UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SUBARU OF AMERICA, INC.; MAZDA MOTOR OF AMERICA, INC.; VOLVO CARS OF NORTH AMERICA, LLC; MITSUBISHI ELECTRIC CORPORATION; MITSUBISHI MOTORS CORPORATION; DAIMLER AG; BMW OF NORTH AMERICA, LLC

Petitioners

V.

BLITZSAFE TEXAS, LLC

Patent Owner

Patent No. 8,155,342

Issued: Apr. 10, 2012

Filed: Jun. 27, 2006

Inventor: Ira Marlowe

Title: MULTIMEDIA DEVICE INTEGRATION SYSTEM

Inter Partes Review No.: IPR2018-00090

PETITION FOR INTER PARTES REVIEW



TABLE OF CONTENTS

I.	INTR	NTRODUCTION1		
II.	MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(1)1			
	A.	REAL PARTY-IN-INTEREST UNDER 37 C.F.R. § 42.8(b)(1)	1	
	B.	RELATED MATTERS UNDER 37 C.F.R. § 42.8(b)(2)	2	
	C.	LEAD AND BACK-UP COUNSEL	4	
	D.	SERVICE INFORMATION	6	
III.	PAY	MENT OF FEES — 37 C.F.R. § 42.103	6	
IV.	REQUIREMENTS FOR IPR UNDER 37 C.F.R. §§ 42.1046			
	A.	Grounds for Standing Under 37 C.F.R. § 42.104(a)	6	
	B.	Prior Art Patents and Printed Publications	6	
	C.	Identification of Challenge Under 37 C.F.R. § 42.104(b) and Relief Requested		
V.	SUMMARY OF THE '342 PATENT8			
	A.	Brief Description	8	
	B.	Summary of the Prosecution History of the '342 patent	9	
VI.	CLA	IM CONSTRUCTION	11	
VII.	EFFECTIVE FILING DATE OF '342 PATENT12			
VIII.	CLAI 109-1	RE IS A REASONABLE LIKELIHOOD THAT AT LEAST IMS 49-57, 62-64, 66, 68, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 11, 113, 115, AND 120 OF THE '342 PATENT ARE ATENTABLE	19	
	A.	Grounds 1-3: Clayton		
		1. Ground 1: Claims 49-55, 57, 62-64, 71, 73-80, 95, 97, 99-103, 109-111, and 120 are obvious under 35 U.S.C. §103(a) by Clayton in view of Berry		
		2. Ground 2: Claims 49-57, 62-64, 66, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109-111, 113, and 120 are obvious under 35 U.S.C. §103(a) by Clayton in view of Berry and Marlowe	45	



	3.	Ground 3: Claims 68 and 115 are obvious under 35		
		U.S.C. §103(a) by Clayton in view of Berry, Marlowe,		
		and Gioscia	52	
IX.	CONCLUSIO	ON	53	



EXHIBITS

Exhibit	Description
1001	U.S. Patent No. 8,155,342 ("the '342 patent")
1002	U.S. Patent Application Publication No. 2006/0181963 ("Clayton")
1003	U.S. Provisional Application No. 60/651,963 ("Clayton Provisional")
1004	U.S. Patent No. 6,559,773 ("Berry")
1005	U.S. Patent Application Publication No. 2003/0215102 ("Marlowe")
1006	U.S. Patent No. 6,421,305 ("Gioscia")
1007	Claim Construction Ruling in Marlowe Patent Holdings LLC v. DICE Electronics, LLC et al., 3:10-cv-01199 (D. NJ) and Marlowe Patent Holdings LLC v. Ford Motor Company, 3:10-cv-07044 (D. NJ)
1008	U.S. Patent Application No. 11/475,847 ("the '847 application")
1009	U.S. Patent Application No. 11/071,667 ("the '667 application")
1010	U.S. Patent Application No. 10/732,909 ("the '909 application")
1011	U.S. Patent Application No. 10/316,961 ("the '961 application")
1012	Highlighted '342 Patent (Showing the New Matter)
1013	Plaintiff's Disclosure of Asserted Claims and Infringement Contentions, served in Blitzsafe Texas, LLC v. Toyota Motor Corp. et al., 2-15-cv-01277 (E.D. TX)
1014	File History of the '342 Patent
1015	1999 ID3v2.3 Metadata Standard (1999)
1016	Declaration of Dr. Thomas Matheson
1017	Canadian Patent Application Publication No. CA 2347648 ("Kandler")
1018	International Publication No. WO 01/67266 A1 ("Lau")
1019	U.S. Patent Application Publication No. 2001/0028717 ("Ohmura")
1020	Bluetooth ESDP for UPnP (2001)
1021	Universal Plug and Play Device Architecture (2000)



I. INTRODUCTION

This Petition, and the references and grounds included in it, are substantively identical to those included in the Toyota Petition (IPR2016-00418) (the "Toyota IPR"). The sole exception is that Petitioners here adopt the claim constructions applied by the Board in the Toyota IPR and related IPRs. The Toyota IPR proceeded through final hearing and was ready for determination and preparation of the final written decision.

Pursuant to 35 U.S.C. §§ 311-319 and 37 C.F.R. § 42, Petitioners respectfully request *Inter Partes* Review of claims 49-57, 62-64, 66, 68, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109-111, 113, 115, and 120 of U.S. Patent No. 8,155,342 (Ex. 1001, "the '342 patent"), which was filed on June 27, 2006 and issued on April 10, 2012 to Ira Marlowe, and is currently assigned to Blitzsafe Texas, LLC. ("Blitzsafe" or "Patent Owner") according to the U.S. Patent and Trademark Office assignment records. There is a reasonable likelihood that Petitioner will prevail with respect to at least one of the claims challenged in this Petition.

II. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(1)

A. REAL PARTY-IN-INTEREST UNDER 37 C.F.R. § 42.8(b)(1)

The following is a list of Petitioners (and listed out of an abundance of caution, entities as real parties-in-interest for each party in parentheses): Subaru of



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

