

OSBORNE

The Camplete Plete Plete

and sind free information the Internet

Internet Second Edition

Explains Web-based chat, newsgroups, instant messaging, and voice and video conferencing Shows how to share an Internet connection on your home or office LAN Includes updated coverage of Windows® XP, Internet Explorer and Outlook Express 6.0, DSL, and cable Internet connections

Complete Reference

Internet Second Edition

X/1	hat You'll Find in This Book	Chapter
Y V .	Domain names and IP addresses, protecting your PC with a firewall	1
-	New Internet domains, registering your own domain name	2
-	DSL and cable Internet connections, Internet Connection Firewall	3
þ.	Internet Connection Sharing	4
-	Checking e-mail while traveling, avoiding viruses	5
Þ	Checking e-mail write davening, drotting the configuring your e-mail programs for multiple people or multiple e-mail addresses	6
þ		7
þ	Sending and receiving files Reducing spam, filtering messages into folders, protecting against viruses	8
Þ		9
Þ	Safe chatting, choosing chat software	10
þ	Finding mailing lists, starting your own list	11
Þ	Usenet hierarchies, creating newsgroups	12
Þ	Google Groups, finding newsgroups, Outlook Express's newsreader	13
Þ	Starting your own chat channel, mIRC	14
Þ	Windows Messenger, Yahoo Messenger, AIM	15
è	Finding interesting web message boards	16
ř	IM programs for free voice and video chat	
þ	Java, JavaScript, ActiveX controls, XML	17
Þ	Customizing the browser window, plug-ins, pop-ups, Microsoft .NET Passport	18
b	Favorites, bookmarks, customizing the Links and Personal toolbars	19
Þ	Managing cookies, site-blocking, content-rating services, IE Content Advisor	20
þ	Search strategies, the best search engines	21
,	MP3, peer-to-peer services, Windows Media Player	22
)	Web site planning, choosing a web host	23
à	HTML coding, forms, frames	24
)	Dreamweaver, GoLive, FrontPage, Netscape Composer	25
ij	Animated GIFs, image-slicing, anti-aliasing	26
	Windows Media Files, static and streaming audio and video	27
	Using JavaScript, Java, and PHP in your pages; ASP; ColdFusion	28
	Cascading Style Sheets (CSS), free preprogrammed Java applets	29
	Troubleshooting uploaded files; uploading from Dreamweaver, GoLive, and FrontPage	30
	META tags, page hits, analyzing web logs	31
	Secure servers, shopping cart systems, PayPal, consignment and auction sites	32
	Windows XP Web Folders, UNIX commands for web server file management	33
	Hot downloadable Internet programs, virus-scanning downloaded files	34
		and the second second

Internet: The Complete Reference, Second Edition

About the Authors

Margaret Levine Young is the best-selling author (with various coauthors) of over two dozen books, including *The Internet For Dummies* and *Windows XP: The Complete Reference* (with her brother, John Levine). She holds a B.A. in computer science from Yale University and has two children. You can find out more at her web site, net.gurus.com.

Doug Muder has contributed to several books about computers and the Internet, including *Windows XP: The Complete Reference*. He is the author of numerous research papers in geometry and information theory and holds a Ph.D. in mathematics from the University of Chicago. Doug lives with his wife, Deborah Bodeau, in Nashua, New Hampshire and amuses himself by playing with other people's children, writing fiction, and dabbling in all forms of mysticism.

Dave Kay is a writer; former engineer; and aspiring artist, naturalist, and wildlife tracker. His business, BrightLeaf Communications, provides marketing communications services for high technology companies. His books include several titles in John Wiley & Sons' (formerly Hungry Minds') ... For Dummies series, including, most recently, Paint Shop ProTM 7 For Dummies.

Kathy Warfel is a technical writer who has been teaching people how to use computers and writing about computers for the past 15 years. She holds a B.S. in journalism from the University of Colorado and hopes one day to own a small-town online newspaper.

Alison Barrows is the author of several computer books, including John Wiley & Sons' (formerly Hungry Minds') *Dummies 101: 1-2-3 97, Dummies 101: WordPerfect 8*, and *Access 97 For Dummies Quick Reference*. She teaches and consults about the Internet in the Boston area.

William Steinmetz was the man who bought computer books for Borders and Waldenbooks for seven years before he decided it was time to go out and write his own. He lives in Cleveland and is geeky.

Although frequently lauded as the inventor of duct tape, **Gila Jones** is better known to her friends as a jackal of all trades. She has been putting people together with computers for more than 30 years and has previously written for private publication and *Computer Reseller News*. An avid do-it-yourselfer and fiber artist, Gila holds an M.B.A. in Information Systems Management from Northeastern University and lives in San Juan Capistrano, California with her partner and two sons.

Internet: The Complete Reference, Second Edition

Margaret Levine Young

McGraw-Hill/Osborne

New York Chicago San Francisco Lisbon London Madrid Mexico City Milan New Delhi San Juan Seoul Singapore Sydney Toronto McGraw-Hill/Osborne 2600 Tenth Street Berkeley, California 94710 U.S.A.

To arrange bulk purchase discounts for sales promotions, premiums, or fund-raisers, please contact **McGraw-Hill/O**sborne at the above address. For information on translations or book distributors outside the U.S.A., please see the International Contact Information page immediately following the index of this book.

Internet: The Complete Reference, Second Edition

Copyright © 2002 by The McGraw-Hill Companies. All rights reserved. Printed in the United States of America. Except as permitted under the Copyright Act of 1976, no part of this publication may be reproduced or distributed in any form or by any means, or stored in a database or retrieval system, without the prior written permission of publisher, with the exception that the program listings may be entered, stored, and executed in a computer system, but they may not be reproduced for publication.

1234567890 DOC DOC 0198765432

ISBN 0-07-219415-4

Publisher

Brandon A. Nordin

Vice President & Associate Publisher

Scott Rogers

Acquisitions Editor

Megg Morin

Project Editor

Laura Stone

Acquisitions Coordinator

Tana Allen

Technical Editor

Will Kelly

Copy Editor

Jan Jue

Proofreaders

Paul Medoff, Linda Medoff

Indexer

Valerie Perry

Computer Designers

Lucie Ericksen, Tabitha M. Cagan

Illustrators

Michael Mueller, Lyssa Wald

Series Design

Peter F. Hancik

This book was composed with Corel VENTURA $^{\text{TM}}$ Publisher.

Information has been obtained by McGraw-Hill/Osborne from sources believed to be reliable. However, because of the possibility of human or mechanical error by our sources, McGraw-Hill/Osborne, or others, McGraw-Hill/Osborne does not guarantee the accuracy, adequacy, or completeness of any information and is not responsible for any errors or omissions or the results obtained from the use of such information.

This book is dedicated to Dionir Souza Gomes Young and Jordan Marten Young, Sr. on the 50th anniversary of their marriage.

Contents at a Glance

Pairt I	Connecting to the Internet	
3	Internet Connection Concepts How the Domain Name System Works Configuring Your Internet Connection Connecting Your LAN to the Internet	3 25 33 89
Part II	Exchanging E-mail	
6 7	E-mail Concepts Configuring Your E-mail Program Sending and Receiving Files by E-mail Fighting Spam, Sorting Mail, and Avoiding E-mail Viruses	121 141 181 193

Fait III	Chatting and Conferencing on the Internet	
9 10 11 12 13 14 15 16	Online Chatting, Messaging, and Conferencing Concepts E-mail Mailing Lists Usenet Newsgroup Concepts Reading Usenet Newsgroups Internet Relay Chat (IRC) Instant Messaging Web-Based Chat Rooms and Discussion Boards Voice and Video Conferencing	223 235 267 281 307 329 349 357
Part IV	Viewing the World Wide Web	
17 18 19 20 21 22	World Wide Web Concepts Streamlining Your Browsing Keeping Track of Your Favorite Web Sites Web Security, Privacy, and Site-Blocking Searching the Web Audio and Video on the Web	385 395 419 441 467 479
Part V	Creating and Maintaining Web Sites	
23 24 25 26 27 28 29 30 31 32	Creating Web Pages by Hand Using Web Page Editors Creating and Optimizing Web Graphics Creating Web Audio Files Forms, Interactivity, and Database-Driven Web Sites Advanced Web Page Options Uploading Web Pages Building Traffic to Your Web Site Web Commerce	501 525 561 603 631 651 673 695 705 721
Part V	File Transfer and Downloading	
33	File Transfer by Web, FTP, and Peer-to-Peer	741

Contents

		Introduction	xxxiii
		Part I	
		Connecting to the Internet	
Address:	1	Internet Connection Concepts Internet Communications Protocols Internet Hosts Servers and Clients Ports and Port Numbers The Domain Name System and DNS Servers Types of Internet Connections Dial-Up Connections DSL Connections ISDN Connections Leased Lines Cable TV Internet Connections	3 4 4 7 8 8 9 10 10 12 13
		Capital in interfect Connections	10

		Satellite Internet Connections Wireless Internet Connections Connecting Local Area Networks to the Internet Internet Service Providers (ISPs) Security Issues on the Internet Protecting Your Computer from Viruses Protecting Your Computer from Intruders with Firewalls Virtual Private Networks Choosing Passwords	14 15 16 16 17 18 19 21 22
Section of the sectio	2	How the Domain Name System Works	25
		How Domains Are Organized	26
		Domain Records, Zones, Delegation, and Servers	26
		DNS and E-mail	27
		Reverse DNS	28
		Server Software	28
		Registering a Domain Name	28
		What Types of Domains Are Available?	29
		Using WHOIS	31
		Preparing to Set Up Your Domain	31
		Choosing a Registrar	32
	3	Configuring Your Internet Connection	33
		Configuring Your Broadband Connection	34
		Configuring a Broadband Connection from Windows XP . Enabling the Internet Connection Firewall in	35
		Windows XP	35
		Configuring a Broadband Connection from	00
		Windows 2000, Me, and 98	36
		Configuring a Broadband Connection from a Mac	40
		Configuring Your Dial-Up Connection	41
		Configuring Dial-Up Connections in Windows XP/2000 .	42
		Configuring Dial-Up Connections in Windows Me/98	55
		Configuring Dial-Up Connections on Macs	69
		Configuring Your ISDN Connection	74
		Configuring Your ISDN Connection in	
		Windows XP/2000	75
		Configuring Your ISDN Connection in	
		Windows Me/98	77
		Connecting to an Organization's LAN Using VPN	77
		Connecting to all Organization 5 Early Oshig vill	
		Connecting via VPN to or from Windows XP	77
		Connecting via VPN to or from Windows XP Connecting via VPN from Windows 2000/Me/98	

