

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DYNACRAFT BSC, INC.,
Petitioner

v.

MATTEL, INC.,
Patent Owner

Case IPR2018-00040
Patent 7,487,850 B2

PATENT OWNER'S UPDATED POWER OF ATTORNEY

recognize the correspondence address (including any electronic mail address) for the above-identified Inter Partes Review proceeding number to be the address associated with the appointed lead counsel.

Banner & Witcoff, Ltd.
1100 13th St., NW, Suite 1200
Washington, DC 20005

The undersigned is authorized to sign the Power of Attorney on behalf of the Patent Owner.

Date: 6/19/2018

Thomas W. Lynch

Name: Thomas W. Lynch

Title: VP, IP & Assistant Secretary,
Mattel, Inc.

CERTIFICATE OF SERVICE

The undersigned certifies service on the Patent Owner, pursuant to 37 C.F.R. § 42.6(e), by electronic (e-mail) delivery of a true copy of the foregoing PATENT OWNER'S UPDATED POWER OF ATTORNEY, to lead and back-up counsel of record for Patent Owner as follows:

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Date: June 19, 2018

/ Carlos Goldie /
Carlos Goldie