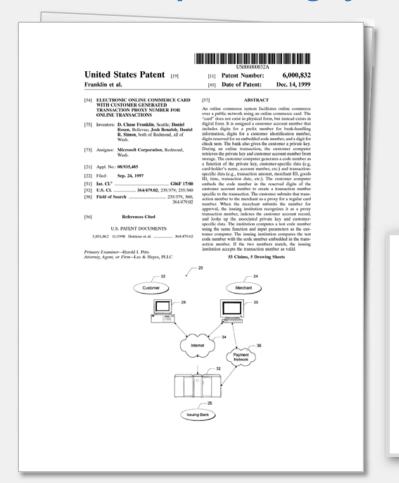


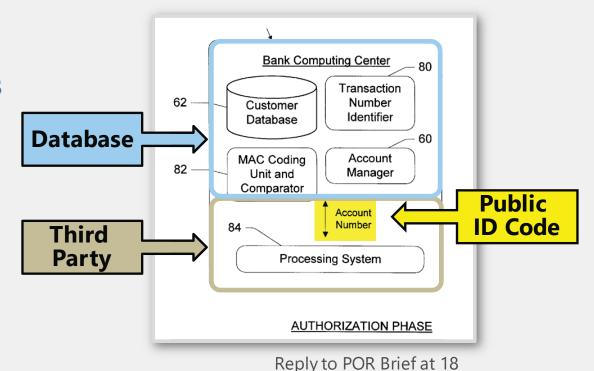
Reply to POR Brief at 17

CMTA Opp at 15-18; CMTA Surreply at 7-9.

6. Reber, Franklin, and Schutzer Render Obvious a "Public ID Code"

A POSITA would also have applied Schutzer to Franklin's transmission to the bank's traditional processing system





Once the transaction number is verified, the account manager 60 substitutes the customer account number in place of the transaction number in the merchant authorization request. The account manager 60 then submits the authorization request to the bank's traditional processing system 84 for normal authorization processing (e.g., confirm account status, credit rating, credit line, etc.).

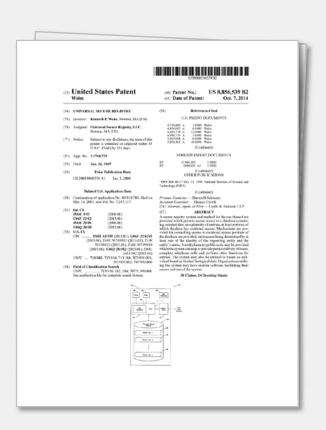
Ex. 1132 [Franklin], 12:27-33

CMTA Opp at 15-18; CMTA Surreply at 7-9.

7. The Substitute Claims Do Not Satisfy § 112

"Wherein the identity of the entity is verified using a biometric" is indefinite because a POSITA would not have understood where or how the validation is to be performed.

USR's proposed interpretation is unsupported by the written description, which only describes verification at the "point of use."



available electronic device. The identity of the user possessing the identifying device may be verified at the point of use via any combination of a memorized PIN number or code, biometric identification such as a fingerprint, voice print, signature, iris or facial scan, or DNA analysis, or any other method of identifying the person possessing the device. If

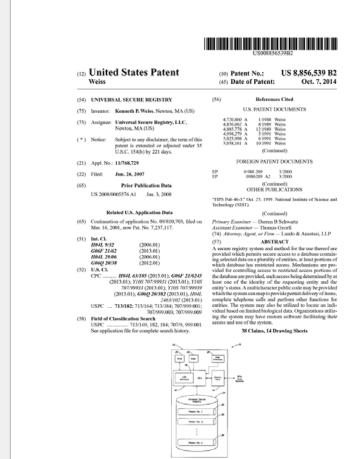
Ex. 1101 ['539 Patent], 4:4-9

Likewise, various types of biometric information may be stored in the verification area of the database entry to enable the identity of the user possessing the identifying device to be verified at the point of use. Examples of the type of biometric

Ex. 1101 ['539 Patent], 8:48-51

CMTA Opp. at 25; CMTA Sur-Reply at 9.