	Displaying Your IP Address Testing Your Connection with Ping and Traceroute Pinging Another Computer Tracing Packets over the Internet Displaying Internet Connections Using Netstat	83 84 84 85 87
4	Connecting Your LAN to the Internet What Is an Intranet? Intranets vs. LANs What Can You Do with an Internet-Connected LAN? What Can You Do with a Home Network? What Can You Do with an Intranet? Components of a LAN Workstations and Client Software Servers and Operating Systems Network Cards, Cabling, and Hubs Assigning IP Addresses to Computers on the LAN Hardware and Software that Connects the LAN to the Internet The Internet Connection The Gateway Connecting a LAN to the Internet Using Internet Connection Sharing (ICS) ICS Components Configuring Computers to Use TCP/IP and DHCP- Assigned Addresses Installing ICS on the ICS Server in Windows XP, 2000, or Me Configuring the ICS Clients Using Internet Connection Sharing	89 90 91 91 92 93 93 94 94 96 97 99 100 105 112 117
	Part II	
	Exchanging E-mail	
Aprillation in Control of the Contro	E-mail Concepts How Do You Get Your E-mail? Receiving Incoming Messages Sending Outgoing Messages Ways of Accessing E-mail E-mail Addressing Message Headers Downloading E-mail Working Offline Deleting Messages from the Server	121 122 123 124 124 126 128 128

Contents

xi

		E-mail Netiquette	129
		Using Abbreviations, Emoticons, and Smileys	132
		Smileys and Emoticons	133
		Abbreviations Used in E-mail	133
		Formatted E-mail	133
		Formatted E-mail	134
		Attaching Files to Messages	134
		Web-Based E-mail	137
		Mail Away from Home	137
		Dialing or Telnetting In	137
		Reading Your E-mail on the Web	138
		Avoiding Viruses	100
1000	6	Configuring Your E-mail Program	141
Dissist a n	U	E-mail Configuration Concepts	142
		Configuring a New E-mail Program	142
		Switching to Another E-mail Program	143
		Using Multiple E-mail Addresses	144
		Sending and Receiving E-mail When You're on	
		the Road	145
		Other Configuration Options	146
		Other Configuration Options	148
		Outlook 2002 and Outlook Express	151
		Configuring Outlook	152
		Configuring Outlook Express for Hotmail	
		Configuring Outlook Express for Multiple E-mail	152
		Addresses	152
		Configuring Outlook for Multiple Users	102
		Configuring Outlook 2002 for Multiple E-mail	153
		Addresses	153
		Formatting E-Mail	154
		Sending Form Letters Using Signatures	154
		Eudora	
		Configuring Fudora	157
		Configuring Eudora for Multiple Users	158
		Configuring Eudora for Multiple E-mail Addresses	159
		Formatting E-mail	160
		Sending Form Letters Using Eudora Stationery	161
		Notecane Mail	161
		Configuring Netscape Mail	165
		Configuring Netscape Mail for Multiple Users	166
		Configuring Netscape Mail for Multiple E-mail	
		Addresses	166
		Formatting E-Mail	166
		Tornathing D Italia	

		Netscape Messenger	166
		Configuring Netscape Messenger	167
		Configuring Netscape Messenger for Multiple Users	170
		Configuring Netscape Messenger for Multiple	
		E-mail Addresses	170
		Formatting E-Mail	170
		America Online (AOL)	171
		Configuring AOL	172
		Configuring Netscape 6 Mail to Work with Your	
		AOL Account	173
		Configuring AOL to Pick Up Your Mail Automatically	173
		Configuring AOL for Multiple Users	173
		Formatting E-mail	174
		Yahoo Mail	174
		Reading Yahoo Mail with Another E-Mail Program	176
		Configuring Yahoo Mail to Display Mail from Other	
		Accounts	177
		Hotmail	177
		Configuring Hotmail to Display Mail from Other	
		Accounts	179
u n n	-	C. 1. 1D E. 1	1.01
	7	Sending and Receiving Files by E-mail	181
		General Information About Attachments	182
		Sending Attachments	182
		Receiving Attachments	183
		Outlook 2002 and Outlook Express	184
		Sending an Attached File	184
		Linking a File (for LAN Users Only)	184
		Receiving an Attached File	184
		Attachment Options	185
		Eudora	185
		Sending an Attached File	185
		Receiving an Attached File	186
		Attachment Options	187
		Netscape Messenger and Netscape Mail	187
		Sending an Attached File	187
		Receiving an Attached File	188
		America Online (AOL)	189
		Sending an Attached File	189
		Receiving an Attached File	189
		Yahoo Mail	190
		Sending an Attached File	190
		Receiving an Attached File	190

		Hotmail	190
		Sending an Attached File	
		Receiving an Attached File	192
	8	Fighting Spam, Sorting Mail, and Avoiding	
District H H	•	E-mail Viruses	193
		Controlling E-mail Volume and Reducing Spam	194
		Controlling E-mail Volume and Reducing Spain	194
		What Can You Do About Spam?	196
		Stopping Spammers	196
		Reporting Scams	197
		Avoiding Sending Spam	198
		The Advantages of Filtering E-mail	199
		How Filtering Works	199
		Filtering Mailing List Messages	199
		Filtering Spam	201
		Virus Security Issues	201
		Filtering Mail, Deleting Spam, and Defending Against Viruses	202
	h:	in Outlook 2002 Outlook 2003	202
		Filtering Messages in Outlook 2002	204
		Deleting Junk E-mail in Outlook 2002	205
		Configuring Outlook 2002 Against Viruses	200
		Filtering Mail, Deleting Spam, and Defending Against Viruses	207
		in Outlook Express	207
		Filtering Messages in Outlook Express	208
		Configuring Outlook Express Against Viruses	200
		Filtering Mail, Deleting Spam, and Defending Against Viruses	211
		in Eudora	211
		Filtering Messages in Eudora	214
		Avoiding viruses with Eudora	
		Filtering Mail, Deleting Spam, and Defending Against Viruses in Netscape Messenger and Netscape Mail	214
		Filtering Messages in Netscape Mail and Messenger	214
		Avoiding Viruses with Netscape Mail and Netscape	
		Avoiding viruses with Netscape Man and Netscape	215
		Messenger	216
		Blocking Junk Mail in AOL	217
		Filtering Mail and Deleting Spam in Yahoo Mail	217
		Filtering Messages in Yahoo Mail	217
		Scanning Files for Viruses with Yahoo Mail	218
		Scalining Files for viruses with rando Mail	218
		Filtering Mail and Deleting Spam in Hotmail	218
		Filtering Messages in Hotmail	218
		Deleting Junk Mail in Hotmail	219
		Scanning Files for Viruses with Hotmail	217

Part III

Chatting and	Conferencing	on the	Internet
--------------	--------------	--------	----------

9	Online Chatting, Messaging, and Conferencing	222
	Concepts	223
	Forms of Chat, Messaging, and Conferencing	224
	E-mail Mailing Lists	224
	Usenet Newsgroups	226
	Internet Relay Chat (IRC)	226
	Web-Based Chat	226
		226 226
	AOL and CompuServe Chat Rooms	
	Instant Messaging	227 227
	Online Conferencing	228
	Identifying Yourself	228
		228
	Topics, Newsgroups, Channels, and Rooms Following the Discussion	228
		230
	Chat and Conferencing Etiquette	232
	Ways to Use Chat Effectively	233
	ways to ose chat Electively	200
10	E-mail Mailing Lists	235
	Finding Interesting Mailing Lists	236
	How Do Mailing Lists Work?	236
	Mailing List Types and Options	237
	Manually Managed Mailing Lists	238
	List Server Programs	238
	Using the Web to Communicate with a List Server	239
	The ListProc Web Interface	239
	The LISTSERV Web Interface	240
	The Lyris ListManager Web Interface	240
	The Mailman Web Interface	243
	The Majordomo Web Interface	244
	Proprietary Web Interfaces: Yahoo Groups and Topica	245
	Using E-mail to Communicate with a List Server	246
	Management, List, and Administrator Addresses	247
	Common List Server Commands	248
	List Server Communication Problems	256
	Participating in Mailing Lists	256
	Replying to List Messages	256
	Posting a New Message	256
	Mailing List Dos and Don'ts	257

		Establishing Your Own Mailing List Free and Fee-Based Mailing List Servers Managing a Mailing List with a Mailing List Management Program	258258259
	11	Usenet Newsgroup Concepts	267
		What Are Newsgroups?	268
		How Do You Read Newsgroups?	269
		Finding Interesting Newsgroups	272
		Choosing What to Read	272
		Choosing What to Post	274
		Starting a New Thread	274
		Replying by E-mail and Posting Follow-ups	274
		Usenet Netiquette	275
		Sending and Receiving Attachments	275
		Offensive Postings	276
		Avoiding Spam	276
		How to Create Newsgroups	278
		Running Your Own News Server	278
		News Server Programs	279
		Creating and Naming Newsgroups on Your	200
		Own Server	280
	12	Reading Usenet Newsgroups	281
10552 B E	12	Common Newsreading Tasks	282
		Configuring Your Newsreader	282
		Subscribing to Newsgroups	
			282
			282 283
		Selecting and Reading Articles	
		Selecting and Reading Articles Posting Messages	283
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups	283 283
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6	283 283 284
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups	283 283 284 285
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages	283 283 284 285 285
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages Sending Messages	283 283 284 285 285 286
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages	283 283 284 285 285 286 288 289 289
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages Sending Messages Printing Messages	283 283 284 285 285 286 288 289 289
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages Sending Messages Printing Messages Saving Messages Unsubscribing from Newsgroups Newsreading in Netscape Mail & Newsgroups 6	283 283 284 285 285 286 288 289 289 289
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages Sending Messages Printing Messages Saving Messages Unsubscribing from Newsgroups Newsreading in Netscape Mail & Newsgroups 6 Finding and Subscribing to Newsgroups	283 283 284 285 285 286 288 289 289 290 291
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages Sending Messages Printing Messages Saving Messages Unsubscribing from Newsgroups Newsreading in Netscape Mail & Newsgroups 6 Finding and Subscribing to Newsgroups Downloading and Reading Messages	283 283 284 285 285 286 288 289 289 290 291 292
		Selecting and Reading Articles Posting Messages Newsreading in Google Groups Newsreading in Outlook Express 6 Finding and Subscribing to Newsgroups Selecting and Reading Messages Sending Messages Printing Messages Saving Messages Unsubscribing from Newsgroups Newsreading in Netscape Mail & Newsgroups 6 Finding and Subscribing to Newsgroups	283 283 284 285 285 286 288 289 289 290 291

