## **Unified reaches 100 challenges**

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#### #2 PTAB Filer for 2017

#6 PTAB Filer of All Time

Unified Patents has filed more than 100 challenges against poor-quality NPE patents since 2013. Our actions have resulted in hundreds of free licenses, deterred litigations, and many millions of dollars in nuisance settlement and litigation fees saved. All without paying NPEs a dime.

With the support of our more than 180 members, Unified has filed more independent challenges, cancelled more claims, and deterred more nuisance assertions than all other third parties ... COMBINED.

And we're just getting started. Watch what we do in 2018, as we innovate new

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ways to improve patent quality, deter NPE litigation, and incentivize true innovation.

#### General Patent Corporation patent determined likely invalid

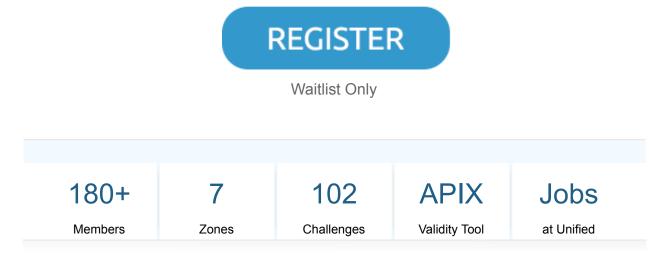


On October 10, Unified's IPR was instituted on all challenged claims on a patent owned by Kamatani Cloud, a subsidiary of <u>General Patent Corporation</u>. The '940 Patent, on measurement systems was asserted against <u>Animetrics, Inc</u>.

### **Corporate IP Strategy Conference 2017**

#### November 16th in Santa Clara JOIN US FOR A FIRESIDE CHAT WITH DAVID RUSCHKE, CHIEF JUDGE OF PTAB

Also join more than 200 in-house executives to discuss best practices and latest developments at the 4th Annual Corporate IP Strategy Conference (CIPSC) cohosted by Unified Patents Inc. and the Santa Clara High Tech Law Journal. Speakers include top in-house IP executives from Salesforce, Huawei, Hulu, Verizon, Uber, Seagate, Delphi, Adobe, Google and others. Listen to speakers from Via, MPEGLA, HEVC Advance, and Marconi Group discuss the future of patent pools.



#### **MONKEYmedia patent challenged**

On October 13, Unified challenged <u>MONKEYmedia, Inc</u>. The patent relates to a storage system and method to enable seamless media playback and has been thus far asserted against <u>Samsung</u>.



#### **Dominion Harbor patent challenged**

On October 13, Unified challenged Blue Sky Networks, a subsidiary of <u>Dominion Harbor</u>. The patent relates to operating wireless handsets and has been asserted in against companies as <u>Toyota</u>, <u>MediaTek</u>, <u>Lenovo</u>, <u>BLU Products</u>, and <u>Best Buy</u>.

DH Dominion Harbor<sup>\*</sup>

in

#### Universal Secure Registry patent challenged

# **Universal Secure Registry**

On October 16, Unified challenged a patent owned and asserted by <u>Universal</u> <u>Secure Registry</u>. The patent relates to financial accounts storage, and has been asserted thus far against <u>Apple</u> and <u>Visa</u>.

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