The substitute claims are drawn to the abstract idea of "verifying an account holder's identity based on codes and/or information related to the account holder before enabling a transaction"



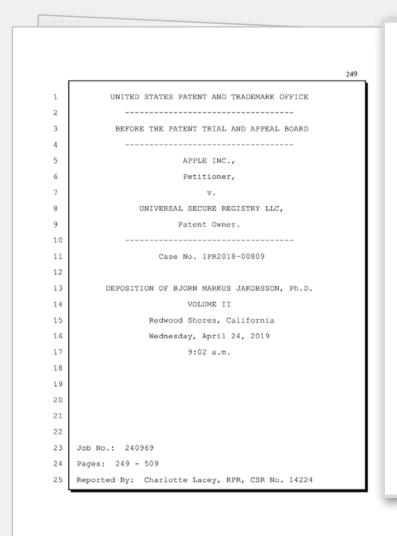
1. Field of Invention

This invention generally relates to a method and apparatus for securely storing and disseminating information regarding individuals and, more particularly, to a computer system for authenticating identity or verifying the identity of individuals and other entities seeking access to certain privileges and for selectively granting privileges and providing other services in response to such identifications/verifications.

Ex. 1101 ['539 Patent], 1:13-19

CMTA Opp. at 18-25; CMTA Sur-Reply at 10.

Dr. Jakobsson agrees that the '539 patent is directed to authenticating a user to determine whether a transaction is to be performed



Q So I want to make sure we're clear. You disagree with the suggestion that the '539 patent generally relates to verifying an account holder's identity, correct?

A So this is not about identity authentication as such, but it's a much bigger concept. Identity and authentication play roles here, but it's not a correct characterization as you do. It's a little bit narrow.

That is not the goal of the patent as such, but, instead, it's using authentication of a user to determine whether a transaction is performed -- to be performed, among other things, where this transaction may involve, for example, a credit card company.

Ex. 1137 [Jakobsson Dep. Tr.], 284:12-24

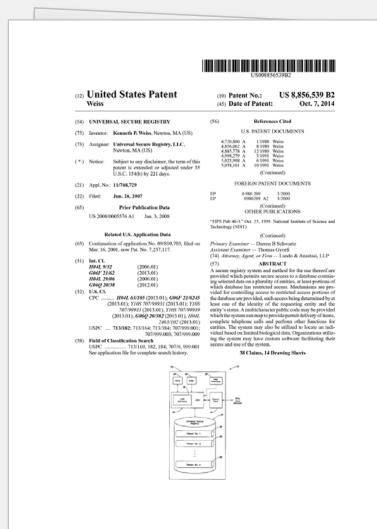
CMTA Opp. at 18-25; CMTA Sur-Reply at 10.

The Federal Circuit has found similar inventions to be abstract ideas

Federal Circuit Authority	Unpatentable Abstract Idea	
Secured Mail Sols. LLC v. Universal Wilde, Inc., 873 F.3d 905 (Fed. Cir. 2017)	"using a marking affixed to the outside of a mail object to communicate information about the mail object, i.e., the sender, recipient, and contents of the mail object"	
Smart Sys. Innovations, LLC v. Chicago Transit Auth., 873 F.3d 1364 (Fed. Cir. 2017)	"collecting financial data using generic computer components"	
Alice Corp Pty. V. CLS Bank Int'l, 573 U.S. 208 (2014).	"intermediated settlement" of financial transactions	
Bilski v. Kappos, 561 U.S. 593 (2010)	"hedging against the financial risk of price fluctuations"	

The verification system is implemented using only conventional

computer components



In a general purpose computer system, the processor is typically a commercially available microprocessor, such as Pentium series processor available from Intel, or other similar commercially available device. Such a microprocessor

Ex. 1101 ['539 Patent], 6:4-7

The database 24 may be any kind of database, including a relational database, object-oriented database, unstructured database, or other database. Example relational databases

Ex. 1101 ['539 Patent], 6:18-20

It also should be understood that the invention is not limited to a particular computer platform, particular processor, or particular high-level programming language. Additionally,

Ex. 1101 ['539 Patent], 6:51-53

Internet. Communication between the interface centers 27 and the computer system 10 may take place according to any protocol, such as TCP/IP, ftp, OFX, or XML, and may include any desired level of interaction between the interface centers 27 and the computer system 10. To enhance security, espe-

Ex. 1101 ['539 Patent], 7:18-22

CMTA Opp. at 18-25; CMTA Sur-Reply at 10.