	Saving Messages	294
	Unsubscribing from Newsgroups	295
	Newsreading in Netscape Messenger	295
	Finding and Subscribing to Newsgroups	295
	Reading and Selecting Messages	298
	Sending Messages	299
	Printing Messages	300
		300
	Saving Messages	300
	Unsubscribing from Newsgroups	
	Newsreading with Free Agent	300
	Finding and Subscribing to Newsgroups	301
	Selecting and Reading Messages	302
	Sending Messages	304
	Printing Messages	305
	Saving Messages	305
	Deleting Messages and Groups	306
	Filtering Messages	306
13	Internet Relay Chat (IRC)	307
month at its	What Is IRC?	308
	IRC Networks	308
	IRC Servers	309
		310
	Channels	312
	IRC Programs and IRC Commands	
	Nicknames and Chanops	313
	Netsplits and Lags	313
	Direct Client to Client Protocol (DCC)	314
9.	Chanserv and Nickserv	314
	Chatting in mIRC	315
	Getting mIRC	316
	Connecting to an IRC Server	316
	Listing Channels	316
	Joining Channels	317
	Starting to Chat	318
	Whispering	319
	Sending Files	320
	Leaving Channels and Disconnecting from Servers	321
	mIRC Tips	321
	IRC Commands	323
	Typing Commands	323
	Connecting to a Server	323
		324
	Listing Channels	
	Joining Channels and Chatting	324

		Whispering	324 325
		Leaving Channels	325
		Starting and Managing a Channel	325
		Setting the Topic	326
		Kicking and Banning Users	326
		Designating Other Chanops	327
		Other Chanop Commands	327
		General IRC Tips	327
		Learning More	328
		Learning More	
	14	Instant Messaging	329
		What Is Instant Messaging?	330
		ICQ	331
		Installing and Getting Started with ICQ	331
		Finding People on ICQ	332
		Sending Messages with ICQ	334
		Other ICQ Features	335
		AOL Instant Messenger (AIM)	336
		Installing and Getting Started with AOL Instant	
		Messenger	336
		Sending Instant Messages	338
		Yahoo Messenger	341
		Getting Started with Yahoo Messenger	341
		Finding People on Yahoo Messenger	342
		Sending Messages with Yahoo Messenger	343
		Windows Messenger (MSN Messenger)	344
		Getting Started with Windows Messenger	345
		Finding People on Windows Messenger	345
		Sending Messages with Windows Messenger	346
	15	Web-Based Chat Rooms and Discussion Boards	349
HOUSE IF IS		Interactive Web Chat	350
		Text Chat Rooms on the Web	351
		Graphical Chat Sites	352
		Web Discussion Boards	353
		YVED DISCUSSION BOUNDS	
	16	Voice and Video Conferencing	357
, common , re . St.	CONTRACTOR OF	What Are Internet Phone, Voice Conferencing, and Video	
		Conferencing?	358
		Internet Telephony and Conferencing Sound Great—Why	
		Don't We All Abandon Long-Distance Phone Calls?	359
		Conferencing Is More Than Talking and Seeing	360

Home Pages

Choosing Which Toolbars to Display in IE

Customizing the Standard Buttons Toolbar in IE

Streamlining Your Browsing

Customizing Internet Explorer

XIX

394

395 397

397

397

18

17

	Customizing the Address Bar in IE	399
	Managing IE's Cache of Web Pages	399
	Sharing Internet Explorer with Other Users	400
	Linking Internet Explorer to Other Programs	401
	Using IF on an Intranet	402
	Internet Explorer Browsing Tips	403
	Searching Within a Page in IE	403
	Viewing HTML Source Code in IE	404
	Printing Pages with Frames in IE	404
	Opening Multiple Windows in IE	405
	Customizing Netscape Navigator	405
	Customizing the Toolbars in Navigator	406
	Customizing the Navigator Sidebar	406
	Sharing Navigator with Other Users	408
	Using Navigator on an Intranet	410
	Notscape Navigator Browsing Tips	411
	Searching Within a Page in Navigator	411
	Viewing Information About a Page in Navigator	411
	Printing Frames in Navigator	412
	Opening Multiple Windows in Navigator	412
	Finding and Installing Plug-Ins and ActiveX Controls	413
	Plug-Ins in Navigator	414
	Plug-Ins and ActiveX Controls in IE	414
	Recommended Plug-Ins and ActiveX Controls	414
	Uninetalling Plug-Ins and ActiveX Controls	415
	Identifying Yourself Online with Microsoft .NET Passport	415
	Signing Up for .NET Passport	416
	Using NET Passport	417 417
	Problems with .NET Passport	417
	Alternatives to .NET Passport	410
		419
19	Keeping Track of Your Favorite Web Sites	
	The Address / Location Bar	420 421
	Choosing Your Start and Home Pages	421
	Setting the Internet Explorer Home Page	422
	Setting the Netscape Navigator Home and Start Pages	423
	The Links Bar and Personal Toolbar	425
	Managing the Favorites and Bookmarks Menu	425
	Adding Bookmarks and Favorites	427
	Editing a Favorite or Favorite Folder in IE	427
	Editing a Bookmark or Bookmark Folder in Navigator	14/

	Organizing Favorites and Favorites Folders in IE	
	for Windows	428
	Organizing Favorites on IE for UNIX	429
	Organizing Favorites on IE for Macintosh	429
	Organizing Bookmarks in Netscape Navigator	429
	Finding Bookmarks in Netscape Navigator	431
	Adding Links Bar Buttons in Netscape Navigator	432
	Importing and Converting Bookmarks to Favorites, and	
	Vice Versa	432
	Exporting Favorites from Internet Explorer	433
	Importing Favorites into Internet Explorer	435
	Importing and Exporting Bookmarks in Netscape	100
	Navigator	435
	Using the History Folder	436
	Returning to a Web Page in the History Folder	436
	Configuring and Clearing the History Folder	437
	The History File in Internet Explorer	438
	The History File in Netscape Navigator	438
	Using Internet Shortcuts	439
	Oshig Interfect biorteuts	107
20	Web Security, Privacy, and Site-Blocking	441
	Web Security and Privacy Concepts	442
	How Security Policies Work	442
	What Are Cookies?	443
	Blocking Offensive or Inappropriate Web Sites	444
	How PICS Site-Blocking Systems Work	444
	Recommendations for PICS Web Site Blocking	448
	Other Site-Blocking Options	449
	Security in Internet Explorer	449
	Configuring IE's Security Zones	449
	Setting Other IE Security Policies	452
	Blocking Web Sites with IE's Content Advisor	455
	Security in Netscape Navigator	459
	Managing Cookies in Netscape Navigator	460
	Managing Navigator's Caches of Web Pages	461
	Managing Java and JavaScript in Navigator	462
	Blocking Web Sites with NetWatch	463
	Inspecting Saved Form Data in Navigator	465
	Changing Navigator's Security Warnings and	
	Encryption Options	465

	21	Searching the Web	467
		What Are Search Engines?	468
		How Do Search Engines Work?	468
		Search Result Rankings	469
		What Are Web Directories?	469
		What Are Databases?	470
		Using Search Engines for General-Purpose Web Searching	471
		Choosing Your Search Words	471
		Google Tricks	472
		Using Directories for General-Purpose Web Searching	474
		Searching Databases	474
		Finding Searchable Databases	475
		Fee-Based Databases	475
		Searching Usenet Newsgroups	476
		Finding People	476
		Finding Leople	2.0
	22	Audio and Video on the Web	479
program of st		Playing Streaming Audio and Video	480
		Popular Audio and Video Players	480
		Internet Radio	482
		Playing MP3 Music	483
		Ripping MP3 Files from CDs	484
		Customizing Your Player with Skins	485
		Finding MP3 Music on the Web	485
		Finding and Downloading Music with Peer-to-Peer	
		Services	486
		Playing Video on the Internet	489
		Prerecorded Video	489
		Live Video with Webcams	490
		Using Windows Media Player	491
		Finding Files with the Media Guide	491
		Creating a Media Library	492
		Finding Internet Radio Stations with the Radio Tuner	493
		Using RealOne Player	493
		The RealOne Player Windows	493
		Browsing RealOne's Web Site	493
		Creating Playlists	495
		Playing Internet Radio	496
		Using Internet Explorer's Media Bar	496
		Come interfect Explorer of freeze but	

Part V

		Creating and Maintaining Web Sites	
	A.		
	23	Web Site Creation Concepts	501
		Planning Your Web Site	502
		What Do You Need to Create an Interesting Site?	502
		Basic Steps in Creating a Site	503
		Planning Your Site	504
		Creating Your Site	513
		Elements of a Web Page	513
		What Else Can You Put on a Web Page?	513
		What Tools Do You Need to Develop the Site?	515
		HTML Editors	516
		Database-Driven Sites	519
		Publishing Your Site	520
		Maintaining Your Own Server	520
		Using a Web Hosting Service	521
		Using Your ISP's Server	521
		Using a Free Hosting Service	522
		Publicizing Your Site	523
		0	
	24	Creating Web Pages by Hand	525
to to process		Where Did HTML Come From?	526
		Creating a New Web Page	526
		Seeing How You Are Doing	527
		HTML Tags	527
		Standard Tags on a Web Page	528
		Adding Hidden Comments	529
		Controlling the Overall Appearance of the Page	530
		Displaying Wallpaper in the Background	530
		Choosing a Background Color	531
		Choosing Colors for Text and Links	532
			532
		Formatting Text	533
		Formatting Headings	534
		Controlling Fonts	
		Adding Special Characters	535 536
		Presenting Information in Lists	
		Presenting Information in Tables	538
		Adding Horizontal Lines	541

		541
	Adding Pictures	542
	Absolute vs. Relative Pathnames	542
	Image Attributes	544
	Adding Links	545
	Adding a Link That lumps Within the rage	546
	Adding a Link to Your E-mail Address	546
	Cathering Information in Forms	547
	Creating a Form	
	Eill In the Blanks	547
	Formatting Vour Page in Frames	551
	Drawbacks of Frames	551
	Sotting Up Frames	552
	Changing What Appears in a Frame	553
	Summary of HTML Tags	555
	Summary of Title 14ge	
20001911	Using Web Page Editors	561
25	Using Web Page Editors Would Hise One?	562
	What Is a Web Page Editor and Why Would I Use One?	563
	Web Page Editing Tasks	564
	Where to Find Web Page Editors	565
	Editing Pages with Netscape Composer	565
	Creating a New Page	566
	Editing a Page	567
	Choosing a View	568
	Setting the Background, Text, and Links Colors	570
	Setting the Page Title and Properties	571
	Entering and Formatting Text	572
	Adding Horizontal Lines	572
	Formatting Lists	572
	Adding Pictures	574
	Formatting Your Page with Tables	578
	Adding Links	579
	Changing the Underlying HTML Code	579
	Saving the Web Page	
	Editing Pages with FrontPage	580
	Creating Web Sites in FrontPage	581
	FrontPage Page Options	582
	Hoing Tomplates	582
	Setting the Background, Text, and Links Colors	583
	Setting the Page Title and Properties	583
	Adding and Formatting Text	303
	Adding Links and Pictures	J04
	Formatting Your Page Using Tables	.004
	Using Themes in FrontPage	585
	Using Themes at Laster 50	

