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Duncan Ironmonger

3rd

CEO, Chairman & Co-Founder at Scuf Gaming

Atlanta, Georgia | Consumer Electronics

- Current Scuf Gaming, Ironmonger Initiatives Ltd
- Previous GamerGrip, Volubill, Intec Telecom Systems
- Education Sheffield Hallam University

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453
connections

<https://www.linkedin.com/in/duncan-ironmonger-4b1462>

Background



Experience

CEO, Chairman & Co-Founder

Scuf Gaming

March 2011 – Present (5 years 11 months) | Greater Atlanta Area

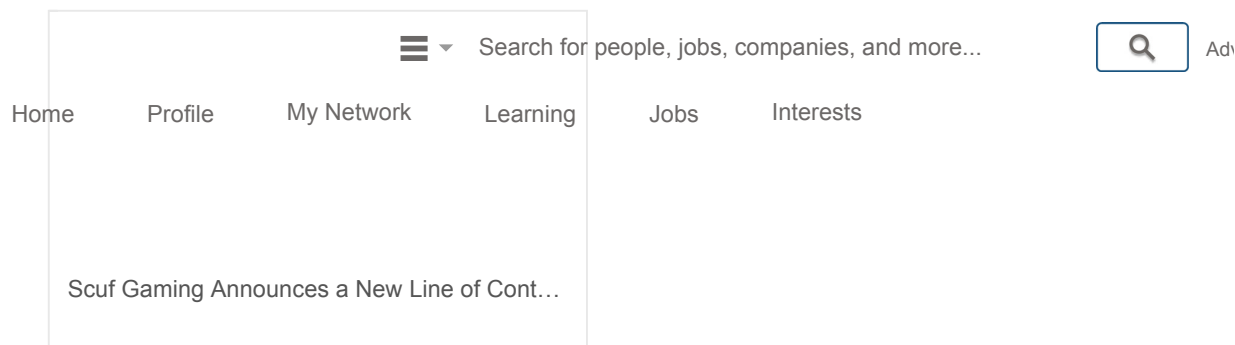


Scuf Gaming® is a Global Leader and Innovator in eSports, providing Tactical Gear for Elite Gamers where more than 90% of the world's top professional gamers in shooters use a SCUF.

Selling high-end peripherals, accessories and customized gaming controllers for PC and Console, SCUF offers a number of functional and design features custom built to increase hand use and improve gameplay. Built to specification, SCUF controllers cater to professional and hardcore gamers who are looking for that edge and recognize that one size does not fit all. The primary focus for SCUF controllers are the functional features, which go toward improving your game, allowing you to reduce latency and use more of your hand in a safe and ergonomic way.

The SCUF controller has features, which are covered by 21 granted patents, and another 42 pending; protecting 3 key areas of a controller; back control functions and handles, trigger control mechanisms and thumbstick control area. Scuf Gaming is the official controller partner of major gaming leagues, CWL, MLG, ESL, Gfinity, EGL and UMG.

With operations and production in North America and Europe, Scuf Gaming has over 185 employees and also provides a variety of accessories and apparel specifically designed for Elite Gamers.



President & Chairman

Ironmonger Initiatives Ltd

June 2008 – Present (8 years 8 months) | United Kingdom

I founded Ironmonger Initiatives to consult and advise on specialist software packages and markets in niche areas to include the telecommunications and gaming online internet space. Ironmonger Initiatives specialize in consulting strategies for small to medium companies who want to expand their presence in new markets. The Company services are in demand because it is evident that many companies fail in their expansion plans which are often due to their lack of specialist knowledge and ability to implement the correct approach, not the product or software itself. The range of services offered are bespoke but include Technical Consulting, territory assessments and business growth opportunities, creating business cases, conference networking, consultative management on specialist software negotiations and contracts.

Major focus is put on assessing risk and understanding all the moving complexities of the end-to-end process to ensure the Product or Software Company is not at risk technically, commercially or legally. It is imperative to understand each of these areas intimately to ensure this can be achieved.

Chairman & Co-Founder

GamerGrip

2012 – 2016 (4 years) | Greater Atlanta Area

GamerGrip® is a non-slip, antiperspirant formula that's designed to improve your grip during game-play.

Used and endorsed by professional athletes in Golf, Cross-fit, Basketball, Baseball, Rugby, Tennis and many other sports. Also used extensively in eSports including hundreds of the Worlds top 1000 professional video console gamers. GamerGrip® is essential to a winning performance!

Regional Director, North America & Caribbean

Volubill

September 2008 – July 2012 (3 years 11 months) | Greater Atlanta Area

Responsible for starting and growing VoluBill through America with responsibility of growing North American market based out of Atlanta.



Business Development Director, Northern Europe

Intec Telecom Systems

August 2000 – January 2008 (7 years 6 months) | London, United Kingdom



Looked after Northern Europe for Intec with total software sales exceeding \$60m over the period I was there. Search for people, jobs, companies, and more... Ad

Home 1 recommendation My Network Learning Jobs Interests



Christer Holmberg
Senior Director - Key Accounts Worldwide ES Sales

From 2001 through 2005 I developed a very strong business relationship working with Duncan. During this time, my experience is that Duncan is the ultimate professional. With great leadership qualities and thorough knowledge, Duncan is an employee I... View

Business Dev Manager, UK & Ireland

Intec Telecoms Systems
2000 – 2005 (5 years)



Sales

Bottomline
1999 – 2001 (2 years)



Sales

Checkpoint
1999 – 2000 (1 year)



Summary

Entrepreneur & Business Owner with special interest in Gaming, Technology, Design & Innovation, Sports and Telecommunications. Founder & CEO Scuf Gaming, GamerGrip, Ironmonger Initiatives. Part owner and advisor of Meshfire

Born and raised in England, been living in USA since 2008. Travelled to over 70 Countries and lived in many of them

Passionate about all sports, gaming, business, design, boats and travel

Member of Presidents Circle for Usher Foundation

Been issued 21 patents and counting



Skills

Top Skills

43

Telecommunications



40 Business Development Search for people, jobs, companies, and more Ad

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19 Mobile Devices

16 Product Management

16 Solution Selling

13 Business Strategy

12 Wireless

11 Sales

8 BSS

Duncan also knows about...

4 VoIP



Education

Sheffield Hallam University

BSc Hons, Quantity Surveying
1994 – 1998



Recommendations

Received (1) ▾ Given (1)

Business Development Director, Northern Europe

Intec Telecom Systems



Christer Holmberg

Senior Director - Key Accounts Worldwide ES Sales

“ From 2001 through 2005 I developed a very strong business relationship working with Duncan. During this time, my experience is that Duncan is the ultimate professional. With great leadership qualities and thorough knowledge, Duncan is an employee I would highly recommend.

November 5, 2008, Christer was with another company when working with Duncan at Intec Telecom Systems

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