

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DYNACRAFT BSC, INC.,
Petitioner,

v.

MATTEL, INC.,
Patent Owner.

Case IPR2018-00038
Patent 7,222,684

POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)

I hereby appoint as lead counsel:

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and all other attorneys at Michael Best & Friedrich LLP who are licensed to
practice before the United States Patent and Trademark Office to represent
Dynacraft BSC, Inc., in connection with the *inter partes* review of U.S. Patent No.
7,222,684 (IPR2018-00038). Please direct correspondence relating to this
proceeding to the correspondence address associated with Customer Number 1131.

Date

10/6/2017



David Castrucci
Managing Director
Dynacraft BSC, Inc.