	Breaking Your Page into Frames	586
	FrontPage Components	586
	Editing Pages with Dreamweaver	586
	Creating and Editing Pages	587
	Formatting Text, Images, and Other Page Components	588
	Inserting Links	588
	Formatting Text and Images in Tables	589
	Using Frames in Dreamweaver	589
	Advanced (But Helpful!) Features of Dreamweaver	589
	Managing the Files That Make Up Your Web Site	592
	Editing Pages with Adobe GoLive	592
	Creating and Editing Pages	592
	The GoLive Site Window	592
	Creating a New Page	595
	Setting the Background, Text, and Links Color	595
	Setting the Page Title	596
	Adding and Formatting Text	597
	Adding Horizontal Lines	598
	Adding Pictures	599
	Adding Links	599
	Creating and Using Tables	599
	Breaking Your Page into Frames	601
	Viewing Your HTML as You Work	601
26	Creating and Optimizing Web Graphics	603
m 11 20	Graphics File Formats for the Web	604
	Using GIF	605
	Using JPEG for Color Photographs	605
	Other File Formats	605
	Getting GIFs and JPEGs	606
	Getting Images and Clip Art from the Internet	610
	Special Effects: Progressive Display and Transparency	610
	What Is Progressive Display?	610
	What Is Transparency?	611
	Setting a GIF Color to Be Transparent	611
	Avoiding or Fixing Transparency Problems	612
	Optimizing Images for the Web	614
	Optimizing for Speed	614
	Optimizing for Quality	618
	Animating GIF Graphics	621
	Creating and Animating Image Sequences	623
	Animating with JavaScript: Rollovers	624
	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	

	Creating Clickable Graphics by Using Image Maps Overview of Image Maps Client-Side Image Maps Creating Image Map Code Advanced Features of Graphics Programs Anti-Aliasing	625 625 626 627 627
	Image Slicing Background (Seamless) Tiling Advanced Compression and Optimization Using Special Effects to Create Animations or Enhance Graphics	627 628 628
	Multimedia Graphics	630
27	Creating Web Audio Files Types of Web Audio Files Static vs. Streaming Audio Files Types of Static Audio Files	631 632 632 633
	How to Create Audio Files for the Web	636 636 638
	Step 3. Editing and Processing the Uncompressed Audio Step 4. Encoding the File into a Compressed Audio	639
	Format	640 642 642 644 649
	Streaming Video	650
28	Forms, Interactivity, and Database-Driven Web Sites Browser Scripting with JavaScript What Is JavaScript? What Is VBScript? How JavaScript Works Using JavaScript in Web Pages Getting Predesigned Scripts Extending Browsers with Java and ActiveX What Is Java?	651 653 653 654 654 655 656 656
	What Are Java Applets?	657

Running Java Applets 658 What Is Microsoft's ActiveX? 659 Running Server Programs from Your Web Pages 659 Creating Web Pages That Run CGI Scripts 661 What Are CGI Scripts? 661 Creating Links That Run CGI Scripts 662 Writing CGI Scripts 663 Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Mat You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Guestbook 698 Adding a Guestbook 698 Adding a Guestbook 698 Adding a Guestbook 698 Creating Style Sheet 698 Adding a Guestbook 698 Creating Adding a Guestbook 698 Creating Adding a Guestbook 698 Adding a Guestbook 698 Creating Adding a Guestbook 698 Creating Adding a Chapter Adding a Chapter Adding a Chapter Adding a Chapter Adding		Getting Java Applets	657
What Is Microsoft's ActiveX? 659 Running Server Programs from Your Web Pages 659 Creating Web Pages That Run CGI Scripts 661 What Are CGI Scripts? 661 Creating Links That Run CGI Scripts 661 Passing Data from Web Forms to CGI Scripts 662 Writing CGI Scripts 663 Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Creating Active Server Pages (ASPs) 668 Unding ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Calendar 687 Adding a Calendar 688 Adding a Calendar 688 Adding a Calendar 687 Adding a Calendar 688 Adding a Calendar 688 Adding a Calendar 688 Adding a Chat Room 688 Creating Cold a Calendar 688 Adding a Calendar 688 Adding a Chat Room 688 Running 686 Running 686 Creating Cold a Calendar 687 Adding a Chat Room 688 Creating Cold a Chat Room 688 Creating Cold a Chat Room 688 Creating Cold a Chat Room 688 Creating Calendar 687 Adding a Chat Room 688 Creating Cold a Chat Room 688 Cr		Running Java Applets	658
Creating Web Pages That Run CGI Scripts 661 What Are CGI Scripts? 661 Creating Links That Run CGI Scripts 661 Passing Data from Web Forms to CGI Scripts 662 Writing CGI Scripts 663 Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Calendar 687 Adding a Calendar 688 Adding a Chat Room 688 Creating Collection			659
Creating Web Pages That Run CGI Scripts What Are CGI Scripts? Creating Links That Run CGI Scripts 661 Passing Data from Web Forms to CGI Scripts 662 Writing CGI Scripts Getting, Installing, and Using Prewritten CGI Scripts 663 Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP What Are Server Side Includes (SSI)? 5tandardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) Including ASP Code in Web Pages What You Can Do with ASP Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options Formatting Web Pages Using Cascading Style Sheets 5tyle Sheet Concepts Creating and Applying Text Styles by Hand Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages Adding Advanced Features to Your Web Site Without Programming Adding a Calendar Adding a Calendar 686		Running Server Programs from Your Web Pages	659
What Are CGI Scripts? Creating Links That Run CGI Scripts 661 Passing Data from Web Forms to CGI Scripts 662 Writing CGI Scripts 663 Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP What Are Server Side Includes (SSI)? 5tandardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) Including ASP Code in Web Pages What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options Formatting Web Pages Using Cascading Style Sheets 5tyle Sheet Concepts Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors Positioning Objects on Web Pages Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Calendar 688			661
Creating Links That Run CGI Scripts 661 Passing Data from Web Forms to CGI Scripts 662 Writing CGI Scripts 663 Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Calendar 687 Adding a Chat Room 688	~		661
Passing Data from Web Forms to CGI Scripts Writing CGI Scripts Getting, Installing, and Using Prewritten CGI Scripts 664 E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 668 Creating Web Pages with FrontPage WebBots Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 669 Including ASP Code in Web Pages 669 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Creating and Applying Text Styles by Hand 675 Creating and Applying Text Styles in Web Editors 676 Creating Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Calendar 688			661
Writing CGI Scripts			662
Getting, Installing, and Using Prewritten CGI Scripts E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) Including ASP Code in Web Pages What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 574 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors Positioning Objects on Web Pages Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar Adding a Calendar 687			663
E-mailing Form Information 664 Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Calendar 687 Adding a Chat Room 688			664
Embedding PHP Scripts in Your Pages 665 What Is PHP? 665 Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			664
What Is PHP?			
Writing PHP Code 665 Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688		- 18 10 10 10 10 10 10 10 10 10 10 10 10 10	
Getting Prewritten PHP Scripts 667 Standardizing Web Page Formatting by Using Server Side Includes or PHP 667 What Are Server Side Includes (SSI)? 667 Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
Standardizing Web Page Formatting by Using Server Side Includes or PHP		: : : : : : : : : : : : : : : : : : :	
Includes or PHP			
What Are Server Side Includes (SSI)? Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 669 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			667
Standardizing Page Formats Using PHP 668 Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
Creating Web Pages with FrontPage WebBots 668 Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
Creating Active Server Pages (ASPs) 668 Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
Including ASP Code in Web Pages 668 What You Can Do with ASP 669 Creating ColdFusion Pages with CFML 670 29 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
What You Can Do with ASP Creating ColdFusion Pages with CFML 29 Advanced Web Page Options Formatting Web Pages Using Cascading Style Sheets Style Sheet Concepts Creating and Applying Text Styles by Hand Creating and Applying Text Styles in Web Editors Positioning Objects on Web Pages Adding Advanced Features to Your Web Site Without Programming Adding a Calendar Adding a Chat Room 669 670 673 674 675 674 676 677 678 679 679 679 679 679			
Creating ColdFusion Pages with CFML 670 Advanced Web Page Options 673 Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
Advanced Web Page Options			
Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688		Creating cold asion ages wat critical	0, 0
Formatting Web Pages Using Cascading Style Sheets 674 Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688	29	Advanced Web Page Options	673
Style Sheet Concepts 674 Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			674
Creating and Applying Text Styles by Hand 679 Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			674
Creating and Applying Text Styles in Web Editors 682 Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688			679
Positioning Objects on Web Pages 685 Adding Advanced Features to Your Web Site Without Programming 686 Adding a Calendar 687 Adding a Chat Room 688		Creating and Applying Text Styles in Web Editors	682
Adding Advanced Features to Your Web Site Without Programming			685
Programming 686 Adding a Calendar 687 Adding a Chat Room 688			
Adding a Calendar		. 6	686
Adding a Chat Room			687
			688
ridding a dacotoook		Adding a Guestbook	690
Adding a Hit Counter			
Adding a Message Board			
Adding a News Ticker 692			
Adding Other Features			

