

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

L'OREAL USA, INC.
Petitioner

v.

UNIVERSITY OF MASSACHUSETTS
Patent Owner

IPR2018-00779
Patent No. 6,645,513

PATENT OWNER POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, University of Massachusetts Medical School (“UMass”), 5 Lake Avenue North, Worcester, MA 01655, hereby appoints the following practitioners associated with customer number 22428 as its attorneys to transact all business in the United States Patent and Trademark Office in the *Inter Partes* Review of U.S. Patent No. 6,645,513.

Lead Counsel	Backup Counsel
<p>Matthew B. Lowrie (Reg. No. 38,228) FOLEY & LARDNER LLP 111 Huntington Avenue Boston, Massachusetts 02199 Telephone: (617) 342-4000 Fax: (617) 342-4001 Email: mlowrie@foley.com</p>	<p>Stephen B. Maebius (Reg. No. 35,264) FOLEY & LARDNER LLP 3000 K St. NW, Suite 600 Washington, DC 20007 Telephone: (202) 672-5569 Fax: (202) 672-5399 Email: smaebius@foley.com</p> <p>Matthew A. Ambros (Reg. No. 74,005) FOLEY & LARDNER LLP 111 Huntington Avenue Boston, Massachusetts 02199 Telephone: (617) 342-4000 Fax: (617) 342-4001 Email: mambros@foley.com</p>

UNIVERSITY OF MASSACHUSETTS

Signature: *Gerry Leone*
Gerry Leone (Apr 4, 2018)
Email: gleone@umassp.edu
Title: General Counsel
Company: UMASS

CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§42.6(e)(4) and 42.205(b), the undersigned certifies that on April 10, 2018, a complete and entire copy of the foregoing PATENT OWNER POWER OF ATTORNEY was filed with the Patent Trial and Appeal Board through the Board's E2E system and provided via email to the Petitioner as follows:

Michelle E. O'Brien
Timothy J. Murphy
Joanna Cohn
THE MARBURY LAW GROUP
11800 Sunrise Valle Drive
15th Floor
Reston, VA 20191
Telephone: (703) 391-2900
Fax: (703) 391-2901

mobrien@marburylaw.com
tjmurphy@marburylaw.com
jcohn@marburylaw.com
327IPR@marburylaw.com



Matthew A. Ambros (Reg. No. 74,005)
FOLEY & LARDNER LLP
111 Huntington Avenue
Boston, Massachusetts 02199
Telephone: (617) 342-4000
Fax: (617) 342-4001