UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DYNACRAFT BSC, INC., Petitioner

v.

MATTEL, INC., Patent Owner

Case IPR2018-00040 Patent 7,487,850 B2

PATENT OWNER'S UPDATED MANDATORY NOTICES

Patent Owner, Mattel, Inc. ("Mattel"), hereby updates its mandatory notices pursuant to 37 C.F.R. § 42.8(a)(3), to reflect a change in law firm of lead counsel of record.

A. Real Party-in-Interest

Pursuant to 35 U.S.C. §312(a)(2) and 37 C.F.R. §42.9(b)(1), Mattel, Inc. constitutes all real parties-in-interest for this proceeding.

B. Related Matters

The following judicial or administrative matters may affect or be affected by a decision in the proceeding:

Fisher-Price, Inc. v. Dynacraft BSC, Inc., 4:17-cv-3745-PJH (N.D. Cal.);

Dynacraft BSC, Inc. v. Mattel, Inc., IPR2018-00038; and

Dynacraft BSC, Inc. v. Mattel, Inc., IPR2018-00039.

C. Counsel and Service Information

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Please address all correspondence to counsel at the address shown above.

Patent Owner further consents to electronic service by email at the following address:

MattelIPRService@bannerwitcoff.com

Respectfully submitted,

Date: June 19, 2018

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<u>/ John R. Hutchins /</u> John R. Hutchins (Reg. No. 43,686) Lead Counsel for Patent Owner Banner & Witcoff, Ltd. 1100 13th St, NW, Suite 1200 Washington, DC 20005 T: 202.824.3000 F: 202.824.3001 jhutchins@bannerwitcoff.com

CERTIFICATE OF SERVICE

The undersigned certifies service on the Patent Owner, pursuant to 37 C.F.R. § 42.6(e), by electronic (e-mail) delivery of a true copy of the foregoing PATENT OWNER'S UPDATED MANDATORY NOTICES, to lead and back-up counsel of record for Patent Owner as follows:

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Date: June 19, 2018

/ Carlos Goldie / Carlos Goldie

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