

# INNOVATIONS

30 years of creating the most innovative heart rate monitors in the world. 30 years of innovation and world firsts. Just take a look at the advancements Polar has been making in its field.

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## 2013



## Team solution for indoor team sports

Polar Team is an easy-to-use app for tablets. It's designed for indoor sports and helps give smarter guidance to athletes and learn about their performance.

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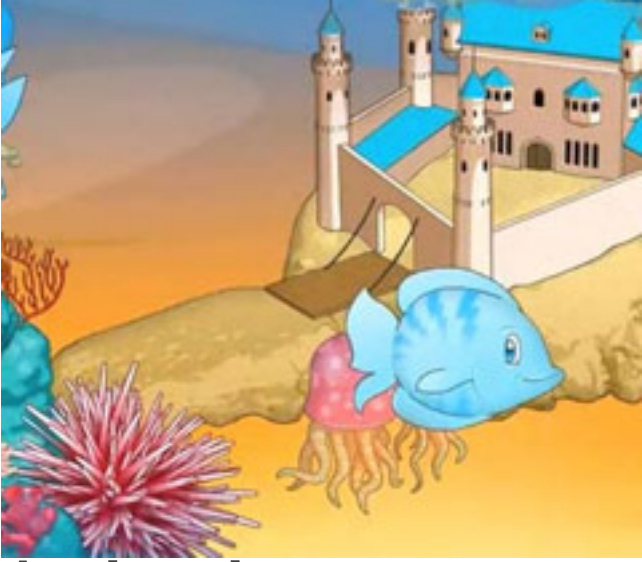
## Polar Loop

The Polar Loop activity tracker is brought into spotlight. Its patented motion analysis technology tracks all the moves you make during the day and shows how they're good for you. It also reminds you when you've been still for too long and how much you're still missing from your activity goal.



## Polar GoFit app

Polar GoFit is rolled out, introducing a completely new way to follow, store and analyze your heart rate information. It's an easy-to-use app for tablets.



## Activarium

Activarium comes out. It's a fun and engaging game that encourages students to reach their daily activity target and helps teachers reinforce the benefits of being active.



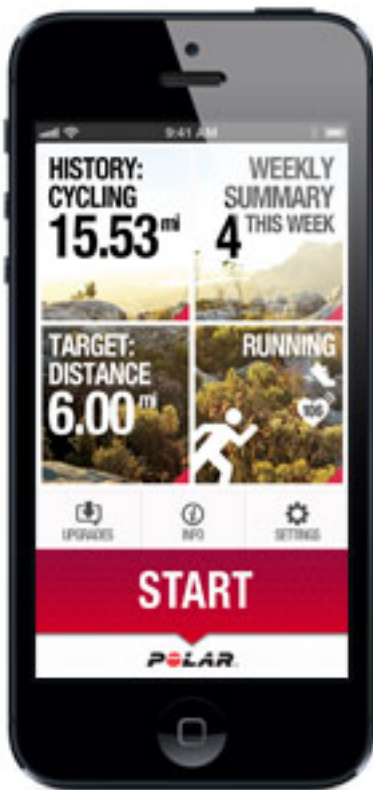
## RC3 GPS

RC3 GPS hits the shelves. It brings together all the essential features of heart rate monitoring: it shows altitude and tracks route, speed and distance with a built-in GPS.



## Training benefit

Training benefit, a new Smart Coaching feature, is released. It gives immediate feedback on each exercise as well as information about the benefits of the training session.



## Polar Beat

The end of 2012 marks the launch of Polar Beat, the world's smartest training app. You can track and analyze your activity and better understand the impact of your workout at different levels.



## RCX5

Polar RCX5 brings a completely new spin to multisport training with its ability to switch sport to another swiftly, easily and without interrupting the training data recording - also. It's a superior companion to triathletes and endurance athletes.



## Endurance program

Endurance program becomes available at the [polarpersonaltrainer.com](http://polarpersonaltrainer.com) website, featuring

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