	30	Uploading Web Pages	695
times a a	1550	The Uploading Process	696
		Web Server Login and Site Location	696
		File Preparation	697
		Uploading Through a Web Interface	698
		Uploading Through Your Web Editor	699
		Netscape Composer 4.x	699
		FrontPage 2002	700
		Dreamweaver	700
		GoLive	701
		Uploading Using an FTP Program or Web Folders	702
		Troubleshooting Your Web Site	702
	31	Building Traffic to Your Web Site	705
200000 11 11	-	How to Get Listed on Search Engines	706
		What Are <meta/> Tags?	707
		The <title> Tag</th><th>709</th></tr><tr><th></th><th></th><th>Page Content</th><th>710</th></tr><tr><th></th><th></th><th>Popularity of Your Site</th><th>710</th></tr><tr><th></th><th></th><th>Blocking a Page from Inclusion in Search Engines</th><th>710</th></tr><tr><th></th><th></th><th>Submitting Your Site to Search Engines</th><th>710</th></tr><tr><th></th><th></th><th>Getting Links to Your Site</th><th>712</th></tr><tr><th></th><th></th><th>Requesting Links on Other Web Sites</th><th>712</th></tr><tr><th></th><th></th><th>Joining Web Rings</th><th>713</th></tr><tr><th></th><th></th><th>Other Ways of Publicizing Your Site</th><th>714</th></tr><tr><th></th><th></th><th>Keeping Your Visitors Once You've Got Them</th><th>714</th></tr><tr><th></th><th></th><th>Compelling Content</th><th>714</th></tr><tr><th></th><th></th><th>E-mail Newsletters</th><th>715</th></tr><tr><th></th><th></th><th>Analyzing Your Web Traffic</th><th>716</th></tr><tr><th></th><th></th><th>Hits, Page Views, Visits, and Other Miscellaneous</th><th>20.1</th></tr><tr><th></th><th></th><th>Web Reporting</th><th>716</th></tr><tr><th></th><th></th><th>Things to Check in Your Web Log</th><th>717</th></tr><tr><th></th><th></th><th>Site Paths and How to Use Them</th><th>718</th></tr><tr><th></th><th>32</th><th>Web Commerce</th><th>721</th></tr><tr><th>2000-11</th><th></th><th>Purposes of Commercial Web Sites</th><th>722</th></tr><tr><th></th><th></th><th>PR Sites</th><th>722</th></tr><tr><th></th><th></th><th>Marketing Sites</th><th>724</th></tr><tr><th></th><th></th><th>Sales Sites</th><th>725</th></tr><tr><th></th><th></th><th>Support and Community Sites</th><th>726</th></tr><tr><th></th><th></th><th>Selecting a Web Hosting Service</th><th>727</th></tr><tr><th></th><th></th><th>Finding a Web Hosting Service</th><th>727</th></tr><tr><th></th><th></th><th>Questions to Ask Potential Web Hosting Providers</th><th>728</th></tr><tr><th></th><th></th><th></th><th></th></tr></tbody></table></title>	

	Selling via Secure Servers	730
	What Is a Secure Server?	730
	Digital Certificates	730
	Shopping Cart Systems	731
	Shopping Cart Services	732
	Shopping Cart Software	732
	Accepting Payments from Customers	733
	Credit Card Service Providers	733
	Alternative Payment Service Providers	734
	Auction Sites	735
	How Auctions Work	735
	Finding Internet Auction Sites	736
	Selling and Bidding	736
	Tips for Buying from Auction Sites	737
	Consignment Sites	737
	Part VI	
	File Transfer and Downloading	
ernes as as		
33	File Transfer by Web, FTP, and Peer-to-Peer	741
	Transferring Files by E-Mail	742
	Transferring Files via the Web	744
	Downloading Files with Your Browser	744
	Using a Web Server as a File Server	745
	Transferring Files Using Windows XP Web Folders	745
	Using Web Folders for Secure File Transfer	748
	Transferring Files Using Peer-to-Peer File Sharing Utilities	749
	Transferring Files Using File Transfer Protocol (FTP)	750
	FTP Clients	751
	FTP Servers	751
	Transferring Files of Different Types	752
	Finding Files on FTP Servers	752
	Running Your Own FTP Server	752
	Basic FTP Procedure	753
	Using Web Browsers as FTP Clients	754
	Using Windows-Based FTP Clients Like WS_FTP	756
	Using Command-Driven FTP Clients	761
	Logging into a Web or FTP Server	770
	Telnetting with HyperTerminal	771
	Secure Telnet Using PuTTY	774
	Logging In, Typing Commands, and Logging Out	775
	Working with Files on Your Web or FTP Server	776

Quality, Security, and Ownership Issues	781
Ensuring File Quality and Integrity	781
Ensuring Security	781
Observing Property Rights	782
Downloading and Installing Software	785
Types of Downloadable Software	786
Where Can You Find Files?	788
	789
Describeding Files from the Web	791
Downloading ries from the Web	793
Finding Files on Your Computer After Downloading	795
Determining What to Do with Downloaded Thes	796
Dealing with Compressed and Archive Files	796
	798
	799
Unpacking TAR Archive Files	805
Decoding and Decompressing Macintosh Files	805
Installing Programs	808
Index	811
	Ensuring File Quality and Integrity Ensuring Security

Acknowledgments

The authors would like to thank Megg Morin, Scott Rogers, Tana Allen, Laura Stone, Jan Jue, Paul and Linda Medoff, Valerie Perry, Lyssa Wald, Michael Mueller, the entire Production team, and many others at McGraw-Hill/Osborne for making this book happen.

We also thank Simon St. Laurent for the write-up about XML in Chapter 17; Deborah Shadowitz for GoLive information in Chapter 25 (you can find out more about her coverage of GoLive at www.shadovitz.com/writing); Will Kelly for his insightful technical editing; and John Levine, for general technical information.

Margy would also like to thank Shoreham Internet of Shoreham, Vermont for their fabulous DSL service; Jordan Young for making all our computers work; and John Levine for hosting the web site for this book.

Introduction

The Internet has grown explosively over the last ten years, with increases in the number of users, the amount of information that it makes available, and the number of different programs you can use. If you're a serious Internet user—relying on e-mail for business and personal communications and the Web for news and entertainment—you've probably run into snags and questions that basic Internet books don't answer. This book can help you with the complexity of the Internet and solve these snags. It covers the most important aspects of the Internet, skipping the basics, with clear instructions for how to get the most out of the Net.

Who Is This Book For?

This book is for anyone who uses the Internet and wants to know more. You might have one of the following questions, for example:

- What do I need to reconfigure if I switch from dial-up to a DSL connection?
- Should I prevent my browser from storing cookies on my hard disk? How can I look at the cookies that my browser has already stored on my system?
- How can I minimize my chances of getting a virus?

- What's the best search engine?
- How do I register a domain name and set up my own web site?
- How can I deal with the increasing number of e-mail messages I get each day?
- Can I run my own e-mail discussion list?
- Is it safe to try peer-to-peer file-sharing services like KaZaA and Morpheus?
- Is voice conferencing over the Internet hard to set up? Is it expensive?

This book answers all of these questions and thousands more. It describes programs for Windows XP, Windows 2000, Windows ME, Macintoshes, and UNIX, and covers how to configure your e-mail program and web browser, connect your home network to share one Internet connection, and much more.

In this book, the authors assume that you know how to use your computer—whether it's Windows, a Mac, or UNIX. We also assume that you know the basics of the Internet, including how to send and receive e-mail and browse the Web.



If you want an introduction to the Internet (or you think someone you know needs one), get How to Do Everything with the Internet by Dennis Jones (McGraw-Hill/Osborne, 2000) or The Internet For Dummies, 8th Edition by John R. Levine and Margaret Levine Young (John Wiley & Sons [formerly Hungry Minds], 2002).

What's in This Book?

This book is divided into six parts.

Part I: Connecting to the Internet

Part I describes the components of the Internet—hosts, domains, Internet services, and how computers and LANs can connect to the Internet.

Chapter 1 covers Internet concepts, including the new Internet domains. If you want to register your own domain (or you've wondered how the domain naming system works), it's covered in Chapter 2. Chapter 3 contains the instructions you need to configure your computer to connect to an Internet account, including DSL and cable Internet accounts. If you want to connect an entire local area network (LAN) to the Internet as an intranet, read Chapter 4.

Part II: Exchanging E-mail

The most widely used Internet service is e-mail. It's worth learning the advanced features of your e-mail program so you don't have to spend as much time keeping up with your messages.

Chapter 5 covers basic e-mail concepts like attachments, formatting, and netiquette. Configuration commands for the most popular e-mail programs—Outlook, Outlook Express, Netscape Messenger, Netscape Mail, Eudora, and web-based mail—are

described in Chapter 6, including reading and sending mail from multiple accounts and with multiple addresses. If you've had trouble sending or receiving files by e-mail, read Chapter 7 to learn about file attachments. Chapter 8 has instructions for handling the increasing amount of e-mail many people receive, including how to configure your e-mail program to presort your incoming messages and how to deal with spam.

Part III: Chatting and Conferencing on the Internet

Instant messaging, chat rooms, and other person-to-person Internet programs are incredibly popular. This part of the book describes the various Internet services that allow groups of people to communicate over the Internet.

Chapter 9 provides an overview of ways you can use the Internet for conferencing and chatting. In Chapter 10, you learn how to participant in e-mail mailing lists and set up your own mailing lists. If you want to read or post to Usenet newsgroups, read Chapter 11 for the basic concepts and Chapter 12 for how to use the most popular Usenet newsreading programs. Chapter 13 is an introduction to the world of Internet Relay Chat (IRC), the Internet's original real-time chat network. If you use AOL Instant Messenger or another IM program (or you're ready to try one), check out Chapter 14. Chapter 15 describes web-based discussions, including how to set up your own. For voice and video conferencing, look at Chapter 16.

Part IV: Viewing the World Wide Web

Everyone can use a browser, but not everyone knows how to configure browsers to make web-surfing fast and efficient. Part IV describes how to take advantage of the possibilities of the Web.

Chapter 17 gives you an overview of the Web's components, including plug-ins and ActiveX controls. To configure your browser to display the toolbars and buttons you really use and to install plug-ins for interactive web sites, see Chapter 18. Chapter 19 covers the ways you can set up your browser to make it easy to return to your favorite web sites. If you are concerned about privacy and security, see Chapter 20. Chapter 21 lists the best web search engines and directories and how to use them. In Chapter 22, you learn how to find and play Internet-based audio and video.

Part V: Creating and Maintaining Web Sites

If you or your organization want to provide information over the Web, you need to plan, design, create, test, and maintain a web site. Part V tells you how.

Chapter 23 covers the concepts of web site creation, including HTML, web site design, and programs for creating pages. In Chapter 24, you learn how to create Web pages using a text editor, inserting the necessary HTML codes yourself. Chapter 25 describes the best and most popular web page editing programs: Dreamweaver, GoLive, Netscape Composer, and FrontPage. To create or edit graphics files to enliven your web pages, read Chapter 26; and if you want your Web site to include audio clips, take a look at Chapter 27. For more advanced sites, Chapter 28 contains an overview of interactive and database-driven web site design, including CGI, JavaScript, PHP,

Active Server Pages, and ColdFusion. Chapter 29 describes how to use cascading style sheets to make your web site better looking and easier to maintain and how to add message boards, news feeds, and other features without programming.

