

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

L'Oréal USA, Inc.
Petitioner

v.

University of Massachusetts
Patent Owner

Case IPR2017-_____
Patent No. 6,645,513

**L'ORÉAL USA INC.'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

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Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.10 (b), Petitioner, L'Oreal having a principal place of business at 10 Hudson Yards, New York, New York, 10001, hereby appoints the practitioners of Customer No. 143495 as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned Inter Partes Review of U.S. Patent No. 6,645,513. These attorneys include at least:

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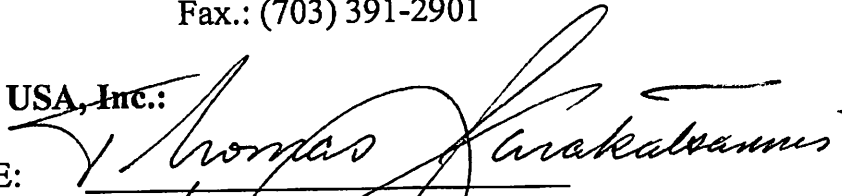
For L'Oréal USA, Inc.:

SIGNATURE:

BY:

TITLE:

DATE:


THOMAS SARAKATSANNIS
SVP
11/20/2017