The '813 Patent Qualifies as a CBM Patent

Dr. Jakobsson admitted at deposition all features were well-known

Biometric sensors	Point-of-sale terminals	
User interface	Multifactor authentication (with biometrics)	
Processors	Authentication using time-varying token	
Communication interface	Limiting functionality after failed authentication	
Databases	PIN & biometric authentication	
Encryption	Local authentication	
Authentication with biometric information	Local & remote authentication	
Temporary disablement of device		

Ex. 1127 [Jakobsson Dep. Tr.], 307:11-17, 308:19-21, 309:16-18, 311:3-5, 312:3-5, 312:21-25, 313:21-314:17, 315:10-14, 319:10-12, 322:5-13, 323:17-22, 330:10-15, 355:22-356:2, 357:9-11, 460:20-461:2; see also Reply at 1-2; Institution Decision at 8-13

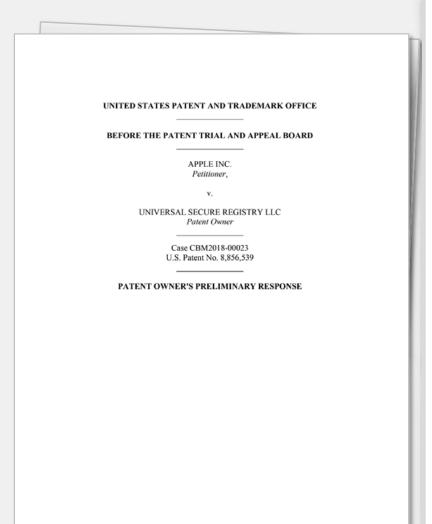
USR's CMTA Is Also Deficient

USR's CMTA Deficiency	Issue Addressed in Briefing	
USR is estopped from reintroducing the disclaimed financial subject matter	CMTA Opp. at 1-4; CMTA Sur-Reply at 11-12	
USR violated its duty of candor	CMTA Opp. at 1-3; CMTA Sur-Reply at 10-11	

1. USR Is Estopped from Reintroducing Disclaimed Financial Subject Matter

USR first argued that the '539 patent did not include claims related to

"finance-related activities"...

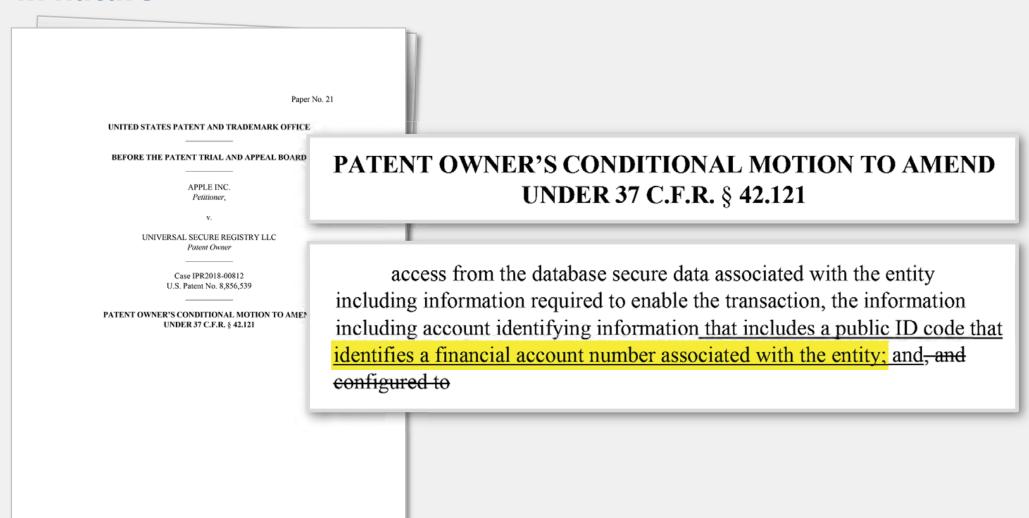


Unwired Planet, LLC v. Google Inc., 841 F.3d 1376, 1382 (Fed. Cir. 2016) (emphasis added). Instead, a CBM patent must include at least one claim that "require[s]... 'finance-related activities." Secure Axcess, LLC v. PNC Bank Nat'l Ass'n, 848 F.3d 1370, 1381 (Fed. Cir. 2017) (emphasis added), vacated as moot, 138 S. Ct. 1982 (U.S. May 14, 2018). The '539 patent includes no such claim. To the contrary, the claimed systems and methods can be used to provide information to providers to enable transactions between the providers and entities for many non-financial transactions, such as transactions selectively providing authorized users with access to a person's postal address, telephone number, medical records, job application information, tax information, and other confidential information. See, e.g., Ex. 1001 at 7:57-63. Because there is nothing "explicitly or inherently financial" in any of its claims, the '539 patent is not a CBM patent and the Petition should be denied. Blue Calypso, LLC v. Groupon, Inc., 815 F.3d 1331, 1340 (Fed. Cir. 2016).

