UNITED STATES PATENT AND TRADEMARK OFFIC
BEFORE THE PATENT TRIAL AND APPEAL BOARD
EXOCAD GMBH and EXOCAD AMERICA, INC., Petitioner,
v.
3SHAPE A/S,
Patent Owner.
Case IPR2018-00788
Patent 9,336,336 B2

### PETITIONERS' DEMONSTRATIVES



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exocad GmbH and exocad America, Inc.,
Petitioners

v.
3Shape A/S,
Patent Owner

Case IPR2018-00788
U.S. Patent No. 9,336,336

# **Petitioners' Demonstratives**

## Patent-in-Suit

(10) Patent No.:

#### (12) United States Patent Deichmann et al. (54) 2D IMAGE ARRANGEMENT (75) Inventors: Nikolaj Deichmann, Copenhagen Ø (DK); Tais Clausen, Klagshamn (SE); Rune Fisker, Virum (DK); Henrik Öjelund, Lyngby (DK) (73) Assignee: 3SHAPE A/S, Kobenhavn K (DK) Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 722 days. (21) Appl. No.: 13/807,443 (22) PCT Filed: Jun. 29, 2011 (86) PCT No.: PCT/DK2011/050246 § 371 (c)(1), (2), (4) Date: Mar. 1, 2013 (87) PCT Pub. No.: WO2012/000511 PCT Pub. Date: Jan. 5, 2012 (65)**Prior Publication Data** US 2013/0218530 A1 Aug. 22, 2013 Related U.S. Application Data Provisional application No. 61/359,454, filed on Jun. 29, 2010, provisional application No. 61/454,200,

Foreign Application Priority Data

(2006.01)

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Mar. 18, 2011 (DK) ...... 2011 00191

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(51) Int. Cl.

G06F 17/50

A61C 13/00

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                                      May 10, 2016
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                    G06F 17/50 (2013.01); A61C 9/0046
                (2013.01); A61C 13/0004 (2013.01); A61B
                                        1/0005 (2013.01)
(58) Field of Classification Search
      See application file for complete search history.
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Primary Examiner - Hugh Jones
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Rooney PC
                      ABSTRACT
Disclosed is a method of designing a dental restoration for a
patient, wherein the method includes providing one or more
2D images, where at least one 2D image includes at least one
facial feature; providing a 3D virtual model of at least part of
the patient's oral cavity; arranging at least one of the one or
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more 2D images relative to the 3D virtual model in a virtual 3D space such that the 2D image and the 3D virtual model are

aligned when viewed from a viewpoint, whereby the 3D virtual model and the 2D image are both visualized in the 3D

space; and modeling a restoration on the 3D virtual model,

where the restoration is designed to fit the facial feature of the

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(Continued) 30 Claims, 27 Drawing Sheets

at least one 2D image.

('336 patent, Ex. 1001.)

# Patent-in-Suit (cont'd)

The invention claimed is:

 A computer-implemented method of designing a denta restoration for a patient, wherein the method comprises:

using a hardware processor to:

provide one or more 2D images, where at least one of the one or more 2D images comprises at least one facial feature, wherein the at least one facial feature comprises lips,

either virtually cut at least a part of teeth out of the at least one 2D image or render a part of the at least one 2D image that includes teeth at least partly or wholly transparent;

provide a 3D virtual model of at least part of an oral cavity of the patient;

arrange the at least one 2D image relative to the 3D virtual model in a virtual 3D space such that the at least one 2D image and the 3D virtual model are aligned when viewed from a viewpoint and remain separate representations after being arranged, whereby the 3D virtual model and the at least one 2D image are both visualized in the 3D space; and

design a restoration for the 3D virtual model, where the restoration is designed to fit the at least one facial feature of the at least one 2D image;

wherein the at least one 2D image and the 3D virtual model are aligned by scaling, translating or rotating the at least one 2D image or the 3D virtual model relative to each other.

('336 patent, Ex. 1001, claim 1.)

# Overview – Patent Owner's Arguments Related to Sachdeva

- Sachdeva (anticipation)
  - "Morphable Model 102" is 3D, not 2D
  - The morphable face model and 3D tooth model do not "remain separate representations after being arranged"
  - No disclosure of "virtually cut[ting] at least part of teeth out of the at least one 2D image or render[ing] a part of the at least one 2D image that includes teeth partly or wholly transparent
  - Dependent claims 6-8 and 9
- Sachdeva/Kopelman (obviousness)
  - It would not have been obvious to combine
  - Kopelman (also) does not disclose that the 2D image and 3D tooth model "remain separate representations after being arranged"
- Other arguments in sur-reply, but should be stricken

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