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UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD

UBER TECHNOLOGIES, INC. and
CHOICE HOTELS INTERNATIONAL, INC.

Petitioners

v.

FALL LINE PATENTS, LLC

Patent Owner

CASE IPR2018-00535

PATENT 9,454,748 B2

PATENT OWNER'S MANDATORY NOTICE UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8(b)(1), and within 21 days of service of the Petition on undersigned, i.e., within 21 days of January 27, 2018, the undersigned, on behalf of and acting in a representative capacity for patent owner, FALL LINE PATENTS, LLC (“Patent Owner”), hereby submits the following mandatory notices in connection with the Petition mailed January 26, 2018, for *Inter Partes* Review of United States Patent 9,454,748, Case No. IPR2018-00535.

A. Real Party-in-Interest

The real party-in-interest is FALL LINE PATENTS, LLC (an Oklahoma limited liability company). FALL LINE PATENTS, LLC is the assignee of 100% interest in U.S. Patent No. 9,454,748 (the ‘748 Patent’). A chain of title showing current ownership of U.S. Patent No. 9,454,748 is shown in the records of the U.S. Patent and Trademark Office, Assignment Branch, as follows; Assignment from inventor, J. David Payne, to MacroSolve, Inc., executed 08/07/2003 and recorded 8/24/2016 at Reel/Frame 039527/0129; Assignment from MacroSolve, Inc. to Ediche, LLC, recorded 8/24/2016 at Reel/Frame 039527/0213; Assignment from Ediche, LLC to Fall Line Patents, LLC, recorded 03/13/2017 at Reel/Frame 041556/0916.

B. Related Matters

The ‘748 patent is presently the subject of patent infringement lawsuits filed in the Eastern District of Texas against the following entities:

| Case Caption | Number |
|---|---------------|
| Fall Line Patents, LLC v. Choice Hotels Int’l, Inc. | 6:17-cv-00407 |
| Fall Line Patents, LLC v. Uber Technologies, Inc. | 6:17-cv-00408 |
| Fall Line Patents, LLC v. Cinemark Holdings, Inc., et al. | 6:17-cv-00203 |

In addition to the cases listed above, Patent Owner would state that the two cases listed below were also filed in the Eastern District of Texas and both involved the ‘748 patent.

However, both cases have now been dismissed but notice of the termination of these cases is not yet of record in the Patent Office:

| Case Caption | Number |
|--|---------------|
| Fall Line Patents, LLC v. American Airlines Group, Inc. et al. | 6:17-cv-00202 |
| Fall Line Patents, LLC v. Grubhub Holdings, Inc. et al. | 6:17-cv-00204 |

C. Lead Counsel

| LEAD COUNSEL | BACK-UP COUNSEL |
|---|---|
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Please address all correspondence to lead and back-up counsel. Patent Owner consents to electronic service.

02/15/2018
(Date)

Respectfully submitted,
/terry l. watt/

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CERTIFICATE OF SERVICE

The undersigned certifies, in accordance with 37 C.F.R. § 42.205, and pursuant to Petitioners' consent, via email correspondence on February 15, 2018 to electronic service, that service was made via email on the Petitioners as follows:

Lead Counsel

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