

Profile:

# Sirius XM Holdings Inc (SIRI.OQ)

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|   |   |                             |                             |                              |                             |
|---|---|-----------------------------|-----------------------------|------------------------------|-----------------------------|
| <b>SIRI.OQ on NASDAQ Stock Exchange Global Select Market</b><br><br><b>6.75USD</b><br><small>3 Jul 2018</small> | Change (% chg)<br><b>\$-0.07 (-1.03%)</b> | Prev Close<br><b>\$6.82</b> | Day's High<br><b>\$6.93</b> | Volume<br><b>2,321,887</b>   | 52-wk High<br><b>\$7.69</b> |
|   |   | Open<br><b>\$6.89</b>       | Day's Low<br><b>\$6.75</b>  | Avg. Vol<br><b>3,826,217</b> | 52-wk Low<br><b>\$5.18</b>  |

FULL DESCRIPTION

Sirius XM Holdings Inc., incorporated on May 21, 2013, transmits music, sports, entertainment, comedy, talk, news, traffic and weather channels, as well as infotainment services, in the United States on a subscription fee basis through its two satellite radio systems. Subscribers can also receive music and other channels, and features, such as SiriusXM On Demand and MySXM, over its Internet radio service, including through applications for mobile devices, home devices and other consumer electronic equipment. The Company also provides connected vehicle services. The Company is developing a product, 360L, which combines its satellite and Internet services into a single, cohesive in-vehicle entertainment experience.

The Company, through automakers, offer satellite radio in their vehicles. Its satellite radios are primarily distributed through automakers; retail stores across the nation, and through its Website, www.siriusxm.com. The Company also offers satellite radio services to customers of certain rental car companies. As of December 31, 2016, the Company had approximately 31.3 million subscribers of which approximately 26 million were self-pay subscribers and approximately 5.4 million were paid promotional subscribers. Its subscriber totals include subscribers under its regular pricing plans; discounted pricing plans; subscribers that have prepaid, including payments either made or due from automakers for subscriptions included in the sale or lease price of a vehicle; subscribers to its Internet services, having no satellite radio subscriptions, and certain subscribers to its weather, traffic and data services, having no satellite radio subscriptions.

The Company offers programming lineup of commercial-free music plus sports, entertainment, comedy, talk and news. Its programming line-up includes selection of music genres, ranging from rock, pop and hip-hop to country, dance, jazz, Latin and classical; live play-by-play sports from leagues and colleges; talk and entertainment channels for a range of audiences; range of national, international and financial news, and exclusive limited run channels. The Company streams select music and non-music channels over the Internet. The Company's Internet radio service also includes channels and features that are not available on its satellite radio service. Access to Internet services is offered to subscribers for a fee. The Company also offers applications to allow consumers to access its Internet radio service on smartphones, tablet and computers. SiriusXM Internet Radio offers listeners programing discovery and the ability to connect with content playing across its commercial-free music, sports, comedy, news, talk and entertainment channels or available through SiriusXM On Demand.

The Company's SiriusXM On Demand offers its Internet radio subscribers listening on online media player and on smartphones the ability to choose their favorite episodes from a catalog of content whenever they want. MySXM permits subscribers to personalize its existing commercial-free music and comedy channels. The Company distributes satellite radios through the sale and lease of new vehicles. Satellite radios are available as a factory or dealer-installed option in vehicle makes sold in the United States. The Company also acquires subscribers through the sale and lease of previously owned vehicles with factory-installed satellite radios. The Company sells satellite and Internet radios directly to consumers through its Website. Satellite radios are also marketed and distributed through national and regional retailers. As of December 31, 2016, the Company owned a fleet of five satellites: SIRIUS FM-5, SIRIUS FM-6, XM-3, XM-4 and XM-5. It controls and communicates with its satellites from facilities in North America.

The Company offers a portfolio of location-based services through two-way wireless connectivity, including safety, security, convenience, maintenance and data services, remote vehicles diagnostics, and stolen or parked vehicle locator services. Its connected vehicle business provides services to various automakers. The Company's other services include commercial accounts, which are available through providers of in-store entertainment solutions and directly from them; satellite television service, which includes its music channels that are offered as part of certain programming packages on the DISH Network satellite television service;

Travel Link, NavTraffic, NavWeather is a suite of data services that includes graphical weather, fuel prices, sports schedules and scores and movie listings; real-time traffic services that provide graphic information as to road closings, traffic flow and incident data to consumers with in-vehicle navigation systems, and real-time weather services, which are designed for improving situational awareness in vehicle, marine and/or aviation use; SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation and SiriusXM Marine.

The Company competes with Amazon, Apple, Google, Pandora, Spotify, Verizon Telematics, General Motors Corporation and iHeartRadio.

» Full Overview of SIRI.OQ



COMPANY ADDRESS

**Sirius XM Holdings Inc**  
 1290 Avenue of the Americas Fl 1  
 NEW YORK NY 10104-0051  
 P: +1212.5845100  
 F: +1302.6555049

COMPANY WEB LINKS

OFFICERS & DIRECTORS

| Name                             | Compensation |
|----------------------------------|--------------|
| <a href="#">Gregory Maffei</a>   | 250,317      |
| <a href="#">Scott Greenstein</a> | 4,157,740    |
| <a href="#">James Meyer</a>      | 9,663,810    |
| <a href="#">David Frear</a>      | 3,708,100    |
| <a href="#">Dara Altman</a>      | 7,262,180    |

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**Lenders extend debt deadline for U.S. broadcaster iHeartMedia**

Mar 05 2018

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Jan 11 2018

**BRIEF-SiriusXM Issues 2018 Subscriber And Financial Guidance**

Jan 10 2018

**BRIEF-Breitbart News Decided To End Relationship With Stephen Bannon, He Will No Longer Host On Siriusxm**

Jan 09 2018

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