Once you have created and tested your web site on your own computer, Chapter 30 describes how to upload it to a web server so that the rest of the world can see it, too. To analyze how people find your site and increase the number of visitors you receive, see the tips in Chapter 31. In Chapter 32, you can find out how to turn your web site into a retail store.

Part VI: File Transfer and Downloading

Whether you have created a web page and need to upload it to your web server or you've heard about a program that you can get from a web-based shareware library, sooner or later you'll need to upload or download files. Chapter 33 has an overview of FTP (file transfer protocol) concepts and step-by-step instructions for using FTP programs. It also describes how to use telnet and ssh to log into web servers to manage the files in your web site. In Chapter 34, you learn what to do with the files you have downloaded, including how to install programs.

Conventions Used in This Book

This book uses several icons to highlight special advice:



A handy way to make the Internet work for you.



An observation that gives you insight into the way the Internet works.



Something to watch out for so you don't have to learn the hard way.

When you see instructions to choose commands from a menu, the parts of the command are separated by vertical bars (|). For example, "choose Tools | Internet Options" means to choose Tools from the menu bar and then choose Internet Options from the Tools menu that appears. If the command begins with "Start |," click the Start button on the Windows Taskbar as the first step. Unless otherwise noted, all the instructions in this book are for Windows XP. If you need more information about using Windows, refer to Windows XP: The Complete Reference, Windows Millennium Edition: The Complete Reference, and Windows 98: The Complete Reference (all published by McGraw-Hill/Osborne).



To find out which button is which on the toolbar of most programs, move the mouse pointer to the button and wait a few seconds without clicking. Most programs display a little box, or tooltip, with the name of the button.

Contacting the Authors

This book isn't just a book—it's a Web site, too. For updated information about the Internet, use your browser to see our Web site at net.gurus.com/nettcr2. While you're there, you can tell us what you thought of the book, or you can let us know by writing to us at nettcr2@gurus.com. Please don't ask us a lot of questions about the Internet, though—we're too busy updating this book and writing new ones to provide a lot free e-mail consulting. With luck, you'll find some answers at the book's web site.

Complete Reference



Chanter 14

Instant Messaging

329

A times, using the Internet can be a very solitary experience. You're online, you're using the Web or checking your e-mail, but you have no idea whether anyone else is out there. Wouldn't it be nice if you knew when your friends were online and had an easy way to get in touch with them? Don't you sometimes want to send a quick message to the person working down the hall? That's probably what Mirabilis Ltd. was thinking about when they developed ICQ, the first instant messaging (IM) program to be widely used across the Internet.

This chapter describes ICQ as well as newer, more widely used instant messaging programs like Windows Messenger, AOL Instant Messenger, and Yahoo Messenger.

What Is Instant Messaging?

Instant messaging programs have a unique combination of useful chat features. With an instant messaging program, you can

- Keep track of which of your contacts is currently available to chat. Most programs enable you to keep a list of contacts, in the form of a "buddy" or friend list, which is used to notify you when your contacts log on.
- Chat privately with a single person. Unlike other forms of chat, instant messaging is private and one-on-one. Some IM programs now allow additional people to join a conversation, but the original idea of IM is one-on-one.
- Send an immediate message that is likely to get quick attention. When you send an instant message, you generally cause a chime to sound and a new window to open on the recipient's computer screen. Instant messages are hard to ignore.
- Converse back and forth in a way that's similar to face-to-face communication. Instant messaging is extremely interactive and is the most conversation-like of any text-based Internet chat capability. Some instant messaging programs even allow users to hand documents and pictures to each other and play online games together.

The most popular instant messaging programs include ICQ, AOL Instant Messenger (AIM), Windows (MSN) Messenger, and Yahoo Messenger. As of 2002, AIM is the market leader, but we expect Windows Messenger to gain users as Windows XP is more widely installed.

Unfortunately, these programs don't work together: if you're using ICQ, you can keep tabs only on your other friends who are using ICQ. If your friend uses AOL Instant Messenger only, then you can't communicate unless you use AOL Instant Messenger, too. However, each of these programs can be downloaded at no charge, so many instant messaging enthusiasts use more than one, sometimes simultaneously. (See the sidebar on Jabber and Trillian later in this chapter for programs that can connect with multiple IM services.)

ICQ

With over 100 million enrolled users, ICQ (pronounced "I Seek You") is a leader in direct messaging systems. ICQ (from ICQ Inc., formerly Mirabilis, now owned by AOL/Time Warner) was the first publicly available system to offer contact lists and instant messages. There are ICQ users all over the world, especially outside of the United States and Canada, making it an excellent instant messaging tool for those who want to communicate internationally. It's available in a number of languages, including Chinese and Arabic. ICQ enables you to talk with one other friend or join IRC-style group chats on a variety of subjects. The ICQ web site (www.icq.com) lists available topics.

ICQ is always being enhanced by ICQ, Inc., and on each operating system its use is slightly different. The instructions provided in this book are for use of ICQ version 2001b with Windows XP, but users of other versions and operating systems should have no difficulty adapting these directions for use with their configurations.

Installing and Getting Started with ICQ

You can use ICQ Lite at lite.icq.com without installing the ICQ software, but most people prefer to install and use the full-featured program. ICQ Lite plugs into your browser, rather than running as a separate program.

To download and install ICQ, go to its web site at www.icq.com, find the Download button amid the amazing clutter on the page, and follow the instructions. The ICQ program is available for all recent versions of Windows, Macintosh, several types of hand-held computers or personal data assistants (PDAs), and Java. (Refer to Chapter 34 for information about how to download software from the Web.)

Download the installation file and keep your computer connected to the Internet while you run the installation program. After the installation is complete, the ICQ registration program automatically starts. It asks you for a lot of personal information, and although only a password is absolutely necessary, personal information will help your friends and others who share your interests find you. You can add to or change your personal information after registering.

After the registration process is complete, the ICQ program starts. Type your password and click OK to log onto ICQ.



The ICQ program is designed to run whenever your computer is running. This enables the program to alert you when one of your friends comes online or when someone wants to contact you. Keep ICQ loaded if you want your friends to be able to contact you.

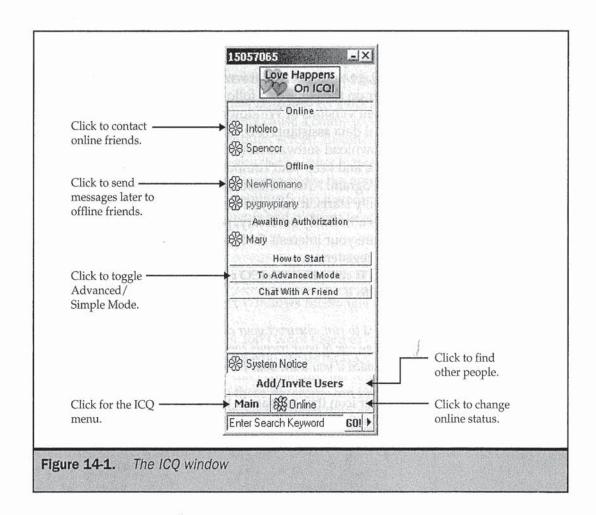
ICQ is represented by a flower icon that appears in the notification area (system tray) of the Windows taskbar. The flower is green when you are connected to ICQ and

red when you are not connected. Double-click the tray icon to open the ICQ window, shown in Figure 14-1. When you are not using the ICQ window, minimize it. When minimized, ICQ appears only as a flower on the taskbar.

ICQ knows when you are connected to the Internet and using ICQ, and you can configure it to automatically indicate to your contacts that you're "Away" if you don't use your computer for a while. Additionally, ICQ has dozens of configuration options you can explore by clicking the Main button on the ICQ window.

Finding People on ICQ

Before you can use ICQ, you need someone to talk to. No problem! Click the Add/ Invite Users button in the ICQ window to search the ICQ database for friends and acquaintances. Each ICQ user is issued a long number such as 20230642. This ICQ identification number is similar to a telephone number: if you want to contact another ICQ user, you need the person's number. ICQ users often include their ICQ numbers in e-mail messages or on their web pages, and the ICQ web site includes an online database that you can use to look up friends and associates who have agreed to be



listed in the database. There are also lists of users grouped by interest, if you're seeking a new friend.

You can search for a friend's ICQ number if you don't know it. The most reliable way to find people is by e-mail address, although you can also search by name. Type some identifying information into the Find/Add Users To Your List window (as in Figure 14-2) and click Search. If ICQ finds a person who matches what you typed, it displays the person's ICQ number and other identifying information from the ICQ database. Highlight your friend's entry and click Add User to add the person to your contact list. Whenever this person starts ICQ while you are online, the person's nickname appears in the Online portion of your ICQ window.

Some people have configured ICQ to ask for their approval before you can add them to your contact list. When you try to add those people to your contact list, ICQ asks you to type a message to the person explaining why you'd like to be able to talk to them. (If it's a friend, you can type something like, "Hey, it's me!") Once the person approves, you receive a system message from ICQ: click the blinking ICQ taskbar button to read the message.

You can easily prevent people you don't know from adding you to their contact lists. Click Main in the ICQ window and then click Security & Privacy Permissions. In the Security & Privacy Permissions window, choose My Authorization Is Required Before Users Add Me To Their Contact List and click OK.

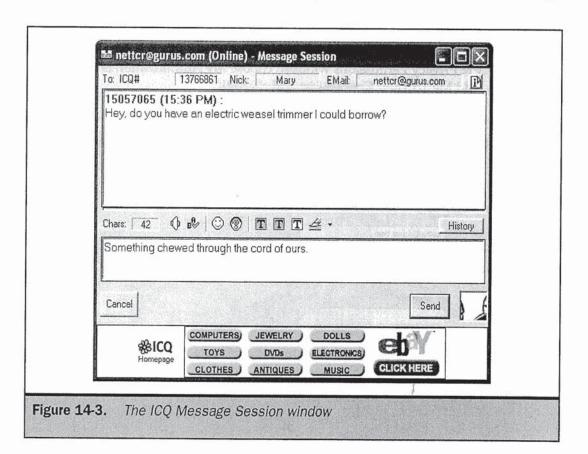
Search by	email nettor@gurus.com			Search
or by	Hickname	First nam	e Last name	
		and/or	and/or	Sear
or by	ICQ number			
				Searc
More				
	at With A Fri	end	Invitation to Join IC	Q
	d a random online	user to chat with	Invite your friends to join th	e ICQ Networ

Figure 14-2. Finding other ICQ users

Sending Messages with ICQ

Open the ICQ window, shown earlier in Figure 14-1, by double-clicking the ICQ flower icon in the system tray. The Online portion of the ICQ window lists the nicknames of people on your contact list who are online right now. The Offline portion lists your friends who aren't on the Internet right now or who don't have ICQ running. Double-click the nickname of the person from your contact list to whom you want to send a message or click the entry once and choose Message from the small window that appears. The Message Session window, shown in Figure 14-3, opens. Type your message in the lower portion of the window and click Send. If your contact is online, your message appears on his or her computer within seconds. If your contact is not online, ICQ can hold your message until the person connects.

