

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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L'OREAL USA, INC.  
Petitioner

v.

UNIVERSITY OF MASSACHUSETTS  
Patent Owner

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IPR2018-00778  
Patent No. 6,423,327

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**PATENT OWNER POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, University of Massachusetts (“UMass”), 5 Lake Avenue North, Worcester, MA 01655, hereby appoints the following practitioners associated with customer number 22428 as its attorneys to transact all business in the United States Patent and Trademark Office in the *Inter Partes* Review of U.S. Patent No. 6,423,327.

Lead Counsel	Backup Counsel
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UNIVERSITY OF MASSACHUSETTS

**Signature:** Gerry Leone  
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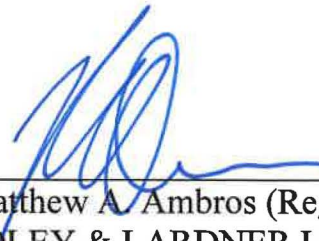
**Company:** UMASS

## CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§42.6(e)(4) and 42.205(b), the undersigned certifies that on April 5, 2018, a complete and entire copy of the foregoing PATENT OWNER POWER OF ATTORNEY was filed with the Patent Trial and Appeal Board through the Board's E2E system and provided via email to the Petitioner as follows:

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