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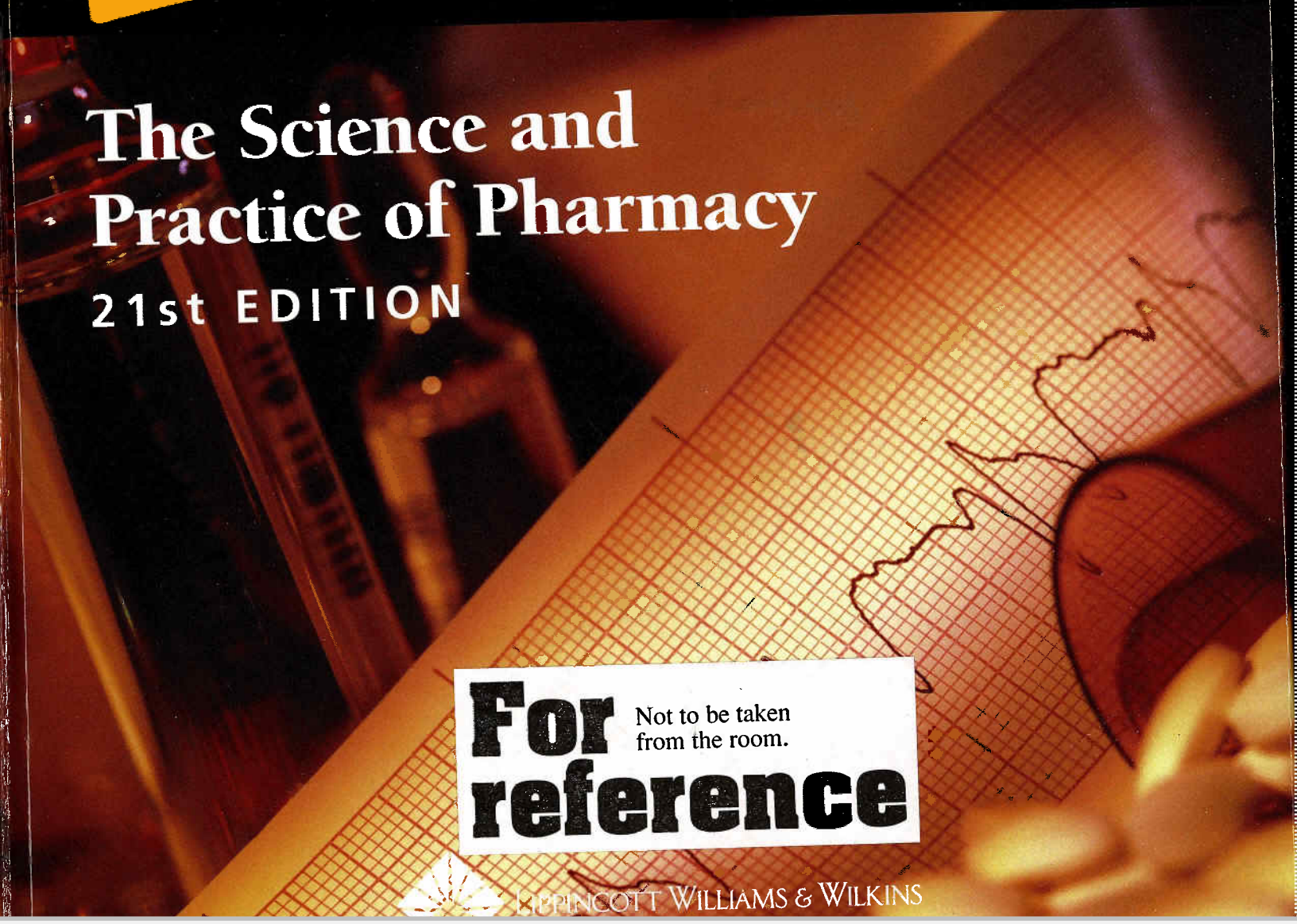

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CHAPTER 44

Medicated Topicals

Lawrence H Block, PhD

The application of medicinal substances to the skin or various body orifices is a concept as old as humanity. The papyrus records of ancient Egypt describe a variety of these medications for external use. Galen described the use in Roman times of a forerunner to today's vanishing creams.

Medications are applied in a variety of forms reflecting the ingenuity and scientific imagination of pharmacists through the centuries. New modes of drug delivery have been developed to remedy the shortcomings of earlier vehicles or, more recently, to optimize drug delivery. Conversely, some external medications have fallen into disuse because of changes in the practice of medicine.

Medications are applied to the skin or inserted into body orifices in liquid, semisolid, or solid form. Ophthalmics and topical aerosol products will not be discussed in this chapter. Ophthalmic use imposes particle size, viscosity, and sterility specifications that require separate, detailed discussion (see Chapter 43). The complexity of pharmaceutical aerosol systems necessitates their inclusion elsewhere (see Chapter 50).

BIOPHARMACEUTIC ASPECTS OF THE ROUTES OF ADMINISTRATION

EPIDERMAL AND TRANSDERMAL DRUG DELIVERY

The Skin

The skin often has been referred to as the largest of the body organs: an average adult's skin has a surface area of about 2 m^2. It is probably the heaviest organ of the body. Its accessibility and the opportunity it affords to maintain applied preparations intact for a prolonged time have resulted in its increasing use as a route of drug administration, whether for local, regional, or systemic effects.

Anatomically, human skin may be described as a stratified organ with three distinct tissue layers: the epidermis, the dermis, and the subcutaneous fat layer (Fig 44-1).

Epidermis, the outermost skin layer, comprises stratified squamous epithelial cells. Keratinized, flattened remnants of these actively dividing epidermal cells accumulate at the skin surface as a relatively thin region (about 10 μm thick) termed the *stratum corneum*, or *horny layer*. The horny layer is itself lamellar with the keratinized cells overlapping one another, linked by intercellular bridges and compressed into about 15 layers. The lipid-rich intercellular space in the stratum corneum comprises lamellar matrices with alternating hydrophilic layers and lipophilic bilayers formed during the process of keratinization. The region behaves as a tough but flexible coherent membrane.

The stratum corneum also is markedly hygroscopic—far more so than other keratinous materials such as hair or nails. Immersed in water the isolated stratum corneum swells to about three times its original thickness, absorbing about four to five times its weight in water in the process. The stratum corneum functions as a protective physical and chemical barrier and is only slightly permeable to water. It retards water loss from underlying tissues, minimizes ultraviolet light penetration, and limits the entrance of microorganisms, medications, and toxic substances from without. The stratum corneum is abraded continuously. Thus, it tends to be thicker in regions more subject to abrasion or the bearing of weight. Its regeneration is provided by rapid cell division in the basal cell layer of the epidermis. Migration or displacement of dividing cells toward the skin surface is accompanied by differentiation of the epidermal cells into layers of flat, laminated plates, as noted above. An acidic film (pH ranging between 4 and 6.5, depending on the area tested) made up of emulsified lipids covers the surface of the stratum corneum.

The dermis apparently is a gel structure involving a fibrous protein matrix embedded in an amorphous, colloidal, ground substance. Protein, including collagen and elastin fibers, is oriented approximately parallel to the epidermis. The dermis supports and interacts with the epidermis, facilitating its conformation to underlying muscles and bones. Blood vessels, lymphatics, and nerves are found within the dermis, though only nerve fibers reach beyond the dermal ridges or papillae into the germinative region of the epidermis. Sweat glands and hair follicles extending from the dermis through the epidermis provide discontinuities in an otherwise uniform integument.

The subcutaneous fat layer serves as a cushion for the dermis and epidermis. Collagenous fibers from the dermis thread between the accumulations of fat cells, providing a connection between the superficial skin layers and the subcutaneous layer.

HAIR FOLLICLES AND SWEAT GLANDS—Human skin is sprinkled liberally with surface openings extending well into the dermis. Hair follicles, together with the sebaceous glands that empty into the follicles, make up the pilosebaceous unit. Apocrine and eccrine sweat glands add to the total.

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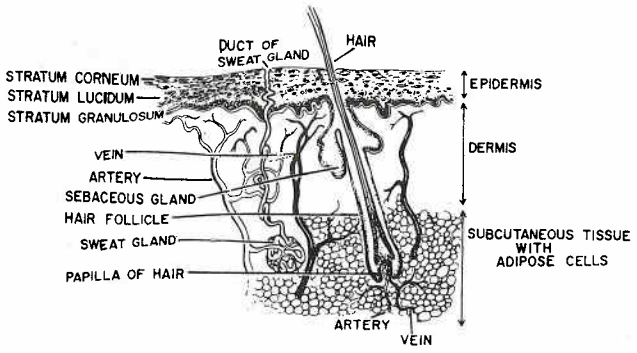

Figure 44-1. Vertical section of human skin.

PILOSEBACEOUS UNITS—Human hair consists of compacted keratinized cells formed by follicles. Sebaceous glands empty into the follicle sites to form the pilosebaceous unit. The hair follicles are surrounded by sensory nerves; thus, an important function of human hair is sensory. Human hair varies enormously within the same individual, even within the same specific body area. Follicular density varies considerably as well, from values of about 250 follicles per cm^2 for the scalp to 50 per cm^2, or less, for the thigh and other relatively nonhirsute areas. Follicular density is determined genetically, ie, no new follicles are formed after birth. One characteristic human trait is that although most of the body hairs never develop beyond the rudimentary vellus state, the only hairless areas are confined, primarily, to the palmar and plantar surfaces. Individual hairs can vary in microscopic appearance, diameter, cuticle appearance, and even presence or absence of medulla.