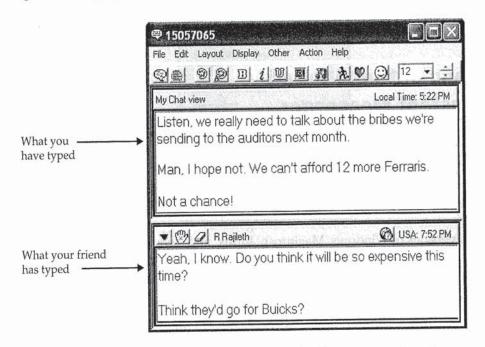
When someone sends you a message, a blinking ICQ button opens in your taskbar or, if the ICQ window is already open, the icon to the left of the nickname begins to blink. Double-click the icon or click the blinking ICQ taskbar button to see the message.



Another type of conversation is possible with the ICQ chat feature. ICQ chat is only available in Advanced Mode, so first you'll need to switch to that.

To enter Advanced Mode, click To Advanced Mode on the ICQ window and click Switch To Advanced Mode in the Simple/Advanced Mode Selection window. Your ICQ window will change slightly to include additional ICQ functions.

To use chat, click a nickname in the Online portion of your ICQ window and choose ICQ Chat from the small window that appears. When you see the Send Online ICQ Chat window, type a message to your prospective chat partner in the Enter Chat Subject box and click Send. If the other person accepts your chat request by clicking Accept, the ICQ programs on the two computers each open a chat window, like this:



As you type messages, they appear character by character on the other person's screen.

Other ICQ Features

ICQ can do lots of other things, including voice telephony, file transfer, e-mail sending and receiving, and group chats. Much of the fun of using ICQ is in exploring its many features! For instructions, go to the ICQ web page at **www.icq.com**, and click one of the links that offers more information about the program. For voice features, see the ICQ section in Chapter 16.

CHATTING AND CONFERENCING O

🛚 AOL Instant Messenger (AIM)

Although there are AOL Instant Messenger users in many countries, the majority of users are located in the English-speaking world and particularly the United States. With over 100 million registered users, AIM has one distinct advantage over all other instant messaging tools: it connects to AOL's own messaging system, so that all AOL subscribers are part of its user base. In fact, AOL subscribers don't even have to sign up for or install AIM because it is part of their AOL software.

AOL continues to enhance AIM, and its use is slightly different depending on the configuration you use and whether you're an AOL subscriber. The instructions provided in this book are for use of stand-alone AIM version 4.8 and Windows XP, but users of other versions and operating systems should have no difficulty adapting these directions for use with their configurations.

Installing and Getting Started with AOL Instant Messenger

You may already have AIM because it's included at no cost with many other Internet programs, including Netscape. Search your computer for a file called aim.exe to determine if it's already installed. If you don't see AIM on your system, you can use AIM Express, a browser-based version of AIM, at www.aim.com/get_aim/express/aim_expr.adp, or you can download the AIM software from the AIM home page at www.aim.com. (See Chapter 34 for information about downloading and installing software.) AIM is available for all recent versions of Windows, Macintosh, Linux, and several versions of PDA.

After downloading and installing the software from the AIM home page, the AOL Instant Messenger Screen Name window appears. If you already have an AOL screen name, type it in the Screen Name box and click OK. Otherwise, click Get A Screen Name to be taken to an AOL web page where you can create one. You may have difficulty finding a screen name you're happy with because the millions of existing AOL and AIM users have already chosen many of the best ones. Make sure you enter your correct e-mail address because AIM will send you a confirmation e-mail message that you must reply to.

AIM is represented by an icon that looks like a person running in the notification area (system tray) of the Windows taskbar. When you are connected (logged on) to AIM, you see a blue circle around the running person, but when you're disconnected, no blue circle appears. Double-click the tray icon, and depending on whether you are already connected, either the Sign On window or the Buddy List window opens.

If you see the Sign On window, type your user name and password and click Sign On, like this:



The Buddy List window is shown in Figure 14-4.



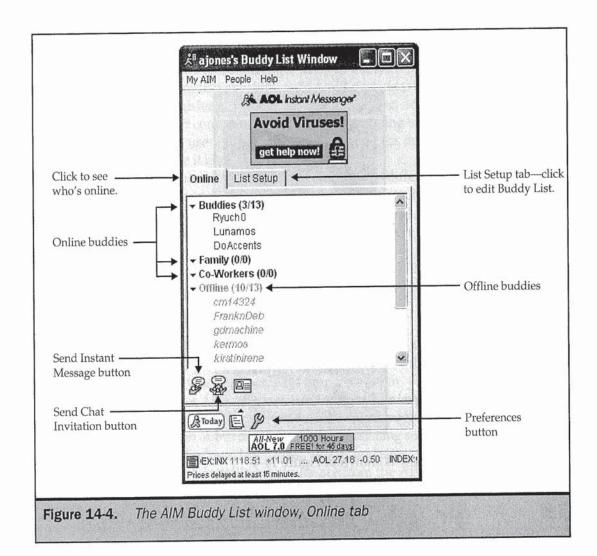
AIM is designed to run whenever your computer is running. This enables the program to alert you when one of your friends comes online or when someone wants to contact you.

Finding People on AOL Instant Messenger

Now you need to find someone to talk to. You'll notice that the Buddy List window has two tabs, one to set up the Buddy List (the List Setup tab, shown in Figure 14-5) and one to see which of your contacts is online. To add someone to your list, click the List Setup tab, click the Add A Buddy button, and type a friend's AOL screen name or AIM user name. You can add as many friends as you like.

If you don't know your friend's AIM user name or AOL screen name, click the Find button (which looks like a magnifying glass) in the lower-right corner of the Buddy List

CHATTING AND CONFERENCING OF THE INTERNET

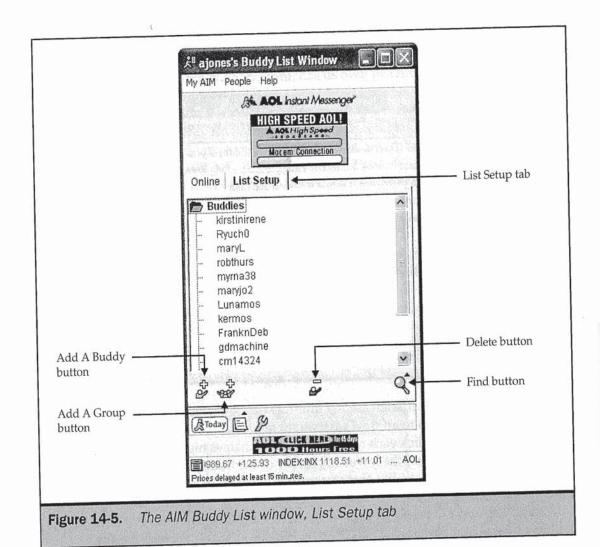


window and choose Find A Buddy. You can find a person by his or her e-mail address or name, or you can locate someone who shares an interest of yours.

Sending Instant Messages

Before sending an instant message to someone on your buddy list, be sure the Online tab of the Buddy List window is visible as in Figure 14-4.

The Online tab shows which of your contacts are currently connected to the Internet and signed onto either AOL or AIM. The numbers next to each group of friends



(Buddies, Family, or Co-Workers) show how many of your friends are online, followed by the total number of friends you have in that group. The last of the Buddy List groups, displayed in pale type, contains your AIM contacts who are Offline. Click the arrow next to any group to minimize or maximize it.

When you want to chat, double-click the name of an Online contact, or highlight it and click the Send Instant Message button near the lower-left corner of the Buddy List window. An Instant Message window will open. Type your message, click Send, and the Instant Message window changes to display the messages to and from your friend

in the top part of the window, with a box for you to type new messages in the bottom part of the window, like this:



AIM also allows a discussion among multiple people, which AIM refers to as Chat. To invite several contacts to an AIM Chat, highlight all their names by holding down the CTRL key while you click each name. With all the names highlighted, click the Send Chat Invitation button near the lower-left corner of the Buddy List window. (The Send Chat Invitation button looks like three people with a cartoon dialog bubble over their heads.) Before clicking the Send button in the Chat Invitation window, you may type an Invitation Message and name the chat room. AOL subscribers can open the Buddy List window by going to the keyword BUDDYVIEW or by selecting People | Buddy List.



You can change your AIM user preferences by clicking the Setup button on the Sign On window or by clicking the Preferences button (which looks like a yellow wrench) in the Buddy List window. You may want to modify your Privacy settings to control who can send you messages; otherwise, you may be interrupted frequently when you're online.

AIM can do much more than instant messaging. If you enjoy using it, be sure to explore its ability to access e-mail, exchange files with your contacts, make telephone calls, and view news and stock market information. For voice features, see the AIM section of Chapter 16.

Yahoo Messenger

Yahoo, the web portal at www.yahoo.com, has its own instant messaging service, called Yahoo Messenger. (Yahoo! and Yahoo! Messenger actually include exclamation points in their names, but we omit these for readability.) Yahoo Messenger is very popular among people who use the many Yahoo functions such as e-mail, discussion boards, shopping services, maps, stock quotes, and more. Yahoo Messenger is a vailable for Windows 95/98, NT, 2000, ME, and XP; PowerPC Mac 8.5 or higher; several versions of RedHat and FreeBSD Linux; Java; Palm handhelds; Windows CE; and web-enabled telephones. You can learn about and download Yahoo Messenger at the messenger.yahoo.com web site. (See Chapter 34 for information about how to download and install programs from the Web.)

Yahoo continually enhances Yahoo Messenger, and in each operating environment its use may be slightly different. The instructions provided in this book are for using Yahoo Messenger version 5.0 on Windows XP, but users of other versions should have no difficulty adapting these directions for use with their configurations.