Apple Inc. v. Universal Secure Registry, LLC, Case CBM2018-00023 (Paper 9) at 2.

1. USR Is Estopped from Reintroducing Disclaimed Financial Subject Matter

Now USR seeks to add an amendment that is explicitly financial in nature



CMTA, Appendix A at A3-A4.

1. USR Is Estopped from Reintroducing Disclaimed Financial Subject Matter

USR also ignores the resulting prejudice and unfair advantage

above, Patent Owner has not taken any "inconsistent" positions. Furthermore, Patent Owner's MTA does <u>not</u> derive an unfair advantage or impose a detriment on Petitioner. If Petitioner believes the unpatentability arguments it made with respect to disclaimed claims 5-8, 16-19, and 26-30 in CBM2018-00023 apply to the substitute claims here, it may raise those arguments—and any other *new* argument—in its Opposition. *Office PTG Guide*, 77 Fed. Reg. 48,756, 48,767 (Aug. 14, 2012).

Case IPR2018-00812

U.S. Patent No. 8,856,539

PATENT OWNER'S REPLY IN SUPPORT OF ITS MOTION TO AMEND PURSUANT TO 37 C.F.R. § 42.121

Patent Owner

CMTA Reply at 3

UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
APPLE INC.,

Moreover, PO's argument that Petitioner was not prejudiced overlooks two key facts. First, the CMTA Reply ignores the dismissal of the -023 CBM, which was found to be CBM-ineligible due to PO's disclaimer, thereby prejudicing Petitioner by preventing institution of its CBM as to *all* '539 claims (not just those that were disclaimed). Second, Petitioner's opportunity to "raise ... arguments ... in its Opposition" is not a "full, fair, and timely consideration" of those arguments. CMTA Reply at 3. Instead, Petitioner has deprived the Board of an opportunity to consider Apple's § 101 challenge (as to all claims) on a full CBM record, rather than exclusively through the MTA briefing process. PO should therefore be

CMTA Sur-reply at 12

2. USR Violated Its Duty of Candor

USR's argument ignores the financial nature of the "public ID code"

Paper No. 34

UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT OWNER'S CONDITIONAL MOTION TO AMEND UNDER 37 C.F.R. § 42.121

Previously disclaimed claims 5-8, 16-19, and 26-30 of the '539 Patent did not recite a "public ID code," much less a "public ID code that identifies a financial account number." Thus, Petitioner's contention that Patent Owner reintroduces subject matter previously disclaimed in the '539 Patent is demonstrably false. Moreover,

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner,

V.

UNIVERSAL SECURE REGISTRY LLC
Patient Owner

Case IPR2018-00812
U.S. Patent No. 8,856,539

PATENT OWNER'S CONDITIONAL MOTION TO AMEND

U.S. Patent No. 8,856,539

PATENT OWNER'S REPLY IN SUPPORT OF ITS MOTION TO AMEND PURSUANT TO 37 C.F.R. § 42.121

Case IPR2018-00812

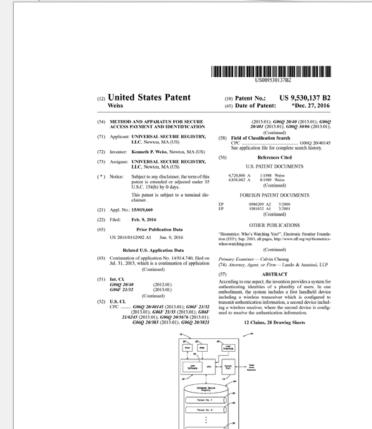
access from the database secure data associated with the entity including information required to enable the transaction, the information including account identifying information that includes a public ID code that identifies a financial account number associated with the entity; and, and configured to

CMTA Reply at 2

CMTA, Appendix A at A3-A4

2. USR Violated Its Duty of Candor

The claimed "public ID code" limitation was disclaimed from the '137 patent and added to the '539 patent



Patent No.: US 9,530,137 B2

8. The system of claim 1, wherein the first authentication information includes a multidigit public ID code for a credit card account, which a credit card issuer can map to a usable credit card number.

