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BECOMM DEMONSTRATION USHERS IN NEW ERA OF MEDIA APPLIANCES AT DEMO 2000

Strings Software Environment Manages the Routing of Content to Disparate Consumer and Computing Devices in the Home

INDIAN WELLS, Calif., February 7, 2000 - BeComm Corporation today at DEMO 2000 demonstrated software for next-generation Media Appliance™ solutions. BeComm (www.becomm.com), a privately held company based in Redmond WA, formally announced Strings,, a unique operating environment that routes media-related content among disparate devices to ensure consumers can access the content of their choice, on the device of their choice, in the format of their choice.

Strings encapsulates content processing capabilities into objects and provides discovery, routing, transformation and delivery of content in a distributed network of appliances. Strings specifically addresses the needs of communications, connectivity and media routing by running directly on top of existing operating systems, applications and device drivers without interfering with the normal function of these systems.

"Strings creates an environment where static Internet appliances transition into dynamic and flexible Media Appliances that share hardware resources and processing capability," said BeComm president and chief executive Edward Balassanian. "By leveraging existing technologies, Strings makes a richer and more diverse environment for users allowing them to dictate how computers, networks and the technology community should serve them."

The broad range of platform support for Strings makes it suitable for any device that computes and communicates. This includes gateways, set-top boxes, televisions, web appliances, PCs, smart phones, as well as most other consumer electronics devices. Strings reduces the burden of content processing on any given appliance, so that one device can access content and services designed for a dissimilar device. A handheld device or a set-top box utilizing Strings will now be able to leverage a PC for conversion of text to voice or for storage of real-time television content.

"BeComm is filling a huge gap in the home networking arena with Strings," said Chris Shipley, executive producer of Demo 2000. "This is red hot technology which will drive consumers already infiltrated by the Web to experience new forms of communication by transparently allowing them to communicate across virtually any device at any time."

Using Strings, devices will be able to work in concert to enable user experiences that were previously not possible. This enables users to experience content where they want it. "Being able to download MP3 files and play them directly on your stereo



The Demo 2000 Conference identifies the most significant new products and trends to come to market and invites technology business leaders to join in the conversation around these products and trends.

About BeComm Corporation

BeComm Corporation is pioneering the market for Media Appliance $^{\text{TM}}$ software with technology that manages the flow of media across disparate networks, processors, media types, applications and devices. BeComm's technology seamlessly Separates the Medium from the Message $^{\text{TM}}$ allowing users to experience the content of their choice, on the device of their choice, in the format of their choice.

BeComm's headquarters are located 4160 148 Ave. NE, Redmond WA 98052; telephone (425) 882-1300, fax (425) 882-1461. For the most up-to-date company and product information, visit BeComm's web site at http://www.becomm.com.

About Demo 2000

Demo 2000, to be held February 6-9, 2000 at the Renaissance Esmeralda Resort in Indian Wells, Calif, will highlight the most influential technologies of the nineties and the brightest promises of the future. Each year, the Demo Conference identifies the most significant new products and trends to come to market and invites technology business leaders to join in the conversation around these products and trends.

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