

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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DYNACRAFT BSC, INC.,  
Petitioner,

v.

MATTEL, INC.,  
Patent Owner.

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Case IPR2018-00039  
Patent 7,950,978

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**POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)**

I hereby appoint as lead counsel:

Larry L. Saret, Reg. No. 27,674  
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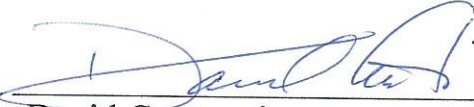
and as back-up counsel:

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and all other attorneys at Michael Best & Friedrich LLP who are licensed to  
practice before the United States Patent and Trademark Office to represent  
Dynacraft BSC, Inc., in connection with the *inter partes* review of U.S. Patent No.  
7,950,978 (IPR2018-00039). Please direct correspondence relating to this  
proceeding to the correspondence address associated with Customer Number 1131.

Date

10/6/2017

  
David Castrucci  
Managing Director  
Dynacraft BSC, Inc.