Getting Started with Yahoo Messenger

After you've installed Yahoo Messenger, the Login window opens:

Login		×
New User?		
, , , , T	Get a Yahool ID	
Already have	a Yahool ID?	
Yahoo ID:	nettor	
Password:		
ΓR	emember my ID &	Password
1 1500 AND AND AND	utomatically Login	and the second
ΓLo	ogin under Invisib	le Mode
Login	Cancel	Help

If you already have a Yahoo ID and password, type them in the fields provided; otherwise, click Get A Yahoo ID to register. In the Login window you can choose from three options. If you select Remember My ID & Password, your Yahoo ID and password are saved in a cookie file on your computer, and you won't have to type

them each time you log onto Messenger. If you also choose to Automatically Login, you will completely bypass the Login window when you start Messenger and can thereby log into Messenger very quickly. The third option is to Login Under Invisible Mode. This privacy function prevents other Yahoo Messenger users from knowing you are logged in.

Yahoo Messenger is designed to run whenever your computer is running. This enables the program to alert you when one of your friends comes online or when someone wants to contact you. When Yahoo Messenger is running, you see a red Y behind a yellow smiley in the system tray. Double-click the tray icon to open the Yahoo Messenger window.

Finding People on Yahoo Messenger

The right-hand side of Figure 14-6 shows the Yahoo Messenger window, which is a list of the people you want to talk to. To find a contact to add to your Yahoo Messenger window, click the Add button and type your friend's e-mail address, Yahoo ID, or a keyword from his or her Yahoo profile.

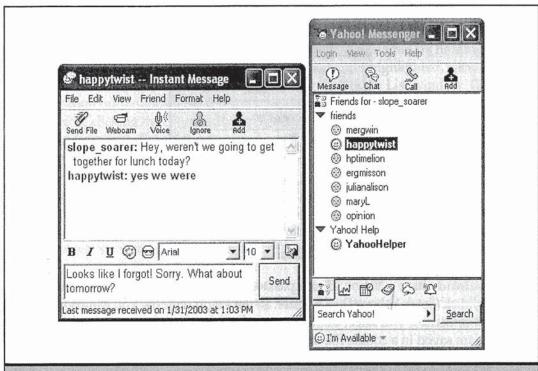


Figure 14-6. The Instant Message window and the Yahoo Messenger window

Sending Messages with Yahoo Messenger

When you want to use Yahoo Messenger to send an instant message to one of your contacts, double-click a name in its window. The Instant Message window opens, as shown on the left side of Figure 14-6. Type your message in the bottom part of the window and click Send.



Part of the fun of Yahoo Messenger is in using its smileys or emoticons. Click the sunglass-clad smiley in the Instant Message window to see some of the available smileys. Surprise your friends by using one of the "hidden smileys" from www.geocities.com/williampettrey.

Yahoo Messenger also allows a discussion among multiple people, which is called a *chat or chat room.* Chat rooms can be publicly available or private, and they can include the use of live voice and video images. Yahoo Messenger is particularly strong when it comes to voice and video features: see Chapter 16 for details.

To create a chat room, click the Chat button in the Yahoo Messenger window. Select one of the listed Categories and click Create New Room. In the Create Chat Room window (Figure 14-7), choose your Access options and click Create Room. Once in the chat room, you can invite others with the Friend | Invite To Chat Room feature.

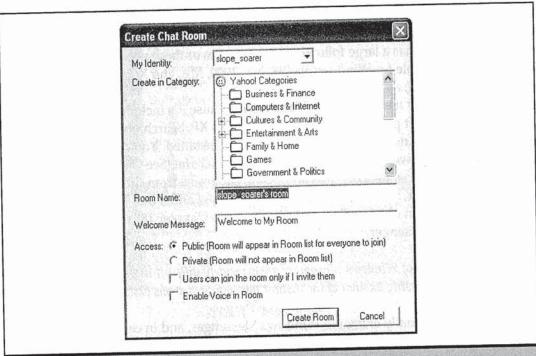


Figure 14-7. The Yahoo Messenger Create Chat Room window

Jabber and Trillian Connect with Multiple IM Services

If you have friends or coworkers on several different IM services, it's annoying to have to load and run multiple IM programs (for example, AIM, Windows Messenger, and Yahoo Messenger). Trillian (www.trillian.cc) and Jabber (www.jabber.com) solve this problem, assuming that you run Windows. Trillian is an IM program that can connect to all the major services; download it from www.trillian.cc/download.html. In addition to large-scale IM server products for organizations that use IM for business purposes, Jabber offers Jabber IM (JIM) for Windows, which can connect to Windows Messenger, Yahoo Messenger, and ICQ. You can download JIM for free from www.jabber.com/products/clients.shtml.



Yahoo Messenger can also let you know when e-mail messages arrive in your Yahoo Mail mailbox, when you get responses to your ad in Yahoo Personals, the current prices of the stocks in your portfolio, and more. See the Yahoo Messenger home page at messenger.yahoo.com for information.

Windows Messenger (MSN Messenger)

Not to be outdone by AOL and others, in 1999 Microsoft released its own instant messaging option called MSN Messenger or Windows Messenger. Windows Messenger is integrated with Outlook Express, Hotmail, MSN TV, and some other MSN services, so it has a large following among users of those products. Windows Messenger is available for Windows 95/98, NT, 2000, ME, and XP; PowerPC Mac 8.6 or higher; Pocket PC; and MSN Companion.

You may already have Windows Messenger because it's included at no cost with some other Microsoft programs, including Windows XP. Search your computer for a file called Msmsgs.exe to determine if it's already installed. You can learn about or download Windows Messenger at **messenger.msn.com**. (See Chapter 34 for information about how to download and install programs from the Web.) To use Windows Messenger, you must have an e-mail address and a free Microsoft .NET Passport, but you can obtain a Passport (discussed in Chapter 18) when you begin using Windows Messenger.



Some versions of Windows Messenger are extremely difficult to uninstall. If this bothers you, consider using another of the instant messaging systems described in this chapter.

Microsoft continually enhances Windows Messenger, and in each operating environment its use may be slightly different. The instructions provided in this book are for using Windows Messenger version 4.6 on Windows XP, but users of other configurations should have no difficulty adapting these directions for use in their environments.

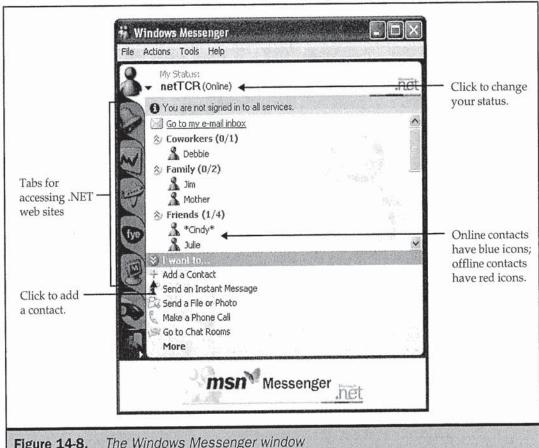
CHATTING AN CONFERENCING

Getting Started with Windows Messenger

After you have installed Windows Messenger, its window opens. Click the Click Here To Sign In button, and the program takes you through its registration steps.

Finding People on Windows Messenger

Unlike many other instant messaging services, Windows Messenger does not tout itself as a "love connection," and it is not designed for making new acquaintances who share your interests. Instead, Windows Messenger is intended for communicating with people you already know. To send a Windows Messenger instant message to someone, you must first add the person to your list of contacts, which generally means you must know the person's e-mail address. If you have that information, click Add A Contact in the Windows Messenger window (Figure 14-8) and indicate whether you want to add a contact by e-mail address or search for a contact in the Hotmail directory.



The Windows Messenger window Figure 14-8.

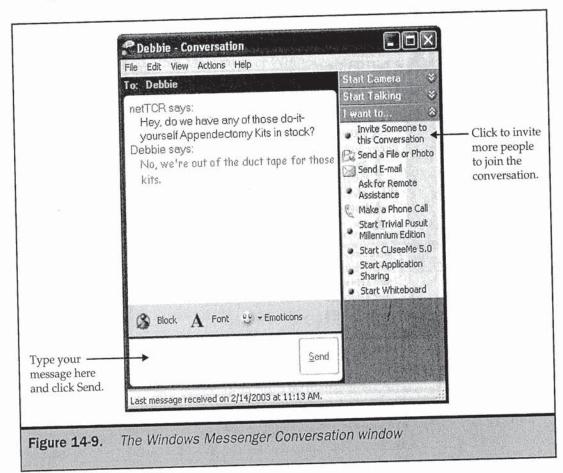
346

Windows Messenger is designed to run whenever your computer is running. This enables the program to alert you when one of your friends comes online or when someone wants to contact you. Messenger knows when you are connected to the Internet and using Windows Messenger, and you can configure it to automatically indicate to your contacts that you're "Away" if you don't use your computer for a while.

Messenger appears as a stylized human torso icon in the notification area (system tray) of the Windows taskbar. The icon is green when your status is Online or red when your status is Offline. A red circle on the green icon indicates that youare online but not available. Double-click the tray icon to open the Windows Messenger window.

Sending Messages with Windows Messenger

When you want to use Windows Messenger to send an instant message to one of your contacts, double-click the name of an online contact in your Windows Messenger window. The Conversation window will open, as shown in Figure 14-9. Type your message in the bottom part of the window and click Send.



Secure IM Services

Instant messaging can be used for business as well as individuals. However, businesses may not want to trust their internal corporate communications to a public IM service. Several private, secure IM services have sprung up to fill this need, including Bantu (www.bantu.com), iPlanet (from Sun Microsystems, at www.iplanet.com), Imici (www.imici.com), WiredRed (www.wiredred.com), and Jabber (www.jabber.com). These IM programs include other features for business users, such as logging of conversations.

Once a Conversation window is open, you can invite multiple contacts to join the discussion. Just click Invite Someone To This Conversation, click the name of the person you want to add, and click OK. All Windows Messenger Conversations are private, and no one can view or join a Conversation without being invited by one of the invited participants. Windows Messenger Conversations can also include the use of live voice and video images, as discussed in Chapter 16.

Windows Messenger has dozens of configuration options you can explore by clicking the File, Actions, and Tools menus of the Windows Messenger window. Furthermore, you can use Windows Messenger to make telephone calls, exchange files, play games, communicate on a whiteboard, directly access another person's computer, and more. Most of these features require the installation of a free add-in program. For information about add-ins for Windows Messenger, go to messenger.microsoft.com/download/addin.asp.

Note

Although you have to jump through hoops to do it, it is possible to remove Windows Messenger from Windows XP if you don't plan to use it. To uninstall Windows Messenger, open up C:\Windows\Inf\Sysoc.inf in Notepad. (It's a hidden system file, but you can open it by choosing Start \ Run and typing notepad c:\windows\inf\sysoc.inf in the Run dialog box.) Search for the line "msmsgs=" and remove the word "hide." Now you'll see Windows Messenger when you run Add/Remove Programs in the Control Panel, and you can uninstall the program.