

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DYNACRAFT BSC, INC.,
Petitioner

v.

MATTEL, INC.,
Patent Owner.

Case IPR2018-00040
Patent 7,487,850

Title: CHILDREN'S RIDE-ON VEHICLES HAVING IMPROVED SHIFTER
ASSEMBLIES

POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), I hereby appoint Practitioner(s) associated with Customer No. 26646 as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead counsel. Please recognize the correspondence address (including any electronic mail address) for the above-identified *Inter Partes Review* proceeding number to be the address associated with the appointed lead counsel.

Secretary, Mattel

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §42.6(e), the undersigned certifies that on October 30, 2017, the foregoing *Power of Attorney* is being served via electronic mail upon the following counsel of record for Petitioner:

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