Ex. __ ['137 Patent], 46:34-37

CMTA Opp. at 1-3; CMTA Sur-Reply at 10-11.

Roadmap

The Claims Are Invalid

Responses To USR's Sur-reply

USR's Substitute Claims Are Not Patentable

USR's CMTA Should Be Denied

USR's Motion To Strike Should Be Denied

USR's Motion to Strike Should be Denied

Challenged Argument	Reasons USR's Motion Should Be Denied
Franklin's teaching of merchant validation provides a motivation to modify Reber to send the claimed "transaction request" to the provider.	 Previously Discussed in Ex-1135 (Shoup Decl.), ¶47 Responsive to USR's POR at 56, CMTA Reply at 4-6.
transaction request to the provider.	 Addressed in USR Surreply at 26-27.
Motivation to combine Reber and Franklin to "extract" a time value from the transaction request.	 Previously Discussed in Ex-1136 (Shoup Decl.), ¶25 Directly responsive to USR's admission that
	transaction data includes "the transaction date and time."
Franklin's disclosure of validation using a "test MAC" supports argument that "merchant validation" teaches "compliance with access restrictions"	 Previously discussed in CMTA Opp. at 9, Reply to POR at 12.
	Addressed in USR Surreply at 14.
Similarity between Reber/Franklin and '539 Patent at Figures 7-10 supports obviousness.	• Previously discussed at Ex-1135 (Shoup Decl.), ¶29.
	Responsive to CMTA Reply at 13-14

USR Recycles Arguments That the D.I. Already Rejected

Claim Limitation	PPOR Argument	Board Found	USR's Position Today
"Account Identifying Information"	No construction needed. (POPR at 19.)	"Account Identifying Information" did not need to be construed. (Institution Decision at 6-7.)	The claims are not obvious under Apple's proposed construction. (POR Surreply at 1-3.)
"Access Restrictions"	Compliance with access restrictions "is not the same thing" as "merchant validation." (POPR at 48).	"Patent Owner's framing improperly limits the term 'access restrictions'" (Institution Decision at 14-15.)	Access restrictions should be construed as "two or more restrictions specific to the provider that indicate what secure data may or may not be accessed." (POR Surreply at 5-10)
"Third Party"	Franklin does not disclose a "third party." (POPR 50-53.)	"[B]ecause Franklin's processing system 84 in the asserted combination performs functions of the claimed third party and not the claimed secure registry, we find it is consistent with our construction for 'third party'" (Institution Decision at 18.)	"Franklin's Processing System 84is coextensive with all other components 60, 62, 80, 82 of the bank computing center 32." (POR Surreply at 48.)
"Transaction Request"	The plain language of these limitations specify that a provider requests a transaction on behalf of the entity and the secure registry receives the transaction request from the provider. (POPR at	"The claim language does not mandate that the provider "requesting a transaction" play any role in generating the transaction request or passing it to the secure registry. Instead, it indicates simply that the provider desires to have the transaction completed. " (Institution Decision at 11)	"[T]he provider requesting the transaction" should be construed as: "the provider that sent the transaction request." (POR at 19.)

CERTIFICATE OF SERVICE

I hereby certify that on August 22, 2019 I caused a true and correct copy of Petitioner Apple Inc.'s Demonstrative Exhibits to be served via electronic mail on the following correspondents of record as listed in Patent Owners' Mandatory Notices:

James M. Glass (jimglass@quinnemanuel.com)

Tigran Guledjian (tigranguledjian@quinnemanuel.com)

Christopher A. Mathews (chrismathews@quinnemanuel.com)

Nima Hefazi (nimahefazi@quinnemanuel.com)

Richard Lowry (richardlowry@quinnemanuel.com)

Razmig Messerian (razmesserian@quinnemanuel.com)

Jordan B. Kaericher (jordankaericher@quinnemanuel.com)

Harold A. Barza (halbarza@quinnemanuel.com)

Quinn Emanuel USR IPR (qe-usr-ipr@quinnemanuel.com)

QUINN, EMANUEL, URQUHART & SULLIVAN, LLP

Respectfully Submitted,

Date: August 22, 2019 /Monica Grewal/

Monica Grewal

Registration No. 40,056