

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UBER TECHNOLOGIES, INC. and
CHOICE HOTELS INTERNATIONAL, INC.

Petitioners

v.

FALL LINE PATENTS, LLC.

Patent Owner

Case: Unassigned

Patent 9,454,748

**PETITIONER CHOICE HOTELS INTERNATIONAL, INC.
POWER OF ATTORNEY**

***CHOICE HOTELS INTERNATIONAL, INC. Power of Attorney
Inter Partes Review of U.S. Patent No. 9,454,748***

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Choice Hotels International, Inc. hereby appoints practitioners of Reed Smith LLP, Customer No. 84,666 as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with an *Inter Partes* Review of U.S. Patent No. 9,454,748. These attorneys include at least:

Jonathan I. Detrixhe (Reg. No. 68,556) (Lead Counsel)
John P. Bovich (*pro hac vice* application forthcoming) (Back-Up Counsel)

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The individual signing below has the authority to execute this document on behalf of Petitioner Choice Hotels International, Inc.

FOR: CHOICE HOTELS INTERNATIONAL, INC.

SIGNATURE: 

NAME: STUART KREINDLER

TITLE: VP, Assistant General Counsel

DATE: 1/19/18