# IN THE UNITED STATES DISTRICT COURT MIDDLE DISTRICT OF FLORIDA

ANTHONY PARKER, individually and on	)
behalf of classes of similarly situated individuals,	)
	)
Plaintiff,	)
	)
v.	) Case No
	)
SIRIUS XM RADIO, INC., a Delaware	) Class Action
corporation,	)
	) Jury Trial Demanded
	)
Defendant.	)

### **CLASS ACTION COMPLAINT**

Plaintiff Anthony Parker ("Plaintiff") brings this class action complaint against Defendant Sirius XM Radio, Inc., a Delaware corporation ("Defendant" or "Sirius XM") to obtain redress for all persons injured by Defendant's unauthorized telephone solicitation calls using an automatic telephone dialing system ("ATDS"), and to stop Defendant's unlawful telephone solicitation practices. Plaintiff's allegations below are made upon personal knowledge as to himself and his own acts and experiences, and as to all other matters, upon information and belief, including investigation conducted by his attorneys.

### NATURE OF THE CASE

- 1. Defendant, working with its agents, placed unsolicited automated calls to the cellular telephones of thousands of consumers nationwide as part of an unlawful effort to market its satellite radio subscription services.
- 2. By placing unauthorized automated telephone calls using an ATDS ("robocalls") to the cellular telephones of individuals throughout the nation, Defendant violated federal law.



- 3. Defendant has violated the statutory rights of the called parties, and has caused actual harm to such call recipients by effectuating these unauthorized calls, because the called parties experienced the aggravation and invasion of privacy that necessarily accompanies unsolicited telephone solicitation calls and also because the recipients sometimes have to pay their cellular phone providers for receiving the calls or incur a usage deduction on their plans.
- 4. To redress these injuries, Plaintiff, on behalf of himself and a national class and subclass, brings suit under the Telephone Consumer Protection Act, 47 U.S.C. § 227 (the "TCPA"), which protects consumers' privacy rights to be free from receiving unsolicited automated telephone calls.
- 5. On behalf of the class and subclass, Plaintiff prays for an injunction requiring that Defendant cease all unauthorized automated telephone calls, and an award of statutory damages to the members of the class and subclass, together with costs and reasonable attorneys' fees.

### **PARTIES**

- 6. Plaintiff is a natural person, domiciled in the State of Florida.
- 7. Defendant Sirius XM Radio, Inc. is a nationwide provider of a paid subscription satellite radio service. Sirius XM is a Delaware corporation with its principal place of business located in New York. Sirius XM conducts business in this District, and conducts business elsewhere throughout the United States.

#### **JURISDICTION**

8. This Court has federal question subject matter jurisdiction under 28 U.S.C. § 1331, as the action arises under the federal Telephone Consumer Protection Act, 47 U.S.C. § 227 *et seq.* 



### VENUE

9. Venue is proper in this district under 28 U.S.C. § 1391(b), because Defendant conducts business in this District, including the telemarketing activity at issue herein. Moreover, a substantial part of the events or omissions giving rise to the asserted claims occurred in this District.

### CONDUCT COMPLAINED OF

- 10. Defendant engaged in the mass transmission of unsolicited robocalls to cellular phones nationwide as part of an effort to promote its satellite radio service.
- 11. In an apparent effort to sell Defendant's satellite radio subscription service to Plaintiff, Defendant began placing robocalls to Plaintiff's cellular telephone beginning in or about August 2014.
- 12. Specifically, Plaintiff's cell phone would ring and indicate that he was receiving a phone call from 321-234-1090, a phone number associated with Defendant's automated calling operation that markets Defendant's satellite radio service.
- 13. These automated solicitation calls, including the calls made to Plaintiff, were placed en masse to a list of numbers using an ATDS and with "predictive dialing" technology, which automatically places calls without human intervention until the called party answers the call, at which time an automatic dialer attempts to connect the called party with a human representative.
- 14. Defendant placed these unwanted and unsolicited robocalls to Plaintiff's cellular telephone two to three times a week, every week, over the past several months preceding the filing of the instant complaint.
- 15. Plaintiff has never been a Sirius XM subscriber and at no time did Plaintiff provide Defendant with consent, including any written consent, to place any telephone calls, including any



calls made through an ATDS, to his cellular telephone number.

### **CLASS ACTION ALLEGATIONS**

- 16. Plaintiff brings this action pursuant to Rules 23(b)(2) and 23(b)(3) of the Federal Rules of Civil Procedure on behalf of himself as well as a national class (the "Called Party Class") with one subclass (the "Written Consent Subclass") as defined below:
- (i) The Called Party Class: All persons in the United States and its Territories who, within four years prior to the filing of this lawsuit, received one or more telephone solicitation calls on their cellular telephone advertising Sirius XM's satellite radio service through an automated telephone dialing system without providing prior express consent to receive such phone calls.
- (ii) The Written Consent Subclass: All persons in the United States and its Territories who, since October 16, 2013, received one or more telephone solicitation calls on their cellular telephone advertising Sirius XM's satellite radio service through an automated telephone dialing system without providing prior express written consent to receive such phone calls.
- 17. Plaintiff will fairly and adequately represent and protect the interests of all members of the Class and Subclass. Plaintiff has retained counsel with significant experience in prosecuting complex litigation and class actions. Plaintiff and his counsel are committed to vigorously prosecuting this action on behalf of the other members of the Class and Subclass, and possess the financial resources to do so. Plaintiff does not have any interests adverse to those of the other members of the Class and Subclass, and Plaintiff's counsel also has no interests adverse to the Class and Subclass members.
- 18. If this suit were not to proceed as a class action, most members of the Class and Subclass would be unable to obtain an effective remedy because the cost of litigating their claims would be prohibitive. Class treatment of common questions of law and fact is superior to multiple



individual actions or piecemeal litigation because it conserves the resources of the courts and the litigants, while promoting consistency and efficiency of adjudication.

- 19. Defendant has acted and failed to act on grounds generally applicable to the Plaintiff and the other members of the Class and Subclass, requiring the Court's imposition of uniform relief to ensure compatible standards of conduct toward the members of the Class and Subclass, and making injunctive or corresponding declaratory relief appropriate for the Class and Subclass as a whole.
- 20. Defendant's liability to Plaintiff and to the other members of the Class and Subclass is premised on the same factual and legal bases, causing injury to Plaintiff and to all of the other members of the Class and Subclass. Plaintiff and the other members of the Class and Subclass have all suffered harm and damages as a result of Defendant's unlawful and wrongful conduct.
- 21. Upon information and belief, there are hundreds, if not thousands, of members of both the Class and Subclass such that joinder of all members is impracticable.
- 22. Many questions of law and fact are common to the claims of Plaintiff and the other members of the Class and Subclass, and those questions predominate over any questions that could affect individual members of the Class and Subclass. Common questions for the Class and Subclass include, but are not limited to, the following:
  - (a) Did Defendant market its satellite radio service by placing automated telephone calls?
    - (b) Were the calls placed using an ATDS?
  - (c) Did Defendant place telephone solicitation calls marketing its satellite radio service using an ATDS to consumers who had not provided Defendant with prior express consent to receive such calls on their respective cellular telephone numbers?



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