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## UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

UBER TECHNOLOGIES, INC. and CHOICE HOTELS INTERNATIONAL, INC. Petitioners

v.
FALL LINE PATENTS, LLC
Patent Owner

CASE IPR2018-00535 PATENT 9,454,748

PATENT OWNER'S PRELIMINARY RESPONSE TO PETITION FOR INTER PARTES REVIEW OF U.S. PATENT NO. 9,454,748 CHALLENGING CLAIMS 1, 2, 5, 9, 11, 13, AND 15-22



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