Sebaceous glands are similar anatomically and functionally but vary in size and activity according to location. Population in the scalp, face, and anogenital areas may vary from 400 to 900/cm^2. Fewer than 100/cm^2 are found in other areas. Sebaceous glands are richly supplied with blood vessels.

Sebaceous cells synthesize and accumulate lipid droplets. This accumulation results in enlarged cells that fragment to form sebum. Sebum is made up of a mixture of lipids, approximately as shown in Table 44-1.

The sebaceous gland, containing sebum, cell debris, and microorganisms such as *Propionibacterium acnes,* is connected to the pilosebaceous canal by a duct of squamous epithelium. When access to the surface is blocked and bacteria multiply, the result is the comedo of acne.

SWEAT GLANDS—Sweat glands are classified as apocrine and eccrine. Apocrine glands are secretory but are not necessarily responsive to thermal stimulation. Such glands do not produce sweat in the normal sense of the word. Apocrine glands, however, often are associated with eccrine sweat glands, particularly in the axilla.

Eccrine sweat glands are coiled secretory glands, equipped with a blood supply, extending from the dermis to the epidermal surface. Eccrine sweat glands function to regulate heat exchange in man. As such, they are indispensable to survival.

About 3 million eccrine glands are thought to be distributed over the human body. Distribution varies from less than 100 to more than 300/cm^2. Gland counts after thermal stimulation do not always agree with anatomical counts.

Table 44-1. Composition of Sebum

CONSTITUENTS	% W/W	CONSTITUENTS	% W/W
Triglycerides	57.5	Cholesterol esters	3.0
Wax esters	26.0	Cholesterol	1.5
Squalene	12.0		

Drug Effects and the Extent of Percutaneous Drug Delivery

Drugs are applied to the skin to elicit one or more of four general effects: an effect on the skin surface, an effect within the stratum corneum, a more deep-seated effect requiring penetration into the epidermis and dermis, or a systemic effect resulting from delivery of sufficient drug through the epidermis and the dermis to the vasculature to produce therapeutic systemic concentrations.

SURFACE EFFECTS—An activity on the skin surface may be in the form of a film, an action against surface microorganisms, or a cleansing effect. Film formation on the skin surface may be protective (eg, a zinc oxide cream or a sunscreen). Films may be somewhat occlusive and provide a moisturizing effect by diminishing loss of moisture from the skin surface. In such instances, the film or film formation *per se* fulfills the objective of product design. The action of antimicrobials against surface flora requires more than simple delivery to the site. The vehicle must facilitate contact between the surface organisms and the active ingredient. Skin cleansers employ soaps or surfactants to facilitate the removal of superficial soil.

STRATUM CORNEUM EFFECTS—Drug effects within the stratum corneum are seen with certain sunscreens; *p*-aminobenzoic acid is an example of a sunscreening agent that both penetrates and is substantive to stratum corneum cells. Skin moisturization takes place within the stratum corneum. Whether it involves the hydration of dry outer cells by surface films or the intercalation of water in the lipid-rich intercellular laminae, the increased moisture results in an apparent softening of the skin. Keratolytic agents, such as salicylic acid, act within the stratum corneum to cause a breakup or sloughing of stratum corneum cell aggregates. This is particularly important in conditions of abnormal stratum corneum such as psoriasis, a disease characterized by thickened scaly plaques.

The stratum corneum also may serve as a *reservoir phase* or depot wherein topically applied drug accumulates due to partitioning into or binding with skin components. This interaction can limit the subsequent migration of the penetrant unless the interaction capacity of the stratum corneum is surpassed by providing excess drug. Examples of drugs that exhibit significant skin interaction include benzocaine, estrogens, scopolamine, and corticosteroids.

EPIDERMAL, DERMAL, LOCAL, AND SYSTEMIC EFFECTS—The penetration of a drug into the viable epidermis and dermis may be difficult to achieve, as noted above. But, once transepidermal permeation has occurred, the continued diffusion of drug into the dermis is likely to result in drug transfer into the microcirculation of the dermis and then into general circulation. Nonetheless, it is possible to formulate drug delivery systems that provide substantial localized delivery without achieving correspondingly high systemic concentrations. Limited studies in man of topical triethanolamine salicylate, minoxidil, and retinoids demonstrate the potential of this approach.

Unwanted systemic effects stemming from the inadvertent transdermal penetration of drugs have been reported for a wide variety of compounds (eg, hexachlorophene, lindane, corticosteroids, or *N,N*-diethyl-*m*-toluamide) over the years. With the commercial introduction of transdermal drug delivery systems for scopolamine, nitroglycerin, clonidine, 17β-estradiol, fentanyl, nicotine, testosterone, lidocaine, and oxybutynin, transdermal penetration is being regarded increasingly as an opportunity rather than a nuisance.

Percutaneous Absorption

Percutaneous absorption involves the transfer of drug from the skin surface into the stratum corneum, under the aegis of a concentration gradient, and its subsequent